

IABE–2010 Tracks:

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International Business Tracks:

IB-I: International Economics
IB-II: International Accounting
IB-III: International Finance
IB-IV: International Management
IB-V: International Marketing
IB-VI: International Operations Management
IB-VII: Global Supply Chain Management
IB-VIII: E-Business/E-Commerce
IB-IX: All other areas in International Business

Accounting Tracks:

Accounting I: Accounting Information Systems
Accounting II: Audit
Accounting III: Financial Accounting
Accounting IV: Managerial Accounting
Accounting V: Taxation
Accounting VI: International Accounting
Accounting VII: Cost Accounting
Accounting VIII: All Other Accounting Areas

Economics Tracks:

Economics I: General Economics
Economics II: Macroeconomics
Economics III: Microeconomics
Economics IV: International Economics
Economics V: Transitional Economics
Economics VI: Public Finance
Economics VII: All Other Areas in Economics

Finance Tracks:

Finance I: Corporate Finance
Finance II: Investments
Finance III: Financial Institutions
Finance IV: International Finance
Finance V: Real Estate / Insurance
Finance VI: All Other Areas in Finance

Management Tracks:

Management I: Human Resource Management
Management II: Organizational Behavior
Management III: Business Ethics
Management IV: Strategic Management
Management V: Emerging Trends
Management VI: Leadership
Management VII: Management of Technology
Management VIII: International Business

Management IX: Small Business
Management X: Entrepreneurship
Management XI: Health Care Management
Management XII: All Other Areas in Management

Management Science Tracks:

MS-I: Business Statistics
MS-II: Management Science
MS-III: Operations Research

Marketing Tracks:

Marketing I: International Marketing
Marketing II: Marketing Research
Marketing III: New Product Development
Marketing IV: Marketing Strategy
Marketing V: Services Marketing
Marketing VI: Consumer Behavior
Marketing VII: Advertising & Promotion Management
Marketing VIII: All Other Areas in Marketing

MIS/CIS Tracks:

MIS/CIS I: Information Systems
MIS/CIS II: The Internet
MIS/CIS III: All Other Areas in MIS/CIS
MIS/CIS IV: E-Business
MIS/CIS V: E-Commerce

POM Tracks:

POM I: Quality Management
POM II: Service Operations Management
POM III: Manufacturing Operations Mgmt.
POM IV: Global Operations Management
POM V: Operations Strategy
POM VI: Supply Chain Management
POM VII: All Other Areas in POM

All Other Tracks:

Business I: General Business Areas
Business Law I: Business Law
E-Business I: E-Business
E-Commerce I: E-Commerce
Engineering I: Industrial / Manufacturing Engineering
Interdisciplinary Business I: All other Business Areas
Purchasing Management I: Purchasing Management
Public Administration I: Public Administration
Social Sciences I: Social Sciences

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