

IABE-2009 Las Vegas
Annual Conference
PROGRAM

October 18 – 21, 2009

Plaza Hotel Casino, Las Vegas, Nevada, USA



Dr. Alan S. Khade
Conference Chair

Dr. Tahi J. Gnepa
Program Chair

Dr. Bhavesh M. Patel
Program Chair



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International Academy of Business and Economics®

Promoting Global Competitiveness™



IABE-2009 Las Vegas Program

October 18-21, 2009; Plaza Hotel Casino, Las Vegas, Nevada, USA

iabe.org

Sunday, October 18, 2009:

3:30 PM – 6:00 PM:

Arrival of the Participants

Early Registration (Third Floor- South Tower)
Coffee/Snacks

Monday, October 19, 2009:

7:45 AM – 3:30 PM

Conference Registration

7:45 AM – 8:00 AM

Coffee/Snacks

8:00 AM – 9:50 AM

Paper Presentations: Concurrent Sessions

9:50 AM – 10:00 AM

Coffee Break

10:00 AM – 11:50 AM

Paper Presentations: Concurrent Sessions

11:50 AM – 1:00 PM

Break

1:00 PM – 2:50 PM

Paper Presentations: Concurrent Sessions

2:50 PM – 3:00 PM

Coffee Break

3:00 PM – 4:50 PM

Paper Presentations: Concurrent Sessions

4:50 PM – 5:00 PM

Coffee Break

5:00 PM – 6:30 PM

Paper Presentations: Concurrent Sessions

7:00 PM – 8:30 PM

IABE-2009 Reception- Dinner Buffet (Details Inside)

Tuesday, October 20, 2009:

7:45 AM – 3:30 PM

Conference Registration

7:45 AM – 8:00 AM

Coffee/Snacks

8:00 AM – 9:50 AM

Paper Presentations: Concurrent Sessions

9:50 AM – 10:00 AM

Coffee Break

10:00 AM – 11:30 AM

Paper Presentations: Concurrent Sessions

11:30 AM – 1:15 PM

IABE-2009 Luncheon (Details Inside)

1:15 PM – 2:50 PM

Paper Presentations: Concurrent Sessions

2:50 PM – 3:00 PM

Coffee Break

3:00 PM – 4:50 PM

Paper Presentations: Concurrent Sessions

4:50 PM – 5:00 PM

Coffee Break

5:00 PM – 6:30 PM

Paper Presentations: Concurrent Sessions

Wednesday, October 21, 2009:

7:30 AM – 8:30 AM

Coffee/Snacks

8:30 AM

IABE-2009 Las Vegas Concludes!

IABE-2009 Las Vegas: Program

WELCOME!

Please read all instructions below:


If you completed registration and you are planning to NOT attend the IABE-2009 Annual Conference in Las Vegas:

Please email us immediately at Admin@iabe.org with your name, mailing address, paper title, and publication name. We will send you the receipt for the registration fees and an issue of the publication containing your paper in November 2009.

What to do if your presentation is not at time or day you wanted:

On your arrival at the Plaza Hotel in Las Vegas, please contact only Dr. Tahi Gnepa, the Program Chair, during October 18-20, 2009 period only. On space available basis, Dr. Gnepa will certainly try to help you with rescheduling your presentation starting October 18, 2009 and NOT before. Please DO NOT email Dr. Gnepa before October 18, 2009 regarding rescheduling of your presentation.

How to search your paper presentation in the Program (DRAFT):

Please click on search icon  at the top in Acrobat to search your paper by your last name, or first name, or by paper title. Please note that your name may appear at more than one place in the Program, therefore, search the entire Program. Please review the IABE-2009 Program Outline for general information.

What to do if your paper/abstract is not listed or listed incorrectly in the Program:

Please email us immediately at Admin@iabe.org with details of your paper title and author information and we will add/correct your paper/abstract listing in the Program.

What should you bring along for your presentation?

Only overhead projectors will be provided for your presentations. (No power point or other equipment will be provided.) Please bring in 15-20 copies of your formatted paper for distribution at your session. Each paper will have about 15 minutes for presentation. Session chairs will manage their sessions. Dr. Gnepa will be available for any additional help with the sessions.

What to do if you have a problem with your registration at the registration desk:

Dr. Detelin Elenkov will be ready to assist you with your problems at the IABE registration desk at the Plaza Hotel. He will also manage the luncheon, reception, breakfasts, and coffee breaks. If you have any other problem(s), please contact Dr. Elenkov at the registration desk only (no emails please!). Please fill in IABE Member Service Form regarding your problem.

What to do if you have a problem regarding your fees and/or paper publication:

Please fill in the IABE Member Service Form. We will resolve the issue ASAP.

At the registration desk, you will receive your receipt for registration fees (if you have not already received it), your name badge, printed Program, your issue of the publication, plus any paid additional issues. **You will be required to pay your unpaid fees, if any.**

You may purchase additional issues of the publications or tickets for luncheon/reception for your spouse or guest(s). If you prefer vegetarian luncheon, please contact Dr. Elenkov.

The name badge is required of all participants/ spouse/ guest to participate in all sessions/events, luncheon/receptions, breakfasts, and coffee breaks.

What else?

Have fun, entertainment, great food, visit places/casinos, win million \$ in gambling, etc!
Best of Luck!

THANK YOU!

Monday, October 19, 2009 8:00 AM – 9:50 AM Conference Room: Jockey Club #1

Track: General Business- 1

Session Chair: Dr. Stephen L. Baglione, Saint Leo University, Saint Leo, Florida, USA

AN EXPLORATORY STUDY: ETHICAL VARIATIONS BY GENDER, ACADEMIC DEGREE, AND ETHICAL PHILOSOPHY

Stephen L. Baglione, Saint Leo University, Saint Leo, Florida, USA

Tom Zimmerer, Saint Leo University, Saint Leo, Florida, USA

USING TAGUCHI METHODS FOR INDUSTRIAL PROCESS OPTIMIZATION

J Scott Sutterfield, Florida A&M University, USA

Angela Tidwell Lewis, Florida A&M University, USA

TEACHING EXCELLENCE IN HIGHER EDUCATION: TAKING THE TIME TO TEACH

Yvette N Essounga, Long Island University Brooklyn Campus, NY, USA

Maxine M Thomas, Long Island University Brooklyn Campus, NY, USA

FINANCIAL KNOWLEDGE AND FINANCIAL RESPONSIBILITY: A STUDY ON ADULTS IN TURKEY

Ela Burcu Uçel, Izmir University of Economics, Turkey

Figen Yesilada, Near East University, Turkey

GENERATING HIGH-ORDER LEARNING THROUGH A MARKETING COMPUTER SIMULATION

Stephen L. Baglione, Saint Leo University, Saint Leo, Florida, USA

Louis Tucci, Saint Leo University, Saint Leo, Florida, USA

Discussant(s): Dr. Yvette N Essounga, Long Island University Brooklyn Campus, NY, USA

Monday, October 19, 2009 8:00 AM – 9:50 AM Conference Room: Jockey Club #2

Track: Finance: General Finance- 1

Session Chair: Dr. Budi Frensidy, University of Indonesia, Jakarta, Indonesia

ENERGY FUTURES AS PREDICTORS OF CHANGES IN EXCHANGE RATES

Grady Perdue, University of Houston-Clear Lake, TX, USA

Halil Kiyamaz, Rollins College, USA

VARIABLE ANNUITY AND ITS APPLICATION IN FINANCE

Budi Frensidy, University of Indonesia, Jakarta, Indonesia

FINANCIAL KNOWLEDGE AND FINANCIAL RESPONSIBILITY: A STUDY ON ADULTS IN TURKEY

Ela Burcu Uçel, Izmir University of Economics, Turkey

Figen Yesilada, Near East University, Turkey

RELIANCE VS. FINANCIAL CRISIS

Partenie Dumbrava, Babes Bolyai University, Cluj – Napoca, Romania

Marius D. Gavriletea, Babes Bolyai University, Cluj – Napoca, Romania

Grigore Lupulescu, Titu Maiorescu University Bucharest, Romania

ROOMATES IN RETIREMENT: A NEW PARADIGM IN RETIREMENT LIVING

Christina M Anastasia, Rush Graphics & Design, USA

Toni B Greif, Capella University, USA

SOCIAL RETURN ON INVESTMENT, VALUE ADDED AND VOLUNTEER WORK

Eduardo Sergio Ulrich Pace, Universidade Presbiteriana Mackenzie, São Paulo, Brazil

Leonardo Fernando Cruz Basso, Universidade Presbiteriana Mackenzie, São Paulo, Brazil

Discussant(s): Dr. Ela Burcu Uçel, Izmir University of Economics, Turkey

Monday, October 19, 2009 8:00 AM – 9:50 AM Conference Room: TCBR 2

Track: General Economics- 1

Session Chair: Dr. Charles W. Johnston, Baker College, Graduate Studies, Michigan, USA

TEACHING ETHICAL ECONOMIC PRACTICES TO BUSINESS MANAGERS

Charles W. Johnston, Baker College, Graduate Studies, Michigan, USA

THE FOUNDATIONS OF JAMES BUCHANAN'S WORK

James E. Alvey, Massey University, New Zealand

ARE TARIFFS HIGHER ON NECESSITIES OR LUXURIES? THE PARADOXICAL CASE OF THE US ECONOMY

Uros Andrejevic, Columbia University, New York, New York, USA

George Andreopoulos, City University of New York, New York, USA

Giuliana Campanelli Andreopoulos and Alexandros Panayides, William Paterson Univ., NJ, USA

TO WHAT EXTENT THE LEBANESE ECONOMY IS UNOFFICIALLY DOLLARIZED

Mohamad A Hamia, The Lebanese American University

YOUNGER VS. OLDER COUPLES: IS HOME PRODUCTION STILL AN ISSUE?

Regina C Madalozzo, Insper – Institute of Education and Research, Sao Paulo, Brazil

Ludmila Shiratori,

THE ECONOMIC RETURN TO INVESTMENT IN HUMAN CAPITAL AND ECONOMIC DEVELOPMENT

Orhan Kara, West Chester University, USA

Discussant(s): Dr. Orhan Kara, West Chester University, USA

Monday, October 19, 2009 8:00 AM – 9:50 AM Conference Room: TCBR 3&4

Track: Management: International Management- 1

Session Chair: Dr. Zinovy Radovilsky, California State University, East Bay, USA

APPLICABILITY AND ACCEPTANCE OF ONLINE AND OFFLINE INSTRUCTION FOR INTERNATIONAL EDUCATION

Gary Wishniewsky and Zinovy Radovilsky, California State University, East Bay, USA

INDUSTRY-SPECIFIC DETERMINANTS OF U.S. DIRECT INVESTMENT ABROAD IN KOREA

Jong Wook Ha, Columbus State University, USA

Joo Young Lee, The University of West Alabama, USA

DEVELOPING A CASE STUDY IN OPERATIONS MANAGEMENT STRATEGY.

Theodoro A. Peters, FEI University, São Paulo, Brazil

CULTURE AND FOREIGN MARKET ENTRY MODE IN KOREAN FIRMS

Cheong-A Lee and Ho-Yeol Bang, Pusan National University, Korea

Jong Wook Ha, Columbus State University, USA

Joo Young Lee, University of West Alabama, USA

BARRIERS ENCOUNTERED BY SMALL MANUFACTURING FIRMS: DIFFERENCES BETWEEN REGULAR AND SPORADIC EXPORTERS

Nabil A. Ibrahim, Augusta State University, GA, USA

Igor Tomic and John Angelidis, St. John's University, NY, USA

THE DEMAND FOR AND SUPPLY OF INTERNATIONAL BUSINESS KNOWLEDGE (IBK): INTERDISCIPLINARY APPROACH

Sungwoo Jung, Columbus State University, Columbus, Ga, USA

Discussant(s): Dr. Igor Tomic, St. Johns University, NY, USA

Monday, October 19, 2009 8:00 AM – 9:50 AM Conference Room: TCBR 5

Track: Accounting: General Accounting- 1

Session Chair: Dr. R. Steven Flynn, Thomas More College, Crestview Hills, Kentucky, USA

PERCEPTIONS OF NONPROFIT FINANCIAL REPORTING QUALITY: THE IMPACT OF AUDIT COMMITTEES' PERSONAL TIES AND AUDIT FIRM SIZE

R. Steven Flynn, Thomas More College, Crestview Hills, Kentucky, USA

TEACHING AN EFFECTIVE ACCOUNTING CLASS IN THE 21ST CENTURY: USING ACTIVE LEARNING TECHNIQUES

Donald J Raux, Siena College, NY, USA

NEOLIBERALISM, EARNINGS MANAGEMENT AND EXECUTIVE COMPENSATION: A CRITICAL EXAMINATION OF LUCENT TECHNOLOGIES

Gerui (Grace) Kang, University of Minnesota Duluth, USA

Letitia M. Pleis, Metropolitan State College of Denver, USA and Dan Teed, Troy University, USA

FINANCIAL STATEMENT EFFECTS OF ADOPTING IFRS IN TURKEY: THE MEDIATING EFFECT OF INFLATION ACCOUNTING

Cagnur Kaytmaz Balsari, Dokuz Eylul University, Turkey

Serdar Ozkan, Izmir University of Economics, Turkey and Can Secer, Dokuz Eylul Univ, Turkey

THE EFFECTS OF FINANCIAL EXPERTS' PROFESSIONAL BACKGROUND AND NONAUDIT FEE DISCLOSURES ON EARNINGS QUALITY ASSURANCE: AN EMPIRICAL INVESTIGATION

R. Steven Flynn, Thomas More College, Crestview Hills, Kentucky, USA

EFFECTS OF SELF-GOVERNANCE ON SELF-REPUTATION OF CPAS IN THAILAND

Sumintorn Baotham and Chanthima Phromket, Rajamangala Univ of Technology Isan, Sakon

Pharnnapha Chuebang and Thitiworada Sangsawang, Uttaradit Rajabhat University

Discussant(s): Dr. Gerui (Grace) Kang, University of Minnesota Duluth, USA

Monday, October 19, 2009 8:00 AM – 9:50 AM Conference Room: TCBR 6

Track: Management: Strategic Management- 1

Session Chair: Dr. Søren H. Jensen, Copenhagen Business School, Denmark

STRATEGIC DETERMINANTS OF PLANT EFFICIENCY: A STUDY OF THE EFFECT OF SCALE, TECHNOLOGY INNOVATION, AND PRODUCT LINE FOCUS ON STEEL MINIMILL PERFORMANCE

João Neiva De Figueiredo, Saint Joseph's University, Philadelphia, PA, USA

CREATING A CONSTRUCT OF SOCIAL TENSIONS: THE CENTRAL DUALITY IN COMPLEX ADAPTIVE SYSTEMS

Christopher Lyle Wasden, George Washington Univ and PricewaterhouseCoopers, NY , USA

AN EMPIRICAL STUDY OF BUSINESS STRATEGY IN SERVICE FIRMS

Arun P Sinha, Indian Institute of Technology, Kanpur, India and Rajat Mahajan, Marketrx

ANTECEDENTS AND CONSEQUENCES OF ORGANIZATIONAL LEARNING INNOVATION ON FIRM PERFORMANCE IN THAILAND

Cattaleeya Charpavang and Phapruek Ussahawanitchakit, Mahasarakham University, Thailand

INSTRUCTIONAL CHALLENGES AND INNOVATIONS: USING EXPERIENTIAL LEARNING METHODS TO TEACH TRIPLE BOTTOM LINE LEADERSHIP

Roxanne Heim and Andrew Price, Azusa Pacific University, Azusa, CA, USA

STRATEGIC AWARENESS AND COMPETENCE IN HIGH-GROWTH SMEs

QUALITATIVE EMPIRICAL EVIDENCE FROM DENMARK

Flemming Poulfelt and Søren H. Jensen, Copenhagen Business School, Denmark

Sascha Kraus, Univ of Liechtenstein, Liechtenstein and Anja Schulz, Technical U of Dortmund

Discussant(s): Dr. Roxanne Heim, Azusa Pacific University, Azusa, CA, USA

Monday, October 19, 2009 8:00 AM – 9:50 AM Conference Room: TCBR 7

Track: Management: Leadership- 1

Session Chair: Dr. Lucy A Arendt, University of Wisconsin-Green Bay, USA

TRANSFORMATIONAL LEADERSHIP AND FOLLOWER CREATIVITY: THE MODERATING EFFECT OF LEADER HUMOR

Lucy A Arendt, University of Wisconsin-Green Bay, USA

SERVANT-LEADERS IN COMMUNITY COLLEGES: THEIR VALUES, BELIEFS, AND IMPLICATIONS

Edna Boroski, Trident Technical College, Charleston, SC, USA

Toni B Greif, Capella University

INTEGRATING LEARNING EFFECTS IN MANAGEMENT OF TECHNOLOGY PROJECTS

Malgorzata Plaza, Ryerson University, Toronto, Ontario, Canada

PERSONALITY, GENDER AND CAREER IN MANAGEMENT

Simon Fietze, Helmut-Schmidt-University/University of The Federa

Elke Holst, German Institute For Economic Research/Dept. Socio

Verena Tobsch, Helmut-Schmidt-University/University of The Federa

THE IMPACT OF NONPROFIT BOARDS ON REVENUE DIVERSITY

Christine A Lai, SUNY College at Buffalo, NY, USA

LEADERSHIP: CULTIVATING PEOPLE SKILLS

Ernest Alonza Norris, University of Phoenix, Antioch, TN, USA

Discussant(s): Dr. Christine A Lai, SUNY College at Buffalo, NY, USA

Monday, October 19, 2009 8:00 AM – 9:50 AM Conference Room: TCBR 8

Track: Marketing: General Marketing- 1

Session Chair: Dr. Jungki Lee, Korea University, Korea

A CROSS-CULTURAL COMPARISON OF CONSUMER MISBEHAVIORS

Jungki Lee, Korea University, Korea

COLOR: THE SILENCE VOICE OF PACKAGES

Figen Yesilada, Near East University, Turkey

Sebnem Penbek and Gonca Günay, Izmir University of Economics, Turkey

ARE LOYAL CUSTOMERS MORE PROFITABLE? AN EMPIRICAL INVESTIGATION

Jason Q Zhang, Loyola College In Maryland, USA

Ashutosh Dixit, Cleveland State Univ, USA and Roberto Friedmann, University of Georgia, USA

IMPROVING HEALTHCARE SERVICE QUALITY: AN APPLICATION OF INTEGRATING SERVQUAL AND KANO MODEL INTO QUALITY FUNCTION DEPLOYMENT

Figen Yesilada, Near East University

Dicle Yurdakul, Izmir University of Economics

A FRAMEWORK FOR ASSESSING STUDENT OUTCOMES FROM THE SERVICE-LEARNING EXPERIENCE IN A CAPSTONE MARKETING COURSE

Jennifer Barr, The Richard Stockton College of New Jersey, Pomona, USA

A CROSS-CULTURAL COMPARISON OF SERVICE EXPECTATIONS AMONG MBA STUDENTS

Jungki Lee, Korea University, Korea

Barbara Jones, Alabama A&M University, USA

Sekhar Anantharaman, Indiana University of Pennsylvania, USA

Discussant(s): Dr. Sekhar Anantharaman, Indiana University of Pennsylvania, USA

Monday, October 19, 2009 8:00 AM – 9:50 AM Conference Room: TCBR 9

Track: Management Science-1

Session Chair: Dr. Sigal Kordova, Technion, Israel Institute of Technology, Haifa, Israel

THE T SHAPE DILEMMA (DEPTH AGAINST WIDTH) IN INDUSTRIAL ENGINEERING & MANAGEMENT CURRICULUM DESIGN AND ITS IMPLICATION ON THE FINAL PROJECT'S OUTLINE

Sigal Kordova, Technion, Israel Institute of Technology, Haifa, Israel

Moti Frank, HIT, Israel and Yacov Kedem, Shenkar College, Israel

NUCLEAR SAFETY IN QUESTION - ANSWER THROUGH PROJECT CONCEPT OF NUCLEAR POWER STATION SAFETY

Tomas Macak and Richard John Selby, Czech University of Life Sciences Prague, Faculty

A SYSTEM DYNAMICS APPROACH FOR IMPROVING EFFICIENCY OF TOTAL QUALITY MANAGEMENT (TQM)

Seyed Mohammad Seyedhosseini, Iran University of Science & Technology, Iran

Arash Bakhsha and Ahmad Ebrahimi, Iran University of Science & Technology, Iran

MOTOR POOL FLEET SIZE DETERMINATION: A SIMULATION CASE STUDY

V. Reddy Dondeti and Bidhu B Mohanty, Norfolk State University, USA

CONCEPTUAL MODEL FOR EVALUATING MULTIPLE CRITERIA METHODS AND SYSTEMS

Helen M Moshkovich, University of Montevallo, USA

FUZZY CONTAINERS ALLOCATION PROBLEM IN MARTIME TERMINALS

Seyed Mohammad Seyedhosseini, Science & Research Branch, Islamic Azad University, Iran

K K. Khalili Damghani, Science & Research Branch, Islamic Azad University, Iran

Discussant(s): Dr. Helen M Moshkovich, University of Montevallo, USA

Monday, October 19, 2009 8:00 AM – 9:50 AM Conference Room: TCBR 10

Track: POM: Supply Chain Management- 1

Session Chair: Dr. Alfred L Guiffrida, Kent State University, Ohio, USA

A PROBABILITY BASED MODEL FOR EVALUATING DELIVERY PERFORMANCE

Alfred L Guiffrida, Kent State University, Ohio, USA

IMPACT OF INVENTORY POLICY CONSISTENCY ON THE THREE-STAGE SUPPLY CHAIN PERFORMANCE

Liang-Chieh Cheng, University of Houston, Texas, USA

EVALUATING TWO ONLINE SIMULATION GAMES IN AN UNDERGRADUATE SUPPLY CHAIN MANAGEMENT COURSE

Keli Feng and Guohua Ma, South Carolina State University, USA

A TRANSPORTATION BASED ECONOMIC ORDER QUANTITY MODEL

Alfred L Guiffrida and Anthony J Apicello, Kent State University, Ohio, USA

Jennifer F Becka and Ran Ding, Kent State University, Ohio, USA

PLATFORMS OF KNOWLEDGE AND ORGANIZATIONS' DOMINANCE IN SUPPLY CHAIN

Deepak K Subedi, Marshall University, Huntington, WV, USA

IMPACT OF INTEGRATION COST AND PRODUCT SUBSTITUTIBILITY ON EQUILIBRIUM STRUCTURE OF COMPETING SUPPLY CHAINS

Chongqi Wu, California State University, East Bay, USA

Bin Shao, West Texas A&M University and Steve Peng, Cal State University, East Bay, USA

Discussant(s): Dr. Keli Feng, South Carolina State University, USA

Monday, October 19, 2009 10:00 AM – 11:50 AM Conference Room: Jockey Club #1

Track: General Business- 2

Session Chair: Dr. Scott Metlen, University of Idaho, Moscow, Idaho, USA

CREATING AN ENTREPRENEURIAL CULTURE AT TWO-YEAR COLLEGES: A CONCEPTUAL PAPER
Carmen Leonor Martínez-López, Borough of Manhattan C.C. of The City Univ of New York, USA

CROSS-DISCIPLINE TEAM SCHEDULING IN THE INTEGRATED BUSINESS CURRICULUM ENVIRONMENT
Shenghan Xu and Doug Haines, University of Idaho, Moscow, Idaho, USA
Scott Metlen, University of Idaho, Moscow, Idaho, USA

THE ESSAY AND ITS VIRTUE: ACHIEVING BETTER RESULTS IN TEACHING ECONOMICS USING STUDENT COMPOSITION
Sean D. Jasso, Pepperdine University, Los Angeles, California, USA

SPREADSHEET SOLUTIONS TO BUSINESS PLAN MODELLING: CLASSROOM APPLICATIONS
Jerry Joseph and Sekhar Anantharaman, Indiana University of Pennsylvania, Indiana, PA, USA
Jungki Lee, Korea University-Sejong, Jochiwon, South Korea

ETHICS IN THE HALLOWED HALLS OF THE ACADEMY: ANTECEDENTS OF CHEATING BEHAVIOR
Ruby L. Beale, Hampton University, Hampton, Virginia, USA
Ulysses Brown, III, Savannah State University, USA
Joycelyn Finley-Hervey, Florida A & M University, Tallahassee, Florida, USA

ARE FEMALE WORKERS THE VICTIMS OF LAY-OFF DISCRIMINATION DURING ECONOMIC CRISES: THE CASE OF TURKEY
Siyami Alp Limoncuoglu and Zeynep Sisli, Izmir University of Economics, Turkey

Discussant(s): Dr. Ruby L. Beale, Hampton University, Hampton, Virginia, USA

Monday, October 19, 2009 10:00 AM – 11:50 AM Conference Room: Jockey Club #2

Track: Finance: International Finance- 1

Session Chair: Dr. Khalid Alkhatlan, King Saud University, Riyadh, Saudi Arabia

THE ROLE OF THE FINANCIAL SYSTEM IN THE ECONOMIC GROWTH: SOME EVIDENCE FROM SAUDI ARABIAN ECONOMY
Khalid Alkhatlan, King Saud University, Riyadh, Saudi Arabia

THE IMPACT OF THE RETURN INTERVAL ON BETA ESTIMATION
Sandip Mukherji, Howard University, Washington, DC, USA

THE IMPACT OF THE AGOA LEGISLATION ON THE MARKET RETURNS IN KENYA
Yvan Nezerwe, Alliant International University, San Diego, CA, USA

BANK MANAGEMENT IN BEAR AND BULL PHASES- A COMPARATIVE COUNTRY STUDY
Bala Batavia, Depaul Uni., Chicago, USA and Sree Rama Murthy, Sultan Qaboos Uni, Oman
Parameswar Nandakumar, Indian Institute of Management, INDIA
Cheick Wagué, Southern Stockholm University, Stockholm, Sweden

EARNINGS MANAGEMENT IN THAILAND: EFFECTS ON FINANCIAL REPORTING RELIABILITY, STAKEHOLDER ACCEPTANCE AND CORPORATE TRANSPARENCY
Phaithun Intakhan and Phapruek Ussahawanitchakit, Mahasarakham University, Thailand

WHAT KIND OF LOCATION-SPECIFIC ADVANTAGES HAVE US FIRMS BEEN LOOKING FOR FROM FOREIGN DIRECT INVESTMENT IN SOUTH KOREA?
Jong W Ha, Columbus State University, USA and Joo Y Lee, The University of West Alabama
Chang W Kim and Byung-Kun Rhee, Pukyong National University

Discussant(s): Dr. Jong W Ha, Columbus State University, USA

Monday, October 19, 2009 10:00 AM – 11:50 AM Conference Room: TCBR 2

Track: Economics: Microeconomics- 1

Session Chair: Dr. Venkataraman Ranganathan, Indian Institute of Management, Bangalore, India

CORPORATE ENVIRONMENTAL RESPONSIBILITY: COMMITMENT AND COMPLIANCE

Venkataraman Ranganathan, Indian Institute of Management, Bangalore, India

MARKET AND HOME PRODUCTION: GENDER DIFFERENCES IN BRAZIL

Regina C Madalozzo, Insper Institute of Education And Research, Brazil

DOES A LACK OF HEALTH INSURANCE ELICIT MILITARY ENLISTMENT? PANEL DATA EVIDENCE ON THE ALL-VOLUNTEER MILITARY

Richard J Cebula, Armstrong Atlantic State University, USA

MINORITY SUBCONTRACTING GOALS IN GOVERNMENT PROCUREMENT AUCTIONS

Dakshina G De Silva, Texas Tech University, USA

ENVIRONMENTAL PERFORMANCE VERSUS ECONOMIC PERFORMANCE

Alin I Ienciu, Babes Bolyai University, Romania

PREDATORY PRICING AND THE RECOUPMENT PERIOD; AN INVESTMENT MODEL

Raymond Jackson, University of Massachusetts- Dartmouth, USA

Discussant(s): Dr. Raymond Jackson, University of Massachusetts- Dartmouth, USA

Monday, October 19, 2009 10:00 AM – 11:50 AM Conference Room: TCBR 3&4

Track: Management: Organizational Behavior- 1

Session Chair: Dr. David J Radosevich, University of Wisconsin-Green Bay, USA

LINUO GROUP: A SUCCESSFUL EXAMPLE OF CHINESE PRIVATE ENTERPRISE

Joseph Ben-Ur, University of Houston - Victoria, Victoria, Texas, USA

Jifu Wang, University of Houston - Victoria, Victoria, Texas, USA

Peng Yu, University of Houston, Houston, Texas, USA

A REVIEW OF THE EFFECT OF NATIONAL CULTURE ON CORPORATE CULTURE: AN EXAMPLE OF THE UNITED STATES & FRANCE

Yvette Essounga, Long Island University, Brooklyn Campus, Brooklyn, NY, USA

A REVIEW OF ORGANIZATIONAL ANTECEDENTS OF BULLYING

Burcu Guneri Cangarli, Izmir University of Economics

THE ROLE OF EXPECTANCY THEORY IN GOAL STRIVING PROCESSES

David J Radosevich, University of Wisconsin-Green Bay, USA

Melanie S Levine, The Albert Ellis Institute and Kenneth E Sumner, Montclair State University

Michael B Knight and Lucy A Arendt, University of Wisconsin-Green Bay, USA

Michael B Knight, University of Wisconsin-Green Bay, USA

THE ORGANIZATIONAL BEHAVIOR OF ACCOUNTANTS: POLYCHRONICITY AND OTHER VARIABLES

Thomas E. Slocombe and George Durler, Emporia State University, Emporia, KS, USA

THE EFFECT OF PERCEIVED ORGANIZATIONAL SUPPORT ON AFFECTIVE ORGANIZATIONAL COMMITMENT THROUGH TRUST IN ORGANIZATION IN SERVICE ORGANIZATIONS

Soo Kim, Montclair State University, Montclair, Nj, USA

Jeewon Cho, Montclair State University, Montclair, Nj, USA

Discussant(s): Dr. Thomas E. Slocombe, Emporia State University, Emporia, KS, USA

Monday, October 19, 2009 10:00 AM – 11:50 AM Conference Room: TCBR 5

Track: Accounting: General Accounting- 2

Session Chair: Dr. Tansu A Barker, Brock University, St. Catherines, Ontario, Canada

EXPLORING THE RELATIONSHIP BETWEEN SBU PERFORMANCE AND MANAGEMENT ACCOUNTING TECHNIQUES

Tansu A Barker, Brock University, St. Catherines, Ontario, Canada

EFFECTS OF JOB BURNOUT ON INTENTION TO LEAVE A WORKPLACE OF CPAS IN THAILAND

Phapruke Ussahawanitchakit and Jindarat Peemanee, Mahasarakham University, Thailand

Sakcharoen Pawapootanont and Warawan Chuwiruch, Mahasarakham University, Thailand

Dalika Saolom and Warawan Chuwiruch, Mahasarakham University, Thailand

A QUANTITATIVE MEASUREMENT OF IAAER'S ACTIVITIES

Alexandra I Mutiu and Adriana Tiron Tudor, SC Madeco Import Export SRL, Romania

Alina Nicoleta Pogacean, SC Madeco Import Export SRL, Cluj Napoca, Romania

ANTECEDENTS AND CONSEQUENCES OF VOLUNTARY DISCLOSURE OF ENVIRONMENTAL ACCOUNTING: AN EMPIRICAL STUDY OF FOODS AND BEVERAGE FIRMS IN THAILAND

Phaiboon Robkob and Phapruke Ussahawanitchakit, Mahasarakham University, Thailand

CONSOLIDATING RURAL PENNSYLVANIA MUNICIPALITIES: A TAXPAYERS CHOICE

Geoffrey A Tickell, Indiana University of Pennsylvania

OVERVIEW OF THE NEW ACCOUNTING STANDARDS OF FASB NOS. 141R AND 160

James G.S. Yang and Agatha E. Jeffers, Montclair State University, Montclair, NJ, USA

Discussant(s): Dr. Agatha E. Jeffers, Montclair State University, Montclair, NJ, USA

Monday, October 19, 2009 10:00 AM – 11:50 AM Conference Room: TCBR 6

Track: Marketing: Marketing Strategy- 1

Session Chair: Dr. Denise T Ogden, Penn State University - Lehigh Valley, USA

STANDARDIZATION/ADAPTATION STRATEGIES OF SOUTH KOREAN FOOD PRODUCT COMPANIES

Richard T Hise, Texas A&M University, College Station, USA

Youngtae Choi, University of North Florida

Jongkuk Shin and Minsook Park, Pusan National University, Korea

PUT A SPRING IN YOUR STEP - A CASE STUDY OF NICHE MARKETING

Denise T Ogden, Penn State - Lehigh Valley, USA and James R Ogden, Kutztown Univ, USA

MEASURING THE EFFECTIVENESS OF E-MAIL DIRECT MARKETING IN BUILDING CUSTOMER RELATIONSHIP

Ashutosh Dixit, Cleveland State University, Ohio, USA and Alvine

William Lundstrom, Cleveland State University, Ohio, USA and Vernon

BROADENING THE MODEL OF GOAL-DIRECTED BEHAVIOR: INCORPORATING THE CONATIVE FORCE TO CONSUMER RESEARCH

Yong J. Wang, Ohio University, Athens, Ohio, USA

Soonkwan Hong, Michigan Technological University, Houghton, USA

SCALE COMPOSITION AND DECOMPOSITION IN A MARKETING PROMOTIONAL CONTEXT

Notis Paglavlas, Winston-Salem State University, Winston-Salem, NC, USA

THE PERCEPTIONS OF THE RELIGIOUS TOURISM CONCEPT AND ITS IMPLICATIONS IN ROMANIAN MONASTERIES

Alexandra M. Tirca and Mihai F. Bacila, Babes-Bolyai University, Cluj-Napoca, Romania

Alexandru Chis and Marius D. Pop, Babes-Bolyai University, Cluj-Napoca, Romania

Discussant(s): Dr. Yong J. Wang, Ohio University, Athens, Ohio, USA

Monday, October 19, 2009 10:00 AM – 11:50 AM Conference Room: TCBR 7

Track: Public Administration and Social Sciences- 1

Session Chair: Dr. Stephen B Schepman, Central Washington University, Ellensburg, USA

IMPORTANCE AND SUCCESS OF KNOWLEDGE MANAGEMENT IN PUBLIC ADMINISTRATION

Yong S Choi and Chandra Commuri, California State University, Bakersfield, USA

Seok-Chan Jeong, Dong-Eui University

THE INNOVATION AND LEARNING SYSTEM FOR SMALL AND MEDIUM ENTERPRISES: A GOVERNANCE PERSPECTIVE

Fang Yi Chou, National Chengchi University and Ben Chaung Wang, National United University

PSYCHO-SOCIAL IMPACT OF MORTGAGE FORECLOSURE

Maudry Beverley Lashley, Medger Evers College, Cuny

Agatha E Jeffers and Danne E Davis, Montclair State University, USA

MANAGERIAL COMMUNICATIONS THAT SIGNIFICANTLY AFFECT EMPLOYEES' PERCEPTIONS

Thomas Philippe, St Petersburg College, USA

Scott Helpling, Office of The Comptroller of The Currency, USA

Jerry W Koehler, University of South Florida, USA

THE RELATIONSHIP BETWEEN BURNOUT, NEGATIVE AFFECTIVITY, AND ORGANIZATIONAL CITIZENSHIP BEHAVIOR.

Stephen B Schepman, Central Washington University, Ellensburg, Washington, USA

Ashlee A Guckel and Anthony J Stahelski, Central Washington Univ, Ellensburg, USA

THE IMPACT OF INTERNET BANKING ON BANKS IN NEW JERSEY (U.S.)

Tom Wamalwa, Reading Area Community College, Reading, PA, USA

Discussant(s): Dr. Agatha E Jeffers, Montclair State University, USA

Monday, October 19, 2009 10:00 AM – 11:50 AM Conference Room: TCBR 8

Track: Marketing: General Marketing- 2

Session Chair: Dr. Karin Boonlertvanich, Burapha University, Bangkok, Thailand

THE IMPACT OF NEW MEDIA ON INTERNET-BASED GROUP CONSUMER BEHAVIOR

Parimal Bhagat, Indiana University of Pennsylvania, USA

Andreas Klein, University of Duisburg-Essen

PROMOTION RESPONSE MEASUREMENT AND TOTAL QUALITY MANAGEMENT

Alan Fask and Ronald Heim, Fairleigh Dickinson University, Madison, New Jersey, USA

A CONCEPTUAL MODEL FOR REPURCHASE INTENTION IN AUTO SERVICE INDUSTRY: THE ROLE OF SWITCHING BARRIERS IN SATISFACTION - REPURCHASE INTENTION RELATIONSHIP

Karin Boonlertvanich, Burapha University, Bangkok, Thailand

DEVELOPMENT OF CUSTOMER SATISFACTION AND CUSTOMER LOYALTY IN BUSINESS TO BUSINESS MARKETS

Sven Kuenzel, University of Greenwich Business School, UK

THE ROLE OF BLOGS IN A TOURIST MARKETING STRATEGY

Thomas L Matula and Natalie Guse, California International Business University, USA

INNOVATIVE METHOD FOR BEER DISTRIBUTION – THE URSUS BREWERIES CASE

Ciprian Marcel Pop and Andreea Ioana Maniu, Babes Bolyai University, Romania

Monica Maria Zaharie and Ioan Pop, Babes Bolyai University, Romania

Discussant(s): Dr. Alan Fask, Fairleigh Dickinson University, Madison, New Jersey, USA

Monday, October 19, 2009 10:00 AM – 11:50 AM Conference Room: TCBR 9

Track: Management: General Management- 1

Session Chair: Dr. Rick R J Tallman, University of Northern British Columbia, Canada

CORPORATE SOCIAL RESPONSIBILITY AND AMERICAN BUSINESS DURING A RECESSION

Stephen L. Baglione and Tom Zimmerer, Saint Leo University, Saint Leo, Florida, USA

COMMUNICATING STAKEHOLDER EXPECTATIONS IN PLANNING A SUPPLY CHAIN MANAGEMENT CURRICULUM

Colin O Benjamin, Florida A&M University, USA

Angela Tidwell Lewis and Gail Thompkins, Florida A&M University, USA

THE EFFECTS OF ORGANIZATIONAL GROWTH ON SERVICE QUALITY: A LONGITUDINAL STUDY IN HEALTH SECTOR

Mert Günerergin, Alev Katrinli, and Gulem Atabay, Izmir University of Economics, Turkey

JUSTICE PERCEPTIONS IN MEDICAL ADMINISTRATION GOVERNANCE

Rick R J Tallman, University of Northern British Columbia, Canada

Kelly Phipps, Northern Health Authority, Canada

David Matheson, University of British Columbia, Canada

KNOWLEDGE SHARING EFFECTIVENESS IN PUBLIC ACCOUNTING FIRMS

Somjai Boonmunewai and Phapruek Ussahawanitchakit, Mahasarakham University, Thailand

CULTURAL ECOLOGY IN THE CROSS-CULTURAL MANAGEMENT RESEARCH: A PROCEDURAL ANALYSIS MODEL

Linjie Chou, University of Iceland, Reykjavik, Iceland

Discussant(s): Dr. Linjie Chou, University of Iceland, Reykjavik, Iceland

Monday, October 19, 2009 10:00 AM – 11:50 AM Conference Room: TCBR 10

Track: POM: Operations Strategy- 1

Session Chair: Dr. Emmanuel Juarez, Universidad Popular Autonoma Del Estado De Puebla

FACTORS INFLUENCING THE INTENSITY OF MASS CUSTOMIZATION AND THE EFFECTS ON COMPETITIVE TRADE-OFFS

Kevin E. Henrickson, Ashish Thatte, and Erica Johnson, Gonzaga University, Spokane, Wa, USA

DYNAMIC SYSTEM APPROACH TO ASSESS LEAN SERVICE INDUSTRIES

S. M. Seyedhosseini, Iran University of Science And Technology (IUST), Tehran, Iran

Haleh Farhang Matin, Iran University of Science And Technology (IUST), Tehran, Iran

Hassan Badkoobei, National University, San Diego, California, USA

PROPOSAL FOR A NEW STRATEGIC SOURCING METHODOLOGY IN ORGANIZATIONS.

Emmanuel Juarez and Jose Luis Martinez, Universidad Popular Autonoma Del Estado De Puebla

Claudia Malcon, Universidad Popular Autonoma Del Estado De Puebla

ENTERPRISE RESOURCE PLANNING IMPLEMENTATION IN CHINA

Philip Y Huang, CEIBS, USA

FRAMEWORKS FOR TECHNOLOGY ADOPTION DECISIONS IN SERVICE DELIVERY

Kiattisak Phongkusolchit, The University of Tennessee At Martin, USA

EVALUATION OF HOTEL SERVICE QUALITY: A COMPARATIVE STUDY OF TWO SELECT HOTELS IN INDIA

Anusha Akkiraju, University of Hyderabad, India

Raja Shekhar Bellamkonda, University of Hyderabad, India

Discussant(s): Dr. Hassan Badkoobei, National University, San Diego, California, USA

Monday, October 19, 2009 1:00 PM – 2:50 PM Conference Room: Jockey Club #1

Track: General Business- 3

Session Chair: Dr. Amdetsion Kidane, Howard University, Washington, DC, USA

PROFILE OF BLACK ENTREPRENEURS: IDENTIFYING FACTORS THAT DISCRIMINATE BETWEEN LEVELS OF SUCCESS

Amdetsion Kidane and Barron Harvey, Howard University, Washington, DC, USA

SARBANES-OXLEY – CONTEXT & THEORY: MARKET FAILURE, INFORMATION ASYMMETRY & THE CASE FOR REGULATION

Sean D. Jasso, Pepperdine University, Los Angeles, California, USA

THE MODERATING EFFECT OF ASSET SPECIFICITY IN RELATIONSHIP BETWEEN RELATIONAL EXCHANGE CHARACTERISTICS AND INFORMATION SYSTEMS OUTSOURCING PARTNERSHIP

Sung Kim, Minnesota State University, USA

Young-Soo Chung, Chungnam National University, Korea

Dooyoung Shin, Minnesota State University, USA

THEORY OF CONSTRAINTS: AN APPLICATION IN U.S. ARMY'S RECRUITING PROCESS

Amarpreet S. Kohli, University of Southern Maine, Portland, USA

Dinesh K. Sharma, University of Maryland Eastern Shore, Princess Anne, USA

Jon Gerold, US Army, Fayetteville, NC, USA and Frank Pastorino, Mbmi Resources, Philippines

GENDER-BASED DIFFERENCES IN FINANCIAL AND RETIREMENT PLANNING

Naveen Malhotra, Eckerd College, Tampa Bay, Florida, USA

Maureen Witt, RBC Capital Markets, USA and Eckerd College, Tampa Bay, Florida, USA

COMPARATIVE STUDY OF SET AND SSL SECURITY PROTOCOLS

Julius A. Alade, University of Maryland Eastern Shore, USA

Loveleen Gaur, Blsim, Ghaziabad, India

Rakesh Arya, University of Maryland Eastern Shore, USA

Discussant(s): Dr. Sean D. Jasso, Pepperdine University, Los Angeles, California, USA

Monday, October 19, 2009 1:00 PM – 2:50 PM Conference Room: Jockey Club #2

Track: MIS/CIS: General MIS/CIS- 1

Session Chair: Dr. Eric K. W. Lau, City University of Hong Kong, China

USING BLOGS IN BUSINESS EDUCATION

Eric K. W. Lau, City University of Hong Kong, China

COMMUTER STUDENTS AND NON-COMMUTER STUDENTS: DIFFERENT ROUTES TO THE SAME OUTCOMES

John J. Newbold, Sam Houston State University, Huntsville, TX, USA

Sanjay S. Mehta and Aaron Ruchti, Sam Houston State University, Huntsville, TX, USA

THE IMPACT OF MANAGEMENT INFORMATION SYSTEMS ON ORGANIZATIONS PERFORMANCE: FIELD STUDY AT JORDANIAN UNIVERSITIES

Nazem M. M. Al-Ahmad, Albalqa Applied, Jihad S. Bani-Hani, Jadara and Fayez Jomah Alnajjar, Issra

USING VIRTUALIZATION TO REDUCE DATA CENTER INFRASTRUCTURE AND PROMOTE GREEN COMPUTING

Dennis C Guster, Corey L Hemminger and Sara Krzenski, St. Cloud State Univ, MN, USA

THE INTERACTION OF DIFFERENT SOFTWARE'S CHARACTERISTICS ON IDEA CREATIVITY AND GROUP PERFORMANCE IN A COMPUTER-BASED BRAINSTORMING SESSION

Janejira Sutanonpaiboon, Sonoma State University, CA, USA

ANALYSIS OF THE 3G DIFFUSION AND ADOPTION IN CHINA

Xiaoqing Li and Yifeng Zhang, University of Illinois At Springfield, USA

Discussant(s): Dr. Dennis C Guster, St. Cloud State University, St. Cloud, Minnesota, USA

Monday, October 19, 2009 1:00 PM – 2:50 PM Conference Room: TCBR 2

Track: General Economics- 2

Session Chair: Dr. John J. Heim, Rensselaer Polytechnic Institute, Troy, Ny, USA

CONSUMER DEMAND FOR DURABLE GOODS, NONDURABLE GOODS AND SERVICES

John J. Heim, Rensselaer Polytechnic Institute, Troy, Ny, USA

AGGLOMERATION ECONOMIES AND THE PRODUCTIVITY ADVANTAGES ASSOCIATED WITH SMSAS

Mark P Karscig, University of Central Missouri, Warrensburg, USA

TELECOMMUNICATIONS ADOPTION AND ECONOMIC GROWTH IN DEVELOPING COUNTRIES: DO LEVELS OF DEVELOPMENT MATTER?

Chandana Chakraborty, Montclair State University, NJ, USA

Banani Nandi, AT&T Shannon Laboratories

HOW PUBLIC MONETARY SUPPORT COMES FROM NON-MONETARY BENEFITS THROUGH SPORTING EVENTS

Soonhwan Lee, Indiana University Purdue University Indianapolis

Hongbum Shin, Kei Myung University, Korea and Kwang Woo Park, Minnesota State University

ESTIMATING SCALE ECONOMIES, TECHNOLOGICAL CHANGE AND THEIR EFFECTS ON THE REGIONAL CONCENTRATION OF INDUSTRY

Mark P Karscig, University of Central Missouri, USA

RECENT AND ONGOING ADVANCES IN ECONOMETRIC METHODOLOGY FOR APPLIED RESEARCH

Mansur M Masih, King Fahd University of Petroleum & Minerals, Saudi Arabia

Discussant(s): Dr. Mansur M Masih, King Fahd University of Petroleum & Minerals, Saudi Arabia

Monday, October 19, 2009 1:00 PM – 2:50 PM Conference Room: TCBR 3&4

Track: Management: Organizational Behavior- 2

Session Chair: Dr. Tomas Macak, Czech University of Life Sciences, Prague, Czech Republic

NUCLEAR SAFETY IN QUESTION ANSWER THROUGH PROJECT CONCEPT OF NUCLEAR POWER STATION SAFETY

Tomas Macak and Richard J. Selby, Czech University of Life Sciences, Prague, Czech Republic

UNDERSTANDING GOVERNANCE AND CORPORATE BOARDS: IS THEORY A PROBLEM?

Raymond K. Van-Ness, Paul Miesing, and Jaeyoung Kang, University At Albany, New York, USA

INSIGHTS ON HISPANIC BUSINESS PROFESSIONALS, PERCEIVED ORGANIZATIONAL SUPPORT AND PSYCHOLOGICAL CONTRACTS: REPORT FROM A LARGE SCALE NATIONAL STUDY

Donna Maria Blancero, National Society of Hispanic MBAs

Robert G. Delcampo, University of New Mexico, USA

Tony Gao, Northeastern University and Pamela D. Lewis, Touro University International

AN EXPLORATORY STUDY OF THE LINKS BETWEEN JOB LEVEL, SOCIAL CLASS AND WORKPLACE COMMITMENT: THEORY AND EMPIRICAL EVIDENCE

Gordon Brooks and Farhat Yusuf, Macquarie University, Australia

PROCEDURAL JUSTICE AND ORGANIZATIONAL CITIZENSHIP BEHAVIORS:

Jeewon Cho, Montclair State University, NJ, USA

Soo Kim, Montclair State University, NJ, USA

IMPLICIT AND EXPLICIT SELF-ESTEEM AS ANTECEDENTS OF THE GOAL ORIENTATION AND COGNITIVE ENGAGEMENT RELATIONSHIP

Valerie A Johnson and David J Radosevich, University of Wisconsin-Green Bay, USA

Deirdre M Radosevich, University of Wisconsin-Green Bay, USA

Discussant(s): Dr. Raymond K. Van-Ness, University At Albany, Albany, New York, USA

Monday, October 19, 2009 1:00 PM – 2:50 PM Conference Room: TCBR 5

Track: Accounting: Financial Accounting- 1

Session Chair: Dr. Beixin Lin, Montclair State University, Montclair, NJ, USA

THE VALUE RELEVANCE OF RESTRUCTURING CHARGE COMPONENTS: THE EFFECT OF EITF 94-3
Beixin Lin, Montclair State University, Montclair, NJ, USA

FOUR DECADES OF CAPITAL MARKET RESEARCH
Carmen G Bonaci and Dumitru Matis, Babes-Bolyai University, Romania

PREPARATION OF CASH FLOW STATEMENT: AN ALGEBRAIC-ACCOUNTING EQUATION APPROACH FOR CLASSROOM INSTRUCTION
Jim Chen, V. Reddy Dondeti, and Wold Zemedkun, Norfolk State University, VA, USA

MARKET REACTIONS TO PUBLIC MEDIA COVERAGE OF PROPERTY-LIABILITY INSURERS
Theodore E Christensen, Brigham Young University, Utah, USA
Robert E Hoyt, University of Georgia, USA and Gyung H Paik, Brigham Young Univ, Utah, USA
Toni Q Smith, Bainbridge Graduate Institute

STUDY REGARDING THE SHIFT IN THE ROMANIAN ENTITIES VIEW UPON THE REFERENCE VALUE OF TANGIBLE ASSETS
Nicoleta M Cioara and Adriana Tiron Tudor, Babes-Bolyai University, Romania

Discussant(s): Dr. Gyung H Paik, Brigham Young University, Utah, USA

Monday, October 19, 2009 1:00 PM – 2:50 PM Conference Room: TCBR 6

Track: Management: Entrepreneurship- 1

Session Chair: Dr. Frederick J. Decasperis, Siena College, NY, USA

THE CONCEPT OF ENTREPRENEURIAL UNIVERSITY AND A CASE IN POINT: EMBRYONIX LIMITED COMPANY

Alev Katrinli, Izmir University of Economics, Turkey
Gulem Atabay, Izmir University of Economics, Turkey
Gonca Gunay, Izmir University of Economics, Turkey
Burcu Guneri Cangarli, Izmir University of Economics, Turkey

SURVIVAL OF NECESSITY IMMIGRANT ENTREPRENEURS: IN SEARCH OF A MODEL
Elie Chrysostome, State University of New York, Plattsburgh, NY, USA

EFFECTS OF ENTREPRENEURIAL CAPACITY ON BUSINESS STABILITY OF SMES IN THAILAND
Saowaluk Jitnom, Mahasarakham University, Thailand
Phapruek Ussahawanitchakit, Mahasarakham University, Thailand

THE ROLE OF PERCEPTION IN PREDICTING ENTREPRENEURIAL START-UPS' BEHAVIOR AND SUCCESS
Andrea-Smith Hunter, Siena College, NY, USA
Frederick J. Decasperis and Manimoy Paul, Siena College, NY, USA

ONLINE LEARNING COMMUNITIES: THE GLOBAL IMPACT OF BUSINESS EDUCATION IN THE ONLINE ENVIRONMENT
Bob Barrett, American Public Univeristy, Falling Waters, WV, USA

WOMEN ENTREPRENEURIAL CHARACTERISTICS IN SMES IN MAURITIUS
Rojid Sawkut, University of Mauritius, Republic Of Mauritius
Seetanah Boopen and Ramessur Taruna, University of Technology, Mauritius

Discussant(s): Dr. Elie Chrysostome, State University of New York, Plattsburgh, NY, USA

Monday, October 19, 2009 1:00 PM – 2:50 PM Conference Room: TCBR 7

Track: Finance: Corporate Finance- 1

Session Chair: Dr. Scott Brown, University of Puerto Rico, San Juan, USA

THE INFORMATION CONTENT OF INSIDER TRANSACTIONS

Scott Brown, University of Puerto Rico, San Juan, USA

ON A RESEARCH AND DEVELOPMENT FINANCING CONTRACT

Ayi Gavirel Ayayi, Université du Québec, Trois Rivières, Canada

THE DETERMINANTS OF CORPORATE BORROWING IN THE ARAB WORLD

Mounther H. Barakat, Securities And Commodities Authority

DETERMINANTS OF CAPITAL STRUCTURE OF PUBLICLY-TRADED COMPANIES IN LATIN

Douglas Dias Bastos, Mackenzie Presbyterian University

Wilson T. Nakamura and Leonardo Fernando Cruz Basso, Mackenzie Presbyterian University

PRODUCT MARKET COMPETITION AND CEO'S NEGOTIATION POWER

Anwar S Boumosleh, Lebanese American University

Brandon Cline, Clemson University and Rola Saleh, Lebanese American University

ASSET REPLACEMENT IN THE ELECTRIC UTILITY INDUSTRY

Christopher M Brockman, University of Tennessee At Chattanooga, USA

Discussant(s): Dr. Christopher M Brockman, University of Tennessee At Chattanooga, USA

Monday, October 19, 2009 1:00 PM – 2:50 PM Conference Room: TCBR 8

Track: Marketing: Consumer Behavior- 1

Session Chair: Dr. Cynthia E Anderson, Youngstown State University, Ohio, USA

AN EXPERIMENT TO MEASURE THE EFFECTS OF GENDER ON THE PERCEPTIONS OF AFFECT AND BEHAVIOR BY MALES AND FEMALES TOWARD A CHILD WITH AUTISM

Cynthia E Anderson and Jane M Reid, Youngstown State University, Ohio, USA

PARTICIPATION PREFERENCES AND BRAND COMMUNITY INTEGRATION: AN EMPIRICAL INVESTIGATION

P. Raj Devasagayam, Siena College, NY, USA

Cheryl L. Buff, Siena College, NY, USA and Paul W. Thurston, Siena College, NY, USA

DISCONFIRMATIONS, CUSTOMER SATISFACTION AND FUTURE CHOICES - A PRELIMINARY INVESTIGATION

Con Korkofingas, Macquarie University, Australia

ARE GENERATION Y CONSUMERS BRAND LOYAL AND IS THEIR BUYING BEHAVIOR AFFECTED IN AN ECONOMIC RECESSION? A PRELIMINARY STUDY

Megan E. Lodes, Siena College, NY, USA

Cheryl L. Buff, Siena College, NY, USA

THE IMPACT OF BRAND-CONSUMER PERSONALITY CONGRUENCE ON BRAND LOYALTY

Ovidiu I Moiescu, Babes-Bolyai University, Cluj-Napoca / Faculty Of

BRANDS' CHOICE: A STUDIE OF CONSUMER DECISION MAKING

Francisco A Serralvo, Pontifical Catholic University (Puc/Sp), São Paulo

Belmiro N Joao, Pontifical Catholic University (Puc/Sp), São Paulo

Onesimo O Cardoso, Pontifical Catholic University (Puc/Sp), São Paulo

Discussant(s): Dr. Cheryl L. Buff, Siena College, NY, USA

Monday, October 19, 2009 1:00 PM – 2:50 PM Conference Room: TCBR 9

Track: Finance: General Finance- 2

Session Chair: Dr. Vishnuprasad Nagadevara, Indian Institute of Management Bangalore, India

IDENTIFYING SUPPLY AND DEMAND SIDE FACTORS THAT INFLUENCE FINANCIAL INCLUSION– AN APPLICATION OF ANNS

Vishnuprasad Nagadevara, Indian Institute of Management Bangalore, India

PRIORITIZING INVESTMENT OPPORTUNITIES WITH AN ANALYTIC HIERARCHY PROCESS (AHP) MODEL

Myron Hatcher, California State University, Fresno, USA

THE DISTRIBUTION OF MUTUAL FUND SHARPE RATIOS WITH IMPLICATIONS FOR THE RANKING OF EQUITY MUTUAL FUNDS

Nancy O. Granade, Harbor Capital Research, Mobile, Alabama, USA

Charles W. Hodges and James A. Yoder, University of West Georgia, Carrollton, Georgia, USA

AN EXAMINATION OF EXECUTIVE COMPENSATION PRACTICES: MANAGERIAL POWER OR AGENCY THEORY?

Byron J. Hollowell, Susquehanna University, Selinsgrove, PA, USA

IMPACT OF REAL OPTION ON WEALTH EFFECT OF NEW PRODUCT INTRODUCTIONS

Chengru Hu, State University of New York At Canton

ANOTHER LOOK AT THE ROBUSTNESS OF STOCK MARKET CALENDAR AND WEATHER ANOMALIES TO ANNOUNCEMENTS OF MACROECONOMIC NEWS

K. Stephen Haggard and H. Douglas Witte, Missouri State University, Springfield, Mo, USA

Discussant(s): Dr. Byron J. Hollowell, Susquehanna University, Selinsgrove, PA, USA

Monday, October 19, 2009 1:00 PM – 2:50 PM Conference Room: TCBR 10

Track: Finance: International Finance- 2

Session Chair: Dr. David G. Gowing, University of Windsor, Windsor, Ontario, Canada

RESPECIFICATION OF THE EQUITY RISK PREMIUM

David G. Gowing, University of Windsor, Windsor, Ontario, Canada

ARGENTINE FINANCIAL CRISIS: LESSONS LEARNED

Syed A. Hyat, Central Connecticut State University, USA

Syed Afzal Hyat, New York City Department Of Education, NY, USA

LOCATION DYNAMICS OF CHINESE OUTWARD FDI IN ASIA:

A CROSS COUNTRY AND TIME ANALYSIS

Yuanfei Kang, Massey University (Albany), Auckland, New Zealand

THE ROLE OF ABSORPTIVE CAPACITY IN CROSS-NATIONAL INVESTMENT: REAL OPTION VIEW

Woonghee Lee, Hanyang University, Seoul, Korea

EXPORT, ECONOMIC INTEGRATION AND EXCHANGE RATE VOLATILITY IN TURKEY AND MALAYSIA

Tajul Ariffin Masron, Universiti Sains Malaysia, Penang, Malaysia

Mohd Naseem Niaz Ahmad, Universiti Putra, Malaysia

THE COSTS AND BENEFITS OF GLOBALIZATION IN LIGHT OF THE RECENT RECESSION IN THE AMERICAN ECONOMY

Adil H. Mouhammed, University of Illinois At Springfield, USA

Discussant(s): Dr. Adil H. Mouhammed, University of Illinois At Springfield, USA

Monday, October 19, 2009 3:00 PM – 4:50 PM Conference Room: Jockey Club #1

Track: General Business- 4

Session Chair: Dr. Francis Petit, Fordham University, NY, USA

A REDESIGN METHOD FOR FLEXIBLE MIXED-PRODUCT LINES ADAPTED TO THE CHANGE OF THE PRODUCTION RATIO

Aritoshi Kimura, Kinki University, Hiroshima, Japan

Tatsuo Matsutomi, Kinki University, Hiroshima, Japan

Takashi Ohtani, Kinki University, Hiroshima, Japan

RED ALERT...RED ALERT: A DISRUPTIVE INNOVATION NEEDED IN THE EXECUTIVE MBA MARKET

Francis Petit, Fordham University, NY, USA

CREATING A BUSINESS FIRST YEAR EXPERIENCE PROGRAM FOR BUILDING A SUCCESSFUL CAREER

Bruce Sherony, Marge Sklar, and Carol Steinhaus, Northern Michigan University, USA

THE DETERMINANTS OF OPENING WEEKEND BOX OFFICE REVENUE FOR MOVIES

Neil Terry and De'arno De'armond, West Texas A&M University, Canyon, Texas, USA

Miles Zachary, West Texas A&M University, Canyon, Texas, USA

LEADING INDICATORS OF VALUE AMONG WORLD CLASS MANUFACTURERS: FINDING METRICS THAT COUNT

Darryl G. Waldron, Trinity University, San Antonio, Texas, USA

USING THE ZMET METHOD TO UNDERSTAND INDIVIDUAL MEANINGS CREATED BY VIDEO GAME PLAYERS THROUGH THE PLAYER-SUPER MARIO AVATAR RELATIONSHIP

Bradley Clark, Brigham Young University, USA

Imtiaz Hossain, Thuraya Satellite Communications, UAE

Discussant(s): Dr. Bradley Clark, Brigham Young University, USA

Monday, October 19, 2009 3:00 PM – 4:50 PM Conference Room: Jockey Club #2

Track: Management: Human Resource Management- 1

Session Chair: Dr. Stephen L. Baglione, Saint Leo University, Saint Leo, Florida, USA

PRODUCTIVITY VS. PRIVACY FOR AN ORGANIZATION'S WORKFORCE

Stephen L. Baglione, Frank Arnold, and Tom Zimmerer, Saint Leo University, Florida, USA

360 DEGREE FEEDBACK METHOD:AN APPLICATION FROM A MULTINATIONAL IN TURKEY

Sebnem Penbek and Ela Burcu Uçel, Izmir Univeristy of Economics, Turkey

CULTURAL DIVERSITY IN INNOVATION TEAMS: SURFACE AND DEEP LEVEL EFFECTS

Ricarda B. Bouncken, Ernst-Moritz-Arndt University Greifswald, Germany

DISCRIMINATORY QUESTIONS ON JOB APPLICATION FORMS (A SURVEY AMONG THE TOP 500 INDUSTRIAL ENTERPRISES IN TURKEY)

Tekin Akgeyik, The Istanbul University, Turkey

HUMAN RESOURCE ACCOUNTING EFFECTIVENESS AND BUSINESS SUCCESS OF THAI MANUFACTURING FIRMS: MEDIATING INFLUENCES OF EMPLOYEE

ENGAGEMENT AND ORGANIZATIONAL COMMITMENT

Nuttavong Poonpool and Phapruek Ussahawanitchakit, Mahasarakham University, Thailand

DATABASE SECURITY MECHANISMS FOR COMPLIANCE: SIMPLICITY IN INCREASINGLY COMPLEX ENVIRONMENTS

Manying Qiu, Virginia State University, USA

Carl Wright, Grambling State University, USA and Shuting Xu, Virginia State University, USA

Discussant(s): Dr. Tekin Akgeyik, The Istanbul University, Turkey

Monday, October 19, 2009 3:00 PM – 4:50 PM Conference Room: TCBR 2

Track: Economics: International Economics- 1

Session Chair: Dr. Doowon Lee, Yonsei University, Seoul, Korea

WHAT DRIVES THE EXCHANGE RATE IN INFLATION TARGETING EMERGING ECONOMIES?

Marcelo L Moura, Insper - Institute of Education And Research, Brazil

DETERMINANTS OF THE CHINESE TFP: NATIONAL AND REGIONAL LEVEL

Doowon Lee, Yonsei University, Seoul, Korea

MACROECONOMIC ADJUSTMENT AND EXCHANGE RATE REGIMES IN SELECTED CARIBBEAN COUNTRIES

Maru Etta-Nkwelle, Carlton Augustine, and Kenrick C. Hunte, Howard University, DC, USA

APPROXIMATING THE BENEFITS PRINCIPLE OF TAXATION: THE CASE OF JAPAN

John Darcy, University of Texas-Pan American, USA

REVERSING GRESHAM'S LAW: A MODEL OF SOFT CURRENCY GREENFIELD & BROWNFIELD FINANCING OF MNC FIRST MARKET ENTRY DURING POST-INVASION ECONOMIC RECONSTRUCTION

Scott Brown, University of Puerto Rico, San Juan, USA

REMITTANCES: POVERTY AND DISTRIBUTIONAL EFFECTS

Luis San Vicente Portes, Montclair State University, USA

Discussant(s): Dr. Luis San Vicente Portes, Montclair State University, USA

Monday, October 19, 2009 3:00 PM – 4:50 PM Conference Room: TCBR 3&4

Track: Finance: Investments- 1

Session Chair: Dr. Sree Lakshmi Moorthygari, Osmania University, Hyderabad, India

BY THE PRICKING OF THE HOUSE PRICE BUBBLE- SECURITIZATION AND THE SUBPRIME MORTGAGE CRISIS

Sree Lakshmi Moorthygari, Osmania University, Hyderabad, India

VALUING EMPLOYEE STOCK OPTIONS USING THE BLACK-SCHOLES MODEL: HOW TO CORRECTLY COMPUTE THE INPUTS

R. Brian Balyeat and James E Pawlukiewicz, Xavier College, Cincinnati, OH, USA

UNSOLICITED RECOMMENDATIONS AND STOCK RETURNS: THE IMPACT OF HYPE

Roger J. Best, University of Central Missouri, Warrensburg, Missouri, USA

RELATIVE SWISS SECURITY RETURN PERFORMANCE

Ronald W Best, University of West Georgia, Carrollton, USA

Charles W Hodges and James A Yoder, University of West Georgia, Carrollton, USA

AN INDUSTRY ANALYSIS OF THE OTHER JANUARY EFFECT

Jorge Brusa, Texas A&M International, USA

ON THE SIGNIFICANCE OF REAL ESTATE INVESTMENT TRUST FUNDS IN INTERNATIONAL PORTFOLIOS: A CANADIAN PERSPECTIVE

Nicole Grandmont-Gariboldi, St. Thomas University

Discussant(s): Dr. Jorge Brusa, Texas A&M International, USA

Monday, October 19, 2009 3:00 PM – 4:50 PM Conference Room: TCBR 5

Track: Accounting: Financial Accounting- 2

Session Chair: Dr. Phapruek Ussahawanitchakit, Mahasarakham University, Thailand

EFFECTS OF FINANCIAL ACCOUNTING INFORMATION AND NON-FINANCIAL ACCOUNTING INFORMATION REPORTS ON CORPORATE CREDIBILITY AND CORPORATE IMAGE OF LISTED FIRMS IN THAILAND

Ingorn Nachailit, Mahasarakham University, Thailand

Phapruek Ussahawanitchakit, Mahasarakham University, Thailand

TIME, FIRM AND COUNTRY EFFECTS ON INFLATION-ADJUSTED RETURN: AN EXAMINATION UNDER THE PERSPECTIVE OF THE RANDOM COEFFICIENTS MODELING

Luiz Paulo L. Favero, University of São Paulo, Brazil

THE ROLE OF CREDIT DEFAULT SWAPS IN THE DEMISE OF WALL STREET

Peggy A Hughes and Ryan J Donde, Fairleigh Dickenson University, Teaneck, NJ, USA

THE SEC'S FAILURE & INVESTORS RELIEF IN THE MADOFF PONZI SCHEME

Agatha E Jeffers, Montclair State University, Montclair, USA

THE RELATIONSHIP BETWEEN FUNDAMENTAL SIGNALS AND FUTURE EARNINGS

Mei Zhang, Rowan University and Jing-Wen Yang, California State University East Bay, USA

Discussant(s): Dr. Peggy A Hughes, Fairleigh Dickenson University, Teaneck, NJ, USA

Monday, October 19, 2009 3:00 PM – 4:50 PM Conference Room: TCBR 6

Track: MIS/CIS: MIS/CIS- 2

Session Chair: Dr. Wonjin Jung, Dankook University, Korea

USER INTERFACE, USABILITY, AND GESTALT LAW IN A WEB CONTEXT

Wonjin Jung, Dankook University, Korea

PERCEIVED EFFECT OF FACILITATING CONDITIONS ON COLLEGE STUDENT COMPUTER USE

George E Heilman and George E Johnson, Winston-Salem State University, USA

Godwin O Seshie and Benjamin Greene, Winston-Salem State University, USA

THE EFFECTS OF USER INTERFACE ON ONLINE CUSTOMERS' PERCEIVED INFORMATION QUALITY AND SATISFACTION

Wonjin Jung, Dankook University, Korea

IOS USAGE AND BENEFITS: THE INFLUENCES OF INTERORGANIZATIONAL, ORGANIZATIONAL, AND TECHNOLOGICAL FACTORS

Ta Wei Kao, National Cheng Kung University

A STUDY ON THE IMPACTS OF IT INVESTMENT DIRECTIONS AND STRATEGIES OF SCM IMPLEMENTING ENTERPRISES ON THEIR BUSINESS PERFORMANCE

Jong Weon Kim, Dong-Eui University, Korea

Eun Jung Kim, Dong-Eui University, Korea

AN EXAMINATION OF TRUST IN ONLINE SHOPPING

Sven Kuenzel, University of Greenwich Business School

Discussant(s): Dr. George E Heilman, Winston-Salem State University, USA

Monday, October 19, 2009 3:00 PM – 4:50 PM Conference Room: TCBR 7

Track: Finance: Corporate Finance- 2

Session Chair: Dr. Jacques A. Schnabel, Wilfrid Laurier University, Waterloo, Ontario, Canada

INSIDER TRADING RETURNS, INFORMATION ASYMMETRY, AND DIVIDEND SIGNALS

Louis, T. W. Cheng, Hong Kong Polytechnic University
Wallace N Davidson Iii, Southern Illinois University, USA
T.Y. Leung, City University of Hong Kong

THE IMPACT OF YIELD CURVE MOVEMENTS ON RETURNS ON EQUITIES OF TAIWANESE FINANCIAL INSTITUTIONS

Jian-Hsin Chou, National Kaohsiung First University of Science And
Chien-Yun Chang, Hsiuping Institute of Technology
Zhen-Yu Chen, National Kaohsiung First University of Science And

THE DEMAND FOR AND SUPPLY OF INTERNATIONAL BUSINESS KNOWLEDGE (IBK): INTERDISCIPLINARY APPROACH

Sungwoo Jung, Columbus State University, Columbus, GA, USA

PERFORMANCE OF MARKET BASED MERGERS IN INDIAN BANKING INSTITUTIONS

Ravichandran S. Krishnamurthy, King Saud University, Saudi Arabia
Khalid Abdullah Alkhatlan, King Saud University, Saudi Arabia
Fauzias Mat Nor, Rasidhah Mohammed Said and Rasidhah Mohammed Said, UKM

THE INTEREST ELASTICITY OF ENTREPRENEURIAL START-UPS

Jacques A. Schnabel, Wilfrid Laurier University, Waterloo, Ontario, Canada

SELF-UNDERWRITTEN IPOs: AN ANALYSIS OF UNDERPRICING AND MARKET LIQUIDITY

Sanjay Varshney, California State University, Sacramento
Shantaram Hegde, Univ of Connecticut and Dan Zhou, California State University, Bakersfield
Hao Lin, California State University, Sacramento

Discussant(s): Dr. Sungwoo Jung, Columbus State University, Columbus, GA, USA

Monday, October 19, 2009 3:00 PM – 4:50 PM Conference Room: TCBR 8

Track: Finance: Investments- 2

Session Chair: Jayen B. Patel, Adelphi University, Garden City, Ny, USA

AN EMPIRICAL STUDY OF DIVIDENDS PER SHARE AMONG INDUSTRIES

Susan F. Havranek, Greg M. Lepak, and John Consler, Le Moyne College, Syracuse, NY, USA

CONDITIONAL PERFORMANCE EVALUATION: EVIDENCE FROM UK UNIT TRUSTS

Hao Lin, Lan Liu, and Sanjay Varshney, California State University, Sacramento, USA

SOURCES OF INTERNATIONAL MOMENTUM: AN EMPIRICAL STUDY

Xiaowei Liu, St. Ambrose University and Chengru Hu, State Univ of New York At Canton, USA

BY THE PRICKING OF THE HOUSE PRICE BUBBLE- SECURITIZATION AND THE SUBPRIME MORTGAGE CRISIS

Sree Rama Murthy, Sultan Qaboos Univ, Oman and Parameswar Nandakumar, IIM Calicut, India
Cheick Wagué, Southern Stockholm University, Stockholm, Sweden

AN EMPIRICAL INVESTIGATION OF SEASONAL EFFECTS IN ANNUAL STOCK MARKET RETURNS

Jayen B. Patel, Adelphi University, Garden City, Ny, USA

MOVING AVERAGES AS RISK CONTROL MECHANISMS IN THE STOCK MARKET CRASH OF 2008

David L Rayome and Abhijit Jain, Northern Michigan University, USA

Discussant(s): Dr. David L Rayome, Northern Michigan University, USA

Monday, October 19, 2009 3:00 PM – 4:50 PM Conference Room: TCBR 9

Track: Economics: International Economics- 2

Session Chair: Dr. Giuliana Campanelli Andreopoulos, William Paterson Univ, Wayne, NJ, USA

THE REGULATION OF CORPORATE ACTIVITIES UNDER THE INTERNATIONAL HUMAN RIGHTS COVENANTS (ICCPR AND ICESCR)

George Andreopoulos, City University of New York, USA

Giuliana Campanelli Andreopoulos, William Paterson University, Wayne, NJ, USA

Alexandros Panayides, William Paterson University, NJ, USA

FISCAL TAX REGIMES VS. FDI IN THE OIL AND GAS INDUSTRY IN LATIN AMERICA

Percy Garcia and Harrie Vredenburg, University of Calgary, Calgary, Alberta, Canada

ETHICAL STANCE AMONGST SENIOR BUSINESS AND MARKETING STUDENTS AT MACQUARIE UNIVERSITY 2005-2007

Nan B Carter, Julian Demeyrick, and June Buchanan, Macquarie University, Australia

DYNAMIC SYSTEM APPROACH TO ASSESS LEAN SERVICE INDUSTRIES

Haleh Farhang Matin, Iran University of Science & Technology , Tehran, Iran

Mohammad Seyedhosseini, Iran University of Science & Technology , Tehran, Iran

CREATIVE DESTRUCTION: HAS GLOBALIZATION BEEN GOOD FOR GM?

Charles W Johnston, Baker College, Center For Graduate Studies, Michigan, USA

THE PARADOXES OF CAPITAL ACCOUNT LIBERALISATION IN AFRICA: HOW THE CONTINUOUS COLLAPSE OF SMES IN NIGERIA IS UNDERMINING THE PUBLIC SPHERE

Lawrence Obokoh, University of Wales, Aberystwyth, UK

Discussant(s): Dr. Percy Garcia, University of Calgary, Calgary, Alberta, Canada

Monday, October 19, 2009 3:00 PM – 4:50 PM Conference Room: TCBR 10

Track: Finance: International Finance- 3

Session Chair: Dr. Vivian O. Okere, Providence College, Rhode Island, USA

THE IMPACT OF INSTITUTIONAL QUALITY ON CAPITAL STRUCTURE, COST OF CAPITAL AND PROFITABILITY OF EMERGING MARKET PROJECTS

Vivian O. Okere and Paul J. Maloney, Providence College, Rhode Island, USA

MEAN VARIANCE ANALYSIS FOR MALAYSIAN EQUITY SECURITIES

Xuan W. Wong, Lan T.P. Nguyen, and Sayed Hossain, Multimedia University, Malaysia

DYNAMIC INTEGRATION OF STOCK AND BOND RETURNS IN AN EMERGING MARKET: EVIDENCE FROM SOUTH AFRICAN FINANCIAL MARKETS

George Ogum, La Sierra University, Riverside, California, USA

DOING WELL WHILE DOING GOOD? MICROFINANCING AND SOCIAL RESPONSIBILITY

Hoje Jo and Nick Bratcher, Santa Clara University, CA, USA

Caroline Freytag, Martin Lewis, and Quinn Olson, Santa Clara University, CA, USA

EVIDENCE OF STOCK MARKET REALIGNMENT IN BRAZIL, FRANCE AND THE UNITED STATES

Roberto Borges Kerr, Universidade Presbiteriana Mackenzie, Brazil

Luiz Carlos Jacob Perera and Herbert Kimura, Universidade Presbiteriana Mackenzie, Brazil

Fabiano Guasti Lima, Universidade De São Paulo - R.P., Brazil

THE EFFECT OF INTERNATIONAL CURRENCIES UPON GOLD AND SILVER PRICES

Ronald C Kettering, Columbus State University, GA, USA

Discussant(s): Dr. Ronald C Kettering, Columbus State University, GA, USA

Monday, October 19, 2009 5:00 PM – 6:30 PM Conference Room: Jockey Club #1

Track: General Business- 5: A SPECIAL SESSION

Session Chair: Dr. Detelin Elenkov, University of Tennessee at Knoxville, USA

FULBRIGHT SCHOLAR AWARDS: A WORLD OF OPPORTUNITIES FOR FACULTY AND PROFESSIONALS
Nancy Oretskin, New Mexico State University, Cruces, USA

Discussant(s): Dr. Julius A. Alade, University of Maryland Eastern Shore, USA

Monday, October 19, 2009 5:00 PM – 6:30 PM Conference Room: Jockey Club #2

Track: International Business- 1

Session Chair: Dr. Ricarda B. Bouncken, Ernst-Moritz-Arndt University Greifswald, Germany

OUTSOURCING AND THE U.S. ECONOMY: HOW ARE CONSUMERS AND THE ECONOMY BEING AFFECTED?

Matt Wood, Sam Houston State University, Texas, USA

Bala Maniam, Sam Houston State University, Texas, USA

DANCING WITH UP-STREAM DIRECTIVES IN THE SUPPLY CHAIN: SUPPLIERS' INNOVATION PERFORMANCE

Ricarda B. Bouncken, Ernst-Moritz-Arndt University Greifswald, Germany

INTEGRATION MECHANISMS IN IT OUTSOURCING

Samir M. Youssef, American University In Cairo, Egypt

Ahmed Hamada, American University In Cairo, Egypt

SATISFACTION OF THE CREDIT CARD HOLDERS OF THE PUBLIC, PRIVATE AND FOREIGN SECTOR BANKS

Desari Chennappa, Osmania University, Hyderabad, India

M. J. Eliat, Wesley Degree College, Secunderabad –Andhra Pradesh, India

WHAT CONSTITUTE THE SUCCESS OR FAILURE OF EXPATRIATES? AN EXPLORATORY STUDY

Semere Haile, Grambling State University, Grambling, Louisiana, USA

Marcus D. Jones, Northwestern State University, Natchitoches, Louisiana, USA

COLLATERALIZED DEBT OBLIGATIONS - ECONOMY'S STRENGTH OR WEAKNESS?

Alex Raju, Sam Houston State University, Texas, USA

Bala Maniam, Sam Houston State University, Texas, USA

Discussant(s): Dr. Samir M. Youssef, American University In Cairo, Egypt

Monday, October 19, 2009 5:00 PM – 6:30 PM Conference Room: TCBR 2

Track: Economics: Macroeconomics- 1

Session Chair: Dr. Armand Picou, Texas A&M University, Corpus Christi, USA

A LONG-TERM COINTEGRATION ANALYSIS: MACROECONOMIC FACTORS AND MARKET INDEXES

Armand Picou, Texas A&M University, Corpus Christi, USA

EVALUATING THE IMPACT OF MONETARY POLICY ON THE YIELD CURVE: THE CASE OF BRAZIL

Marcelo L Moura, Insper and Marcelo Z Aranha, INSPER- Institute of Edu. and Research, Brazil

ANALYZING HOUSING DEMAND IN THE UNITED STATES WITH A FOCUS ON COMPARATIVE ANALYSIS OF REGIONAL HOUSING DEMAND IN THE FOUR REGIONS

Kristen E Broady, Benedict College, Jackson, MS, USA

ECONOMIC GROWTH, ECONOMIC FREEDOM, AND GOVERNANCE

Richard J Cebula and Marcus Eckstrom, Armstrong Atlantic State University

OBSTACLES TO ECONOMIC DEVELOPMENT WITHIN THE ICT INDUSTRY:

AN EXAMINATION OF TRENDS OVER TIME AT THE REGIONAL LEVEL

James M. Henson, California State University-Fresno, Fresno, California, USA

DYNAMICS OF BUDGET AND TRADE DEFICITS: EVIDENCE FROM FOUR COUNTRIES

Jae-Kwang Hwang, Virginia State University, USA

Discussant(s): Dr. Jae-Kwang Hwang, Virginia State University, USA

Monday, October 19, 2009 5:00 PM – 6:30 PM Conference Room: TCBR 3&4

Track: Management: General Management- 2

Session Chair: Dr. C. B. Claiborne, Texas Southern University, Houston, Texas, USA

SMALL BUSINESS BENEFITS FOR, BARRIERS TO AND INFORMATION SOUGHT USING THE INTERNET

Geoffrey Lee and Robyn Mcguiggan, University of Western Sydney, Australia

MARKET-DRIVING CONCENTRATION, INNOVATIVENESS, AND

ORGANIZATIONAL VALUE CREATION: AN EMPIRICAL STUDY

OF ELECTRONIC BUSINESSES IN THAILAND

Areerat Saekoo and Phapruek Ussahawanitchakit, Mahasarakham University, Thailand

ROYALTY RATE AND INDUSTRY STRUCTURE: SOME CROSS – INDUSTRY EVIDENCE

Stephen L Becker, Applied Economics Consulting Group, Inc., Austin, Texas, USA

Jack Lu, Applied Economics Consulting Group, Inc.

CLOSING THE GAP BETWEEN THE IDEAL AND THE REAL: INNOVATIVE STRATEGIES FOR EFFECTIVELY USING INTERNATIONAL MARKETING CASES

John Williams and C. B. Claiborne, Texas Southern University, Houston, Texas, USA

ROLE OF LEADERSHIP IN COMMUNITIES OF PRACTICE (COPS); THE CASE OF COUNCIL OF EUROPE

Nima Fallah, University of Strasbourg, France

Francis Munier, University of Strasbourg, France

CEO AGE AND MANAGERIAL DISCRETION: EVIDENCE FROM CEO SUCCESSION

Hongxia Wang, Ashland University, Ashland, IL, USA

Wallace N. Davidson III, Southern Illinois University Carbondale, IL, USA

Discussant(s): Dr. Hongxia Wang, Ashland University, Ashland, IL, USA

Monday, October 19, 2009 5:00 PM – 6:30 PM Conference Room: TCBR 5

Track: Accounting: Taxation- 1

Session Chair: Dr. Roy W Counts, University of Texas of The Permian Basin, USA

INDEXING OF STATE TAX COLLECTION VARIABILITY

Roy W Counts, University of Texas of The Permian Basin, USA

Maria Theresa Chua, University of Texas of The Permian Basin, USA

A STUDY IN THE USE OF ETFs AS A TAX STRATEGY IN COMPARISON TO MUTUAL FUNDS

James P Estes, California State University San Bernardino, USA

John Dorocak, California State University San Bernardino, USA

METHODS OF CONSOLIDATION UNDER COMMON CONSOLIDATED TAX BASE

Danuse Nerudova, Mendel University Brno, Brno, Czech Republic

THEFT-LOSS DEDUCTION FOR THE VICTIMS OF MADOFF'S PONZI SCHEME UNDER REV. RUL. 2009-9

James G.S. Yang, Montclair State University, Montclair, New Jersey, USA

THE ELIMINATION OF LIFO: A REQUIREMENT FOR THE ADOPTION OF IFRS IN THE UNITED STATES

Peggy A Hughes, Fairleigh Dickenson University, NJ, USA

Nancy Stempin, Fairleigh Dickenson University, NJ, USA

Matthew D Mandelbaum, Montclair State University, NJ, USA

Discussant(s): Dr. Danuse Nerudova, Mendel University Brno, Brno, Czech Republic

Monday, October 19, 2009 5:00 PM – 6:30 PM Conference Room: TCBR 6

Track: MIS/CIS: MIS/CIS- 3

Session Chair: Dr. Ook Lee, Hanyang University, Korea

THE UTILITY OF CLUSTERING FOR KNOWLEDGE MANAGEMENT SYSTEM BY STRUCTURATION THEORY

Ook Lee, Hanyang University, Korea

STUDENT PERFORMANCE EXPECTATION SYSTEM USING GENETIC FUZZIMETRIC TECHNIQUE

Issam Kouatli and Nouri Beyrouti, Lebanese American University, Lebanon

IDENTIFYING BUSINESS PROCESSES:THE KEY INITIAL STEP OF ERP IMPLEMENTATION

Jong-Sung Lee and Rajesh Aggarwal, Middle Tennessee State University, USA

STRUCTURATION THEORY VIEW ON DOCTOR SHOPPING BEHAVIOR

Ook Lee, Hanyang University, Korea

FACILITATING REFLECTIVE INFORMATION SYSTEMS PRACTICE: AN EXPLORATORY CASE STUDY

Nanda C Surendra, West Virginia University, Morgantown, WV, USA

James W Denton, West Virginia University, Morgantown, WV, USA

Discussant(s): Dr. Nanda C Surendra, West Virginia University, Morgantown, WV, USA

Monday, October 19, 2009 5:00 PM – 6:30 PM Conference Room: TCBR 7

Track: Economics: International Economics- 3

Session Chair: Dr. Lawrence P Shao, Marshall University, USA

THE ORIGINS AND DEVELOPMENT OF EMERGING MARKET DERIVATIVES

Prakash K Pai, The University of Texas Of The Permian Basin

NONLINEAR FOREIGN EXCHANGE EXPOSURE: EVIDENCE FROM BRAZILIAN COMPANIES

Jose L Rossi, Insper Institute of Education and Research, São Paulo, Brazil

HOW IMPORTANT IS BUSINESS FACULTY SERVICE?

Lawrence P Shao, Marshall University, USA

Lorraine P Anderson, Marshall University, USA

A STUDY ON EASTERN-NORTHERN ASIAN ECONOMIC COOPERATION

Sheu Shih-Wei, CIBU, USA and Thomas Matula, TL Matula & Associates, San Diego, USA

GLOBALIZATION AND MARKET PERFECTION: AN EMPIRICAL STUDY BASED ON TESTING PURCHASE POWER PARITY

Jian Zhao, Shandong University, USA

Ann D Rensel, Niagara University, NY, USA and Tenpao Lee, Niagara University, NY, USA

A METHOD FOR SEPARATING INCOME & SUBSTITUTION EFFECTS OF EXCHANGE RATE CHANGES

John J. Heim, Rensselaer Polytechnic Institute, Troy, Ny, USA

Discussant(s): Dr. Thomas Matula, TL Matula & Associates, San Diego, USA

Monday, October 19, 2009 5:00 PM – 6:30 PM Conference Room: TCBR 8

Track: Finance: Investments- 3

Session Chair: Dr. Pei Shao, University of Northern British Columbia, Canada

ADVERSE SELECTION, IRRATIONALITY AND UNDERPRICING OF IPOS IN CHINA

Pei Shao, University of Northern British Columbia, Canada

AN ANALYSIS OF THE U.S. DOLLAR FUTURES CONTRACTS: TREND IN FACT OR FICTION?

David L Rayome, Northern Michigan University

Abhijit Jain, Northern Michigan University

MERGER ARBITRAGE AND IDIOSYNCRATIC RISK

Shane D Shepherd, Research Affiliates, LLC, Newport Beach, CA, USA

STOCK FUNDS: RISK-ADJUSTED PERFORMANCE MEASURES AND IMPLICIT RISK PREFERENCES

Benjamin M Tabak, Banco Central Do Brasil

Alberto Matsumoto,

Carlos Pinheiro,

PORTFOLIO SELECTION WITH KURTOSIS

Benjamin M Tabak, Banco Central Do Brasil, Brazil

Alberto Matsumoto, Universidade Catolica De Brasilia, Brazil

Carlos Pinheiro, UNIPE

PREDICTING THE MEAN AND VOLATILITY OF THE VALUE PREMIUM

Vivek Viswanathan, Research Affiliates, Newport Beach, CA, USA

Discussant(s): Dr. Shane D Shepherd, Research Affiliates, LLC, Newport Beach, CA, USA

Monday, October 19, 2009 5:00 PM – 6:30 PM Conference Room: TCBR 9

Track: Finance: Investments- 4

Session Chair: Dr. Bjorn Berggren, Royal Institute of Technology, Sweden

INTRADAY RETURN BEHAVIOR OF THE FIVE-MINUTE SHANGHAI STOCK EXCHANGE COMPOSITE INDEX

Hua Wang, Alibaba Group
Yan Yu, University of Cincinnati, USA
Min Li, California State University, Sacramento, USA

THE INFORMATION CONTENT OF EQUITY OPTION SPREAD SERIES AND THE ASSESSMENT OF INVESTOR RISK APPETITE

Stephen Paul Zera, California State University, San Marcos, USA
Wenyu Tsay, California State University, San Marcos, USA

SELF-SELECTION BIAS AND FINANCING COSTS- A UNIFIED ANALYSIS ON

Bingsheng Yi, California State University-Dominguez Hills, USA
Barry J Lin, Simmons College, USA
Chia-Wei Chen, Tunghai University, Taiwan

THE EFFECT OF BUSINESS CYCLES ON ENTREPRENEURIAL CONTROL AVERSION AND THE SEARCH FOR EXTERNAL FINANCING IN SMES

Bjorn Berggren, Royal Institute of Technology, Sweden
Christer Olofsson, Swedish University of Agricultural Sciences
Lars Silver, Royal Institute of Technology, Sweden

CREDIT RISK MEASUREMENT MODELS AND THEIR REGULATORY IMPLICATIONS

Pankaj Kumar Maskara, Eastern Kentucky University
Rajesh Aggarwal, Middle Tennessee State University

MORTGAGE PREPAYMENTS AS PRECURSOR TO THE FINANCIAL CRISIS

Apostolos Xanthopoulos, Loyola University, Aurora, Illinois, USA

Discussant(s): Dr. Bingsheng Yi, California State University-Dominguez Hills, USA

Monday, October 19, 2009 5:00 PM – 6:30 PM Conference Room: TCBR 10

Track: Marketing: International Marketing- 1

Session Chair: Dr. P. Narayana Reddy, Osmania University, Hyderabad, India

ENTRY MODE STRATEGIES OF INTERNATIONAL RETAILERS: A CONCEPTUAL FRAMEWORK AND RESEARCH PROPOSITIONS

Ikechi Ekeledo, Montclair State University, Montclair, NJ, USA
C. Jayachandran, Montclair State University, Montclair, NJ, USA

BELIEVABILITY OF INFORMATIONAL VERSUS TRANSFORMATIONAL PRESCRIPTION DRUG ADVERTISING: U.S.CONSUMERS' VIEWS VERSUS BELGIAN CONSUMERS' VIEWS

John M Planchon, Rhodes College, USA and William L. James, Hofstra University, USA
Liliane Van Hoof, University of Antwerp, Belgium

HOUSEHOLD EXPENDITURE ON DOMESTIC FUEL AND POWER IN NEW SOUTH WALES, AUSTRALIA

Farhat Yusuf and Gordon Brooks, Macquarie University, Australia

IMPACT OF EMERGING ORGANIZED RETAILING ON UNORGANIZED RETAILING - JUNIOR MARKETING EXECUTIVES' PERCEPTION: A PRELIMINARY STUDY

P. Narayana Reddy, Osmania University, Hyderabad, India

Discussant(s): Dr. Farhat Yusuf, Macquarie University, Australia

IABE-2009 Reception

Monday, October 19, 2009
Admission: 6:30 PM – 7:30 PM
(IABE-2009 Official Name Badge Required!)

Paradise Buffet Dinner
at

Fremont Hotel Casino

200 East Fremont Street, Las Vegas, Nevada, 89101
Just within walking distance from Plaza Hotel Casino, Las Vegas

Tuesday, October 20, 2009 8:00 AM – 9:50 AM Conference Room: Jockey Club #1

Track: General Business- 6

Session Chair: Dr. S. Nayana Tara, Indian Institute of Management Bangalore, India

THE INSURANCE INDUSTRY AND CLIMATE CHANGE ECONOMICS

Thomas L Matula and Marcus Benniefield, California International Business University, USA

PROMOTING COURSE RELEVANCY VIA STUDENT ENGAGEMENT TECHNIQUES

J. Patrick McLaughlin and Jason T. White, Northwest Missouri State University, Maryville, USA

EFFECTIVENESS OF ACADEMIC SUPPORT STRUCTURES FOR ELEMENTARY EDUCATION IN TWO SOUTHERN STATES OF INDIA

S. Nayana Tara, Indian Institute of Management Bangalore, India

N. S. Sanath Kumar and S. Ramaswamy, Indian Institute of Management Bangalore, India

THE POTENTIAL OF ONLINE ACADEMIC CONFERENCES TO INCREASE FACULTY INTERACTION IN A NETWORKED WORLD

Thomas L Matula and Leila Oualha, California International Business University, USA

AN ENTREPRENEURIAL STRATEGY FOR THE PROSPERITY OF PUBLIC COLLEGES OF HIGHER EDUCATION IN THE CURRENT GLOBAL ENVIRONMENT

Adil H Mouhammed and Robert E Wright, University of Illinois at Springfield, USA

CREATING AN INFORMATION TECHNOLOGY SECURITY PROGRAM FOR EDUCATORS:

Thomas Philippe, St Petersburg College

Joanne M Kuzma, University of Worcester and Sean Kenny, Hillsborough Community College

Discussant(s): Dr. Adil H Mouhammed, University of Illinois At Springfield, USA

Tuesday, October 20, 2009 8:00 AM – 9:50 AM Conference Room: Jockey Club #2

Track: Economics: International Economics- 4

Session Chair: Dr. Vinod V Sharma, The Ohio State University, Mansfields, OH, USA

GROWTH RECORD OF INDIAN ECONOMY AND PATTERNS OF POVERTY AND INEQUALITY SINCE INDEPENDENCE.

Vinod V Sharma, The Ohio State University, Mansfields, OH, USA

A STUDY ON EASTERN-NORTHERN ASIAN ECONOMIC COOPERATION

Sheu Shih-Wei, CIBU, San Diego, CA, USA

Thomas Matula, CIBU, San Diego, CA, USA and TL Matula & Associates, San Diego, USA

THE ADOPTION OF THE US DOLLAR AS CANADIAN CURRENCY: IS IT A PRACTICAL VEHICLE FOR FORMING A MONETARY UNION

Igor M. Tomic, St. John's University, NY, USA

Nabil A. Ibrahim, Auguta State University, GA, USA and John Anelidis, St. John's Univ, NY, USA

MACROECONOMIC DETERMINANTS OF WORKER REMITTANCES FOR LATIN AMERICAN AND CARRIBEAN COUNTRIES

Sathiavane Veeramoothoo and Richard S Glass, Bryant University, Smithfield, Ri, USA

THE EFFECTS OF MULTIPLE TAXES ON THE FLOWS OF FOREIGN DIRECT INVESTMENTS

Litao Zhong, St. Charles Community College, Cottleville, MO, USA

Rong Liu, Southwestern University of Finance And Economics

THE DEMAND FOR AND PRICES OF SINGLE FAMILY DWELLING UNITS IN HAWAII

Ernesto C Lucas, Hawaii Pacific University, USA

Discussant(s): Dr. Ernesto C Lucas, Hawaii Pacific University, USA

Tuesday, October 20, 2009 8:00 AM – 9:50 AM Conference Room: TCBR 2

Track: General Economics- 3

Session Chair: Dr. Adil H Mouhammed, University of Illinois At Springfield, USA

AN ANALYSIS OF THE AMERICAN BUSINESS CYCLE OF 2001-2007
Adil H Mouhammed, University of Illinois At Springfield, USA

'TIL DEBT DO US PART: AN EMPIRICAL ANALYSIS ON WHETHER CONSUMER SENTIMENT INFLUENCES
THE USE OF REVOLVING CREDIT IN AUSTRALIA
Joseph Macri, Macquarie University, Australia

QUANTITATIVE EVALUATION ON INDIGENT CRIMINAL DEFENSE FUNDING
Lawrence P Shao, Marshall University, USA and Ralph H Mckinney, Aston University, USA

ON TRAFFIC FATALITIES IN THE U.S.
Kwang Woo Park, Minnesota State University, USA
Myoung Hwan Kim, Indiana-Purdue University, USA
Hanna Stapleton, Minnesota State University, USA

RATIONAL CHOICES, INDIVIDUAL AND GROUP DECISION TAKING: AN EXPERIMENTAL GAME
Benjamin M Tabak and Alberto Matsumoto, Universidade Catolica De Brasilia, Brazil
Pedro Amaral, Universidade Catolica De Brasilia, Brazil

BABY CORN BUSINESS UNDER THE CONTRACT FARMING SYSTEM
Sutana Thanyakhan, Mahasarakham University, Thailand
Visit Limsombunchai, Kasetsart University

Discussant(s): Dr. Joseph Macri, Macquarie University, Australia

Tuesday, October 20, 2009 8:00 AM – 9:50 AM Conference Room: TCBR 3&4

Track: Management: International Management- 2

Session Chair: Dr. Robert G Delcampo, University of New Mexico, USA

DO ATTRACTIVE PEOPLE HAVE AN ADVANTAGE IN BUSINESS AND IN LIFE?
John S Croucher, Macquarie University, Australia

EXPORT OF MANUFACTURED GOODS: CHALLENGES FACING DOMESTIC FIRMS IN SUB-SAHARAN
AFRICA IN TODAY'S GLOBALIZED ECONOMY
Edward D. Bewayo and Ikechi Ekeledo, Montclair State University, Montclair, NJ, USA

CORPORATE SOCIAL RESPONSIBILITY (CSR) INFORMATION DISCLOSURE AND FIRM SUSTAINABILITY:
AN EMPIRICAL RESEARCH OF THAI-LISTED FIRMS
Suttinee Prachsriphum and Phapruek Ussahawanitchakit, Mahasarakham University, Thailand

SPORTS AND GOOFING OFF AT WORK IN CHINA AND THE U.S.: ATTITUDES AND BEHAVIOR
Wayne H Decker, Thomas J Calo, and Hong Yao, Salisbury University, USA

MEXICAN-AMERICAN ENTREPRENEURSHIP AND SOCIAL NETWORKS: A REVIEW AND VISION FOR THE
FUTURE
Robert G Delcampo and Douglas E Thomas, University of New Mexico, USA

THE MYSTERIOUS WORLD OF SPURIOUS CORRELATIONS IN BUSINESS AND LIFE
John S Croucher, Macquarie University, Australia

Discussant(s): Dr. Ikechi Ekeledo, Montclair State University, Montclair, NJ, USA

Tuesday, October 20, 2009 8:00 AM – 9:50 AM Conference Room: TCBR 5

Track: Accounting: International Accounting- 1

Session Chair: Dr. Agatha E Jeffers, Montclair State University, NJ, USA

DERIVATIVES: AN ISLAMIC PERSPECTIVE

Nevi Danila, Malangkucecwara School of Economics
Agatha E Jeffers, Montclair State University, NJ, USA

US GAAP AND IFRS CONVERGENCE IN THE AREA OF REVENUE RECOGNITION

Hana Bohušová and Patrik Svoboda, Mendel University, Czech Republic

EFFECTS OF COST MANAGEMENT EFFECTIVENESS ON COST INFORMATION USEFULNESS,
CORPORATE COMPETITIVENESS, AND FIRM SUCCESS: AN EMPIRICAL STUDY OF THAI
MANUFACTURING FIRMS

Nattawut Tontiset and Phapruek Ussahawanitchakit, Mahasarakham University, Thailand

LEGITIMACY TO DEVELOP FAIR VALUE MEASUREMENT STANDARDS THE CASE OF THE IVSC
DISCUSSION PAPER – DETERMINATION OF FAIR VALUE OF INTANGIBLE ASSETS FOR IFRS REPORTING
PURPOSES

Adela Deaconu, Babes-Bolyai University, Romania
Cristina S Nistor and Crina I Filip, Babes-Bolyai University, Romania

IFRS AND US GAAP CONVERGENCE IN THE AREA OF BORROWING COSTS

Hana Bohušová and Danuše Nerudová, Mendel University, Czech Republic

THE STAGE OF KNOWLEDGE IN THE FIELD OF INTERNATIONAL ACCOUNTING HARMONIZATION

Razvan V Mustata, Babes-Bolyai University, Romania

Discussant(s): Dr. Razvan V Mustata, Babes-Bolyai University, Romania

Tuesday, October 20, 2009 10:00 AM – 11:30 AM Conference Room: Jockey Club #1

Track: General Business- 7

Session Chair: Dr. Sulochana Mahakali, Osmania University, Hyderabad, India

TRANSFORMATIONAL LEADERSHIP AND WORK COMMITMENT: AN EMPIRICAL STUDY OF PLASTIC AND
CHEMICAL EXPORTING FIRMS IN THAILAND

Veeraya Pataraarechachai, Mahasarakham University, Thailand
Phapruek Ussahawanitchakit, Mahasarakham University, Thailand

ANALYSIS OF U.S. SENATE WEB SITES FOR DISABILITY ACCESSIBILITY

Joanne M. Kuzma, University of Worcester
Gregory Weisenborn, Fort Hays State University and Thomas Philippe, St. Petersburg College
Anthony Gabel, Rachel Dolechek, and Anthony Gabel, Fort Hays State University

MULTIPLE INTELLIGENCE IN UNIVERSITY STUDENTS - A STUDY

Sulochana Mahakali, Osmania University, Hyderabad, India
Krishna Kumar Tadepally and Jayasimha, Osmania University, Hyderabad, India

CARE FOR THE ENVIRONMENT AT A LIBERAL ARTS COLLEGE: A CASE STUDY

Ryan M Savitz, Neumann College, Aston, PA, USA

APPLYING SERVICE - DOMINATED LOGIC TO BUSINESS EDUCATION

Janjaap Semeijn and Judith H Semeijn, Open Universiteit Nederland, Heerlen, The Netherlands

PLAYER SALARIES AND TEAM PERFORMANCE IN MAJOR LEAGUE BASEBALL

Steven A. Dennis, University of North Dakota, Grand Forks, USA
Susan Logan Nelson and Nancy Beneda, University of North Dakota, Grand Forks, USA

Discussant(s): Dr. Ryan M Savitz, Neumann College, Aston, PA, USA

Tuesday, October 20, 2009 10:00 AM – 11:30 AM Conference Room: Jockey Club #2

Track: General Business- 8

Session Chair: Dr. John S Croucher, Macquarie University, Australia

APPLICATIONS OF THE POISSON DISTRIBUTION TO THE BUSINESS WORLD

John S Croucher, Macquarie University, Australia

FORECASTING ENVIRONMENTAL COMMODITIES PRICES: ECONOMETRIC AND NEURAL NETWORK MODELS WITH / WITHOUT WAVELET FILTERS APPLIED TO THE PRICE OF ETHANOL

Fabiano Guasti Lima, Universidade De São Paulo - R.P., Brazil

Herbert Kimura, Universidade Presbiteriana Mackenzie

Luiz Carlos Jacob Perera and Roberto Borges Kerr, Universidade Presbiteriana Mackenzie

"VARIATION, VARIATION, VARIATION" - TEACHING A SECOND BUSINESS STATISTICS COURSE USING THE CONCEPT OF VARIATION

Stanley A Taylor, Min Li and Manfred W Hopfe, California State University, Sacramento, USA

CASE PRESENTATION: COURSE AND DEGREE PROGRAM ASSESSMENT FOR A SCHOOL OF BUSINESS AND ECONOMICS

William P Cordeiro, California State University Channel Islands, USA

Dennis Muraoka, California State University Channel Islands, USA

Discussant(s): Dr. Min Li, California State University, Sacramento, USA

Tuesday, October 20, 2009 10:00 AM – 11:30 AM Conference Room: TCBR 2

Track: Management: General Management - 3

Session Chair: Dr. Donald K Gates, Macquarie Graduate School of Management, Australia

AUDIT RISK JUDGMENT AND PERFORMANCE OF THAI AUDITORS: AN EMPIRICAL INVESTIGATION OF THEIR ANTECEDENTS AND CONSEQUENCES

Kulwadee Lim-U-Sanno, Mahasarakham University, Thailand

Phapruke Ussahawanitchakit, Mahasarakham University, Thailand

ACQUIESCENCE AND ASPRIATION: ORGANIZATION

Erin B Mclaughlin, University of North Texas, USA

A STANDARDIZED APPROACH TO TEACHING MANAGEMENT OF TECHNOLOGICAL INNOVATIONS

William C. Figg, Dakota State University, USA

Daniel A. Talley, Dakota State University, USA

ACCOUNTABILITY, RATIONALISM, AMBIGUITY AND UNCERTAINTY IN DECISION AND POLICY MAKING

Donald K Gates, Macquarie Graduate School of Management, Australia

Peter Steane, Macquarie Graduate School of Management, Australia

KNOWLEDGE MANAGEMENT AND ORGANIZATIONAL ADAPTATION: A THEORETICAL FRAMEWORK OF MEDIATION AND MODERATION

Kuei-Hsien Niu, California State University, Sacramento, USA

MANAGEMENT CONTROL SYSTEM EFFECTIVENESS OF THAI MANUFACTURING FIRMS: IMPACTS ON OPERATIONAL ADVANTAGE, MANAGERIAL CAPABILITY, AND BUSINESS SUCCESS

Pailin Nilniyom, Mahasarakham University, Thailand

Phapruke Ussahawanitchakit, Mahasarakham University, Thailand

Discussant(s): Dr. Kuei-Hsien Niu, California State University, Sacramento, USA

Tuesday, October 20, 2009 10:00 AM – 11:30 AM Conference Room: TCBR 3&4

Track: Management: Organizational Behavior- 3

Session Chair: Dr. Michael K. Mccuddy, Valparaiso University, USA

CAN'T WE ALL JUST GET ALONG? A REVIEW OF THE CHALLENGES AND OPPORTUNITIES IN A MULTIGENERATIONAL WORKFORCE

Max Macon and James B Artley, Nova Southeastern University, USA

THE DEMOGRAPHIC CONTEXT OF SERVANT LEADERSHIP

Michael K. Mccuddy and Matthew C. Cavin, Valparaiso University, USA

ORGANIZATIONAL JUSTICE AND KNOWLEDGE SHARING

Heetae Park and SeungYeon Son, Seoul National University
Soojin Lee and Seokhwa Yun, Seoul National University

THE INFLUENCE OF CONSCIENTIOUSNESS AND ANXIETY ON DECISION-MAKING

Deirdre M Radosevich, University of Wisconsin Green Bay
Melanie S Levine, Albert Ellis Institute
Grace Kong, Yale University School of Medicine

PERSONNEL SELECTION METHODS WITHIN THE FRAMEWORK OF REINFORCEMENT SENSITIVITY

Mark David Scott, Virginia Tech, Franklin, NJ, USA

Discussant(s): Dr. Mark David Scott, Virginia Tech, Franklin, NJ, USA

Tuesday, October 20, 2009 10:00 AM – 11:30 AM Conference Room: TCBR 5

Track: Accounting: Accounting Information Systems- 1

Session Chair: Dr. Gyung H Paik, Brigham Young University, Utah, USA

STOCK OPTIONS BACKDATING AND AGENCY COST

Gyung H Paik, Brigham Young University, Utah, USA

ACCOUNTING INFORMATION USEFULNESS FOR PERFORMANCE EVALUATION AND ITS IMPACT ON THE FIRM SUCCESS: AN EMPIRICAL INVESTIGATION OF FOOD MANUFACTURING FIRMS IN THAILAND

Jirapa Chalatharawat and Phapruek Ussahawanitchakit, Mahasarakham University, Thailand

THE COMBINED EFFECT OF EXTERNAL AUDITOR REPUTATION AND INTERNAL CORPORATE GOVERNANCE ON PERFORMANCE

Fatma Siala, Institute of Higher Commercial Studies of Tunis
Fodil Adjaoud, School of Management, University of Ottawa, Canada
Chokri Mamoghli, Higher Institute of Management of Tunis, Tunisia

ANALYZING THE EFFECTIVENESS OF RED FLAGS TO DETECT FRAUDULENT REPORTING

Lawrence P Shao, Marshall University, WV, USA
Glen D Moyes, University of Texas Pan American, USA
Michael Newsome, Marshall University, WV, USA

MANAGEMENT ACCOUNTING INFORMATION SYSTEM EFFECTIVENESS AND BUSINESS VALUE CREATION: AN EMPIRICAL STUDY OF THAI LISTED FIRMS

Khajit Konthong and Phapruek Ussahawanitchakit, Mahasarakham University, Thailand

THE RELATIONSHIP BETWEEN AUDIT FIRM TENURE AND PROBABILITY OF FINANCIAL STATEMENT FRAUD

Nashwa George, Berkeley College, Woodland Park, New Jersey, USA

Discussant(s): Dr. Fodil Adjaoud, School of Management, University of Ottawa, Canada

IABE-2009 Las Vegas Luncheon

IABE-2009 Las Vegas

Annual Conference

October 18-21, 2009

Plaza Hotel & Casino

Las Vegas, Nevada, USA

IABE LUNCHEON

- Time:** 11:30 AM – 1:15 PM
Tuesday, October 20, 2009
- Venue:** Plaza Hotel Casino Las Vegas, Third Floor- South Tower
One Main Street, Las Vegas, USA
- Admission:** IABE-2009 Official Name Badge Required!

Tuesday, October 20, 2009 1:15 PM – 2:50 PM Conference Room: Jockey Club #1

Track: Management: General Management- 4

Session Chair: Dr. Ziad Swaidan, University of Houston-Victoria, Victoria, TX, USA

ETHICAL DECISION MAKING OF AUDITORS IN THAILAND: EFFECTS ON PROFESSIONAL IMAGE, AUDIT TRUSTWORTHINESS, AND CUSTOMER COMMITMENT

Pairat Pornpundejwittaya, Mahasarakham University, Thailand
Phapruek Ussahawanitchakit, Mahasarakham University, Thailand

ETHICAL EFFECTIVENESS AND PRESSURES TO BEHAVE UNETHICALLY: ROOTED IN SUCCESS OR LACK OF IT?

Michael K. Mccuddy, Valparaiso University, USA
Karl E. Reichardt, Valparaiso University
David L. Schroeder, Valparaiso University

CULTURE AND PERSONAL VALUES: THEORY AND REVIEW

Ziad Swaidan and Tim Hudson, University of Houston-Victoria, Victoria, TX, USA
Timothy B. Berkey, University of Houston-Victoria, Sugar Land, TX, USA

THE IMPACTS OF STRATEGIC BUDGETARY PARTICIPATION ON SUSTAINABLE PERFORMANCE OF THAI COMPANIES

Pimpa Pungboonpanich, Mahasarakham University, Thailand
Phapruek Ussahawanitchakit, Mahasarakham University, Thailand

Discussant(s): Dr. Michael K. Mccuddy, Valparaiso University, USA

Tuesday, October 20, 2009 1:15 PM – 2:50 PM Conference Room: Jockey Club #2

Track: Finance: International Finance- 4

Session Chair: Dr. Hoje Jo, Santa Clara University, CA, USA

RELATIONSHIPS AMONG EUROPEAN EQUITY MARKETS: MULTIVARIATE COINTEGRATION AND CAUSALITY EVIDENCE ACROSS DEVELOPED AND EMERGING COUNTRIES

Oana Ariana Batori, Purdue University Calumet, Hammond, Indiana, USA

THE REPEAL OF SHORT SALE RESTRICTION AND THE UNDERLYING STOCK LIQUIDITY: AN EMERGING MARKET STUDY OF THE TAIWAN 50 ETF

Dar-Hsin Chen, National Taipei University and Feng-Shun Bin, University of Illinois At Springfield
Fang He, Southern Illinois University At Carbondale and Yi-Wan Lee, National Chiao-Tung University

CROSS-ATLANTIC FLOW OF INFORMATION DURING THE CONCURRENT TRADING HOURS: THE CASE OF THE U.S, U.K, AND CANADIAN STOCK MARKETS

Jin-Gil Jeong, Howard University, Washington, DC, USA

THE IMPACT OF GLOBAL FINANCIAL CRISIS: IS CHINA AN VIABLE ALTERNATIVE FOR U.S. INVESTORS?

Hoje Jo and Courtney Costa, Santa Clara University, CA, USA
Jordann Hallstrom and Connor Tryhus, Santa Clara University, CA, USA
Brian Winter and Connor Tryhus, Santa Clara University, CA, USA

STOCK MARKET REACTION TO CAPITAL CONTROL ANNOUNCEMENTS: EVIDENCE FROM INDUSTRIAL FIRMS IN THAILAND

Chaiporn Vithessonthi, Mahasarakham University, Thailand
Jittima Tongurai, Oita University, Japan

THE LOAN LOSS RESERVE, COMMERCIAL LENDING AND THE PREDICTION OF RETURN ON ASSETS IN SMALL U.S. BANKS FROM 1988-2008

Lei Wen, Buena Vista University, Storm Lake, Iowa, USA

Discussant(s): Dr. Lei Wen, Buena Vista University, Storm Lake, Iowa, USA

Tuesday, October 20, 2009 1:15 PM – 2:50 PM Conference Room: TCBR 2

Track: Marketing: General Marketing- 3

Session Chair: Dr. Andreas Fili, Royal Institute of Technology, Sweden

CONSUMER MARKETING REPLICABILITY – CONCEPT AND STRATEGIES

Andreas Fili, Royal Institute of Technology, Sweden

MEASURING THE CUSTOMER PREFERENCES OF DIRECT TO HOME (DTH) TELEVISION SERVICE IN INDIA

G.V.R.K. Acharyulu and B.Raja Shekhar, University of Hyderabad, India

Sudhakar Madhavedi, School of Management Studies, India

SERVICE QUALITY DIMENSIONS: ANTECEDENTS OF CONSUMER SWITCHING COSTS IN CUSTOMER RELATIONSHIPS

Juan (Gloria) Meng and Kevin M. Elliott, Minnesota State University, USA

CHANGE READINESS AND PERFORMANCE OF HEALTH CARE SERVICE BUSINESS IN THAILAND: MEDIATOR ROLE OF SERVICE EXCELLENCE, RESOURCE EXPLOITATION AND BUSINESS COMPETITIVENESS

Sirinthon Korbangyang and Phapruek Ussahawanitchakit, Mahasarakham University, Thailand

THE IMPACT OF ATMOSPHERIC SCENT AND MUSIC-RETAIL CONSISTENCY ON CONSUMERS IN A RETAIL OR SERVICE ENVIRONMENT

Valerie L Vaccaro and Veysel Yucetepe, Kean University, Union, New Jersey, USA

Gladys Torres-Baumgarten, Ramapo College of New Jersey

Myung-Soo Lee, Baruch College, City University of New York

THE PROCESSING OF ADVERTISEMENTS THROUGH INVOLVEMENT ROLES, SOURCE CUES, AND AFFECT INTENSITY

Freddy S Lee and Iksuk Kim, California State University, Los Angeles, USA

Joseph Richards, California State University, Sacramento, USA

Discussant(s): Dr. Veysel Yucetepe, Kean University, Union, New Jersey, USA

Tuesday, October 20, 2009 1:15 PM – 2:50 PM Conference Room: TCBR 3&4

Track: International Business- 2

Session Chair: Dr. Narendra K. Rustagi, Howard University, Washington, DC, USA

ROLE OF GLOBAL DIGITAL BUSINESS DEVELOPMENT IN THE DEVELOPMENT OF SMALL AND MEDIUM ENTERPRISES

Narendra K. Rustagi, Howard Univ, Washington, DC, USA Gurmeet Singh, University of South Pacific, Fiji

COMPETITION IN INTERNATIONAL MICRO-NICHE MARKETS: NEW ENGLAND HIGH-TECH SMES

Kathleen Suchon and Kate Randall Haley, University of Massachusetts Dartmouth, USA

CHALLENGES FOR THE 21ST CENTURY FINANCIAL INDUSTRY- BASEL II STANDARD, FAIR VALUE ACCOUNTING & PRO-CYCLICALITY

Parameswar Nandakumar, Indian Institute of Management, India

Cheick Wagué, Southern Stockholm University, Stockholm, Sweden

ENVIRONMENTAL STRINGENCY AND FOREIGN DIRECT INVESTMENT INFLOWS: TESTING THE POLLUTION HAVEN HYPOTHESIS IN CHINA

Yuanfei Kang and Yulong Liu, Massey University (Albany), Auckland, New Zealand

NEW SERVICE DEVELOPMENT (NSD) STRATEGY AND ITS ANTECEDENTS AND CONSEQUENCES: AN EMPIRICAL EXAMINATION OF HOTEL BUSINESSES IN THAILAND

Nantana Oncharoen and Phapruek Ussahawanitchakit, Mahasarakham University, Thailand

ACADEMIC PERSPECTIVES ON DEVELOPING INTERNATIONAL AND CULTURAL LEADERSHIP THROUGH EXPERIENTIAL LEARNING.

Joanna E Crossman, University of South Australia, Australia

Discussant(s): Dr. Yuanfei Kang, Massey University (Albany), Auckland, New Zealand

Tuesday, October 20, 2009 1:15 PM – 2:50 PM Conference Room: TCBR 5

Track: Accounting: Audit- 1

Session Chair: Dr. Shirley Wong, Northern Melbourne Institute of Tafe, Victoria, Australia

EFFECTIVE IMPLEMENTATION OF COMPUTERIZED ASSISTED AUDITING OF CPAS
IN THAILAND: HOW DOES INFLUENCE AUDIT PERFORMANCE?

Aukkaradej Chaveerug and Phapruek Ussahawanitchakit, Mahasarakham University, Thailand

AUDIT PRICING IN AUSTRALIA IN 2000S

Shirley Wong, Northern Melbourne Institute of Tafe, Victoria, Australia

INVESTIGATION OF AUDIT REPORTS IN THE ROMANIAN LISTED ENTITIES

Tiron Tudor Adriana, Babes Bolyai University, Romania

Fulop Melinda, Babes Bolyai University, Romania

Cirstea Andreea, Babes Bolyai University, Romania

AUDIT STRATEGY OF CPAS IN THAILAND:

HOW DOES IT AFFECT AUDIT EFFECTIVENESS AND STAKEHOLDER ACCEPTANCE?

Pornpip Shoommuangpak and Phapruek Ussahawanitchakit, Mahasarakham University, Thailand

AUDIT INVOLVEMENT ON HALF YEARLY FINANCIAL REPORT - CASE STUDY ON ROMANIAN LISTED
COMPANIES

Cristina M Marcus, Babes Bolyai University, Romania

Discussant(s): Dr. Shirley Wong, Northern Melbourne Institute of Tafe, Victoria, Australia

Tuesday, October 20, 2009 3:00 PM – 4:50 PM Conference Room: Jockey Club #1

Track: International Business- 3

Session Chair: Dr. Phapruek Ussahawanitchakit, Mahasarakham University, Thailand

ORGANIZATIONAL ENCOURAGEMENT AND CREATIVITY OF GEM AND
JEWELRY FIRMS IN THAILAND

Phapruek Ussahawanitchakit and Khwanradee Tuntrabundit, Mahasarakham University, Thailand

ELECTION STRATEGIES AND ANALYSIS: A SCIENTIFIC APPROACH

John S Croucher, Macquarie University, Australia

CAPABILITIES IN FLAT PANEL DISPLAY MARKET: CASE STUDIES FROM MANAUS INDUSTRIAL DISTRICT
(BRAZIL)

Belmiro N João, Francisco A Serralvo, and Onésimo O Cardoso, PUC/SP - Brazil

THE DEMAND FOR AND SUPPLY OF INTERNATIONAL BUSINESS KNOWLEDGE (IBK): INTERDISCIPLINARY
APPROACH

Sungwoo Jung, Columbus State University, USA and Yonpae Park, Savannah State University, USA

Dong-Kyoon Kim, Montclair State University, USA

Jongchai Kim, Mississippi Valley State University, USA

CASE STUDY: STARBUCKS – ADDING VALUE TO BRAND EQUITY, THROUGH AN INNOVATIVE BRAND
IMAGE.

Luiz Carlos Jacob Perera, Universidade Presbiteriana Mackenzie

Roberto Borges Kerr and Herbert Kimura, Universidade Presbiteriana Mackenzie

Fabiano Guasti Lima, Universidade De São Paulo - R.P.

EFFECTS OF ORGANIZATIONAL LEARNING EFFECTIVENESS ON INNOVATION OUTCOMES AND EXPORT
PERFORMANCE OF GARMENTS BUSINESS IN THAILAND

Chanthima Phromket and Phapruek Ussahawanitchakit, Mahasarakham University, Thailand

Discussant(s): Dr. Sungwoo Jung, Columbus State University, USA

Tuesday, October 20, 2009 3:00 PM – 4:50 PM Conference Room: Jockey Club #2

Track: Management: Human Resource Management- 2

Session Chair: Dr. Karim S Rebeiz, American University of Beirut, Lebanon

ETHICS AND NONPROFIT GOVERNANCE

Martha J Dede, California State University, Long Beach, USA

AN EMPIRICAL INVESTIGATION OF INCENTIVE-BASED COMPENSATION JUSTICE AND JOB BEHAVIORS OF ACCOUNTING MANAGERS IN THAILAND

Varaporn Prempanichnukul, Mahasarakham University, Thailand

Phapruek Ussahawanitchakit, Mahasarakham University, Thailand

THE RELATIONSHIP BETWEEN EXECUTIVE REMUNERATION AND CORPORATE FINANCIAL PERFORMANCE IN BRAZIL

Elizabeth Krauter and Almir Ferreira De Sousa, University of Sao Paulo, Brazil

TEAM WORKING EFFECTIVENESS. A LONGITUDINAL AND EXPERIMENTAL ANALYSIS WITH UNIVERSITY STUDENTS

Natalia Martin Cruz, University of Valladolid, Valladolid, Spain

Victor Martin Perez and Yolanda Fernandez Ramos, University Miguel De Cervantes

THE "PEOPLE" COMPONENT OF KNOWLEDGE MANAGEMENT: AN IMPORTANT ASSET FOR A LEADING ROMANIAN BANKING INSTITUTION

Ciprian Marcel Pop and Cosmin Voicu Nistor, Babes-Bolyai University, Cluj-Napoca

Mircea Andrei Scridon and Lacramioara Radomir, Babes-Bolyai University, Cluj-Napoca

RETHINKING EMPLOYEES STOCK OPTIONS PLANS

Karim S Rebeiz, American University of Beirut, Lebanon

Discussant(s): Dr. Natalia Martin Cruz, University of Valladolid, Valladolid, Spain

Tuesday, October 20, 2009 3:00 PM – 4:50 PM Conference Room: TCBR 2

Track: Finance: International Finance- 5

Session Chair: Dr. Janikan Supanvanij, St. Cloud State University, St. Cloud, MN, USA

THE IMPACT OF DERIVATIVE SECURITIES ON MARKET VOLATILITY: ARE THEY CAUSES OF THE GLOBAL FINANCIAL CRISIS?

Hoje Jo and Claudia Lee, Santa Clara University, CA, USA

Adam Munguia and Cantalina Nguyen, Santa Clara University, CA, USA

EXCHANGE RISK AND MARKET FORCES: EVIDENCE FROM EMERGING MARKET MUTUAL FUNDS

Taihyeup D Yi, SUNY, Fredonia, NY, USA and Sehyun S Yoo, Belmont University, USA

DETERIORATION OF 401(K) PERFORMANCE: THE NEXT CLASS ACTION BATTLEFIELD

James P Estes, California State University San Bernardino, USA

Haiwei Chen and Greg Richey, California State University San Bernardino, USA

THE COINTEGRATION OF STOCK PRICES AND ECONOMIC FACTORS

Janikan Supanvanij, St. Cloud State University, St. Cloud, MN, USA

PRICING OF NON-LINEAR DERIVATIVE SECURITIES AND THE EQUITY RISK PREMIUM PUZZLE

David G. Gowing, University of Windsor, Windsor, Ontario, Canada

A STUDY IN THE USE OF FINANCIAL PLANNING SOFTWARE IN THE CLASSROOM AS IT RELATES TO STUDENT'S LEARNING STYLES

James P Estes and Gypsi Luck, California State University San Bernardino, USA

Discussant(s): Dr. David G. Gowing, University of Windsor, Windsor, Ontario, Canada

Tuesday, October 20, 2009 3:00 PM – 4:50 PM Conference Room: TCBR 3&4

Track: Management: Strategic Management- 2

Session Chair: Dr. Andres C Salazar, Northern New Mexico College, Espanola, USA

THE EFFICIENCY OF MARKETING- BASED QUALITY STRATEGY ON PERFORMANCE OF THAI AUTOPART MANUFACTURER ASSOCIATION

Amornrut Tudchantuk, Mahasarakham University, Thailand
Phapruek Ussahawanitchakit, Mahasarakham University, Thailand

EXAMINING THE ROLE OF MANAGERIAL DISCRETION IN SETTING CEO PAY AT SUCCESSION

Hongxia Wang, Ashland University, Ashland, IL, USA
Wallace N. Davidson, Southern Illinois University, USA

HOW TO MITIGATE AGENCY BEHAVIORS IN THE MUTUAL FUND INDUSTRY: A THEORETICAL FRAMEWORK

Yanli Zhang and Ruben Xing, Montclair State University, NJ, USA
Xiaowei Liu, St. Ambrose University, Davenport, Iowa, USA

INVESTIGATION INTO THE EFFECT OF TOTAL QUALITY MANAGEMENT ON INNOVATION PERFORMANCE OF ORGANIZATIONS – RESEARCH FRAMEWORK AND MEASURES

Satish K P and Srinivasan R, Indian Institute of Science, Bangalore, India

SEVEN DEADLY FACTORS ASSOCIATED WITH TECHNOLOGY COMPANY FAILURE

Andres C Salazar, Northern New Mexico College, Espanola, USA

STRATEGIC MANAGEMENT DELIVERY ONLINE: PARITY AT LAST

Ronald Salazar and Jifu Wang, University of Houston – Victoria, Texas, USA
Dan Hallock, University of North Alabama, USA

Discussant(s): Dr. Ronald Salazar, University of Houston – Victoria, Texas, USA

Tuesday, October 20, 2009 3:00 PM – 4:50 PM Conference Room: TCBR 5

Track: Accounting: Audit- 2

Session Chair: Dr. Chiaho Chang, Montclair State University, NJ, USA

MEASURING PERFORMANCE EFFICIENCY OF THE JORDANIAN INDUSTRIAL CORPORATIONS USING A DEA APPROACH

Abeer F. Alkhoury, Yarmouk University, Jordan
Yahay Z Abu Dahab, Bloom Bank, Jordan

PROFESSIONAL AUDIT COMPETENCIES THE EFFECTS ON THAI'S CPAS AUDIT QUALITY, REPUTATION, AND SUCCESS

Seerungrat Sudsomboon and Phapruek Ussahawanitchakit, Mahasarakham University, Thailand

SOURCING CONSIDERATIONS WHEN INVENTORY IS PRESENT

Chiaho Chang, Montclair State University, NJ, USA

EFFECTS OF STRATEGIC AUDIT PLANNING ON AUDIT PERFORMANCE:
MEDIATOR ROLE OF AUDIT JUDGMENT AND QUALITY
OF PUBIC AUDITORS IN THAILAND

Chananda Sinchuen and Phapruek Ussahawanitchakit, Mahasarakham University, Thailand

THE RELATIONSHIP BETWEEN MANAGERIAL ACCOUNTING AND INFORMATION TECHNOLOGY (IT) WHEN INITIATING STRATEGIES AND MEASURING PERFORMANCES

Volkan Ildiko Reka and Matis Dumitru, Babes-Bolyai University, Romania
Pete Stefan and Cardos Vasile Daniel, Babes-Bolyai University, Romania

Discussant(s): Dr. Abeer F. Alkhoury, Yarmouk University, Jordan

Tuesday, October 20, 2009 5:00 PM – 6:30 PM Conference Room: Jockey Club #1

Track: Management: General Management- 5

Session Chair: Dr. Ernestina Giudici, University of Cagliari, Italy

PROMOTING SUSTAINABLE DEVELOPMENT THROUGH CULTURAL HERITAGE

Ernestina Giudici, University of Cagliari, Italy

Cinzia Dessì, University of Cagliari, Italy

Michela Floris, University of Cagliari, Italy

FACTORS INFLUENCING KNOWLEDGE MANAGEMENT WITHIN INTER-ORGANIZATIONAL PROJECTS

Huiping Li, Ramapo College of New Jersey, USA

Jin Chen, Xiangzhen Yu, and Xin Mei, Zhejiang University

BLURRED BOUNDARIES: A CASE FOR SYSTEMIC THINKING IN THE BUSINESS CURRICULUM

Richard L Ponschock and Gerard F Becker, Capella University, USA

SMALL BUSINESS TRAINING NEEDS, PREFERRED CHANNELS, AND BARRIERS

Geoffrey Lee and Robyn Mcguiggan, University of Western Sydney, Australia

SUSTAINABLE MANUFACTURING STRATEGIES AND ORGANIZATIONAL PERFORMANCE IN CHINA

Bryan Stinchfield, Southern Illinois University, USA

Huiping Li, Ramapo College of New Jersey, USA and Jian Du

AN EMPIRICAL ASSESSMENT OF NPD STRATEGIES OF THAI ELECTRONICS BUSINESS: HOW DO THE STRATEGIES AFFECT MARKET OUTCOMES?

Naphat Thipsri and Phapruek Ussahawanitchakit, Mahasarakham University, Thailand

Discussant(s): Dr. Geoffrey Lee, University of Western Sydney, Australia

Tuesday, October 20, 2009 5:00 PM – 6:30 PM Conference Room: Jockey Club #2

Track: General Business-

Session Chair: Dr. Robert L Mockler, St. John's University, NY, USA

STRATEGIC FOCUS THROUGH E-COMMERCE-BASED OPERATIONS AND PERFORMANCE OF E-COMMERCE BUSINESSES IN THAILAND

Peerawat Chailom and Phapruek Ussahawanitchakit, Mahasarakham University, Thailand

PROTECTION OF INTELLECTUAL PROPERTY RIGHTS – A COMPARATIVE STUDY OF INDIA AND JAPAN

Sehba Hussain, Barkatullah University Bhopal, India

COMPARATIVE ANALYSIS OF LOW-COST AIRLINES WEBSITES

Liciniu A Kovacs, Traian I Luca, and Zoltán Élthes, Babes Bolyai University, Romania

ASSESSMENT OF IT OUTSOURCING TO RUSSIA

Alexander I. Mechitov, University of Montevallo, Montevallo, Alabama, USA

ONLINE TICKETING IN THE AIRLINE INDUSTRY: THE GLOBAL IMPACT

Robert L Mockler, St. John's University, NY, USA

Chiang-Nan Chao, and Dorothy Dologite, St. John's University, NY, USA

E-COMMERCE COMPETENCIES AND SUCCESS OF THAI E-COMMERCE FIRMS: A MEDIATING OF MULTI-CHANNEL RETAILING ADVANTAGE

Palan Jantarajaturapath and Phapruek Ussahawanitchakit, Mahasarakham University, Thailand

STRUCTURATION, EMANCIPATION, AND TELEPSYCHIATRY

Ook Lee, Hanyang University, Korea

Discussant(s): Dr. Ook Lee, Hanyang University, Korea

Tuesday, October 20, 2009 5:00 PM – 6:30 PM Conference Room: TCBR 2

Track: Management: Human Resource Management-

Session Chair: Dr. Phapruek Ussahawanitchakit, Mahasarakham University, Thailand

AN EMPIRICAL INVESTIGATION OF INCENTIVE-BASED COMPENSATION JUSTICE AND JOB BEHAVIORS OF ACCOUNTING MANAGERS IN THAILAND

Varaporn Prempanichnukul and Phapruek Ussahawanitchakit, Mahasarakham University, Thailand

FROM LEARNING IN ORGANIZATIONS TO LEARNING BY ORGANIZATIONS

Seyed Mohammad - Seyedhosseini, Iran University of Science & Technology, Iran

Marzieh - Babaeianpour, Payam-E Noor University, Iran

APPLYING A NEW THEORY TO WOMEN ENTREPRENEURS IN NON-TRADITIONAL FIELDS: OLIGOPOLISTIC DISCRIMINATION

Andrea Smith-Hunter, Joanne Kapp, and Jenny Falco, Siena College, Loudonville, NY, USA

ANTECEDENTS AND CONSEQUENCES OF WORKPLACE AGGRESSION: GAINING INSIGHT FROM INTERVIEWS OF TARGETED EMPLOYEES

Kenneth E Sumner, Montclair State University and Theresa J Brown, Georgian Court University

David J Radosevich, University of Wisconsin-Green Bay

THE RELATIONSHIPS BETWEEN PERFORMANCE EVALUATION EFFECTIVENESS AND JOB SATISFACTION OF ELECTRONICS MANUFACTURING IN THAILAND

Usana Srikarsem and Phapruek Ussahawanitchakit, Mahasarakham University, Thailand

SMALL BUSINESS SUCCESS METRICS: THE GAP BETWEEN THEORY AND PRACTICE

Laurence G Weinzimmer and Abishek Manmadhan, Bradley University, Peoria, Illinois, USA

Discussant(s): Dr. Laurence G Weinzimmer, Bradley University, Peoria, Illinois, USA

Tuesday, October 20, 2009 5:00 PM – 6:30 PM Conference Room: TCBR 3&4

Track: Management: Strategic Management- 3

Session Chair: Dr. Adil H Mouhammed, University of Illinois At Springfield, USA

BUILDING INNOVATIVE CREATION EFFICIENCY OF FURNITURE BUSINESS IN THAILAND: AND EMPIRICAL RESEARCH OF ITS ANTECEDENTS AND CONSEQUENCES

Viroj Jadesadalug and Phapruek Ussahawanitchakit, Mahasarakham University, Thailand

INVESTIGATING NEW TECHNOLOGY-BASED FIRM INTERNATIONALIZATION: THE IMPACT ON PERFORMANCE, THE PROCESS AND THE ANTECEDENTS

Andreas Kiederich, Univ of Antwerp, Belgium and Sascha Kraus, University of Liechtenstein, Liechtenstein

COMPETITIVE ADVANTAGES IN INSTITUTIONS OF HIGHER EDUCATION: A PROPOSAL OF RESEARCH MODEL

Emerson Wagner Mainardes and João Ferreira, University of Beira Interior, Brazil

Maria José Domingues, Regional University of Blumenau, Brazil

AN ENTREPRENEURIAL STRATEGY FOR THE PROSPERITY OF PUBLIC COLLEGES OF HIGHER EDUCATION IN THE CURRENT GLOBAL ENVIRONMENT

Adil H Mouhammed and Robert E. Wright, University of Illinois At Springfield, USA

FUNDAMENTAL ISSUES IN CAPABILITIES RESEARCH

Hongwu Ouyang, Fordham University, New York, USA

ORGANIZATIONAL DECISION-MAKING TO TRUST: A SYSTEMIC RETHINKING AND CONSTRUCTS DEVELOPMENT

Kuei-Hsien Niu, California State University, Sacramento, USA

Discussant(s): Dr. Kuei-Hsien Niu, California State University, Sacramento, USA

Tuesday, October 20, 2009 5:00 PM – 6:30 PM Conference Room: TCBR 5

Track: Accounting: International Accounting- 2

Session Chair: Dr. Denis G Vinen, Swinburne University of Technology, Australia

SUSTAINABILITY OF AN OFFSHORE EDUCATION PROGRAM IN VIETNAM: EXPECTATIONS, NEEDS PERCEPTIONS OF STUDENTS

Denis G Vinen, Swinburne University of Technology, Australia

EFFECTS OF INTERNAL AUDIT TEAM ON OPERATIONAL EFFECTIVENESS OF THAI LISTED COMPANIES

Suwan Wangcharoendate and Phapruek Ussahawanitchakit, Mahasarakham University, Thailand

ETHICAL MEASUREMENTS IN ACCOUNTING RESEARCH: WHY THE ETHICAL POSITION QUESTIONNAIRE IS BETTER SUITED THAN THE DEFINING ISSUES TEST

Alfred C Greenfield, Jr, High Point University, USA

Wendy W Achilles, Kaplan University, USA

Robert Russ, Northern Kentucky University, USA

INTERNAL AUDIT INNOVATION AND FIRM STABILITY OF THAI LISTED COMPANY: HOW TO IMPLEMENT IN AN ORGANIZATION?

Chaiyot Sumritsakun and Phapruek Ussahawanitchakit, Mahasarakham University, Thailand

RISKS ASSESSMENT IN CREDIT INSTITUTIONS – AN EMPIRICAL ANALYSIS BETWEEN ROMANIAN FRAMEWORK AND INTERNATIONAL MODELS

Cristina Palfi, Babes Bolyai University, Romania

Mariana Muresan, Babes Bolyai University, Romania

THE ALTMAN Z-SCORE REVISITED

Robert Russ, Northern Kentucky University, USA

Wendy W Achilles, Kaplan University, USA

Alfred C Greenfield, Jr, High Point University, USA

Discussant(s): Dr. Robert Russ, Northern Kentucky University, USA