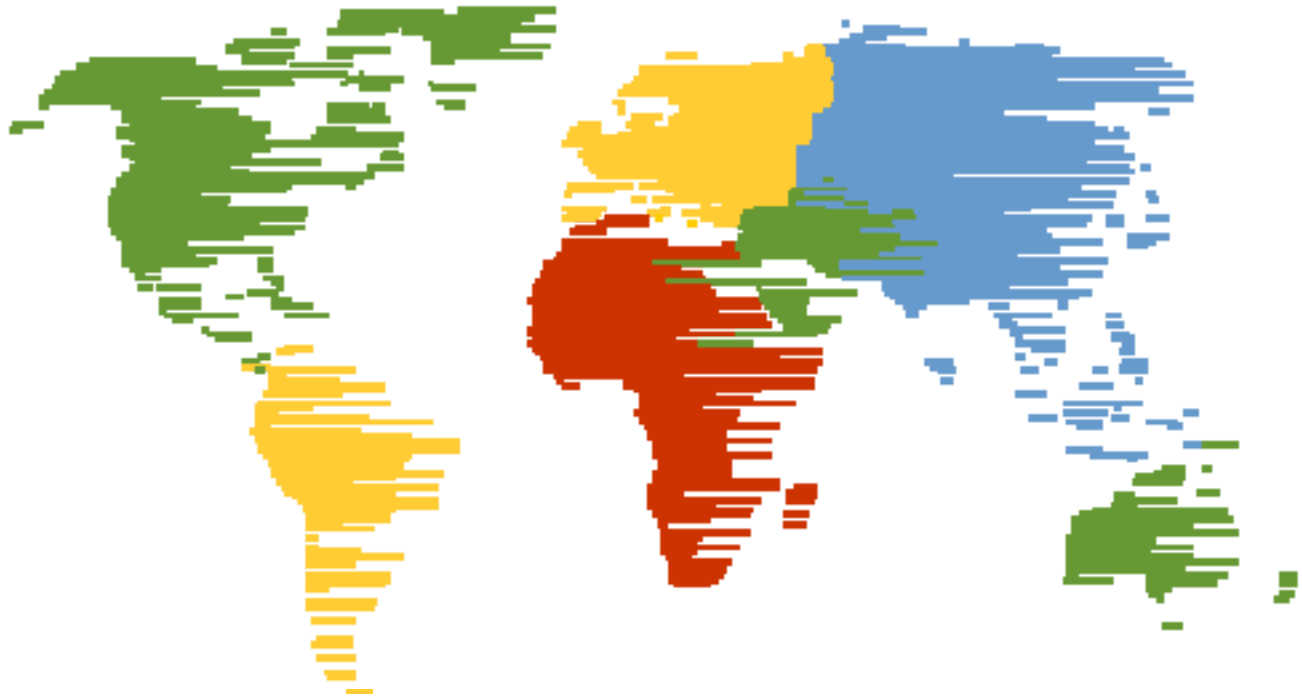


IABE-2009 Greece
Summer Conference
PROGRAM

June 5 – 7, 2009
Capsis Hotel, Thessaloniki, Greece



Dean/ Professor Cheick Wagué, Ph.D.
South Stockholm University, Sweden
Conference Chair

Professor Detelin Elenkov, Ph.D.
The University of Tennessee at Knoxville, USA
Program Chair



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IABE-2009 Greece: Summer Conference Program June 5-7, 2009; Capsis Hotel, Thessaloniki, Greece

IABE-2009 Greece: Summer Conference

Venue: Capsis Hotel, Thessaloniki, Greece

Friday, June 5, 2009:

10:00 AM – 3:00 PM:	Pre-Conference Activities
2:30 PM – 6:00 PM	Early Registration/ Coffee/Snacks
3:00 PM – 4:50 PM	Paper Presentations: Concurrent Session(s)
4:50 PM – 5:00 PM	Coffee Break
5:00 PM – 6:50 PM	Paper Presentations: Concurrent Session(s)

Saturday, June 6, 2009:

7:45 AM – 3:30 PM	Conference Registration
7:45 AM – 8:00 AM	Coffee/Snacks
8:00 AM – 9:50 AM	Paper Presentations: Concurrent Sessions
9:50 AM – 10:00 AM	Coffee Break
10:00 AM – 11:50 AM	Paper Presentations: Concurrent Sessions
11:50 AM – 1:00 PM	Break
1:00 PM – 2:50 PM	Paper Presentations: Concurrent Sessions
2:50 PM – 3:00 PM	Coffee Break
3:00 PM – 4:50 PM	Paper Presentations: Concurrent Sessions
4:50 PM – 5:00 PM	Coffee Break
5:00 PM – 6:50 PM	Paper Presentations: Concurrent Sessions
7:00 PM – 8:30 PM	IABE-2009 Greece Reception Dinner (details on Page 14)

Sunday, June 7, 2009:

7:45 AM – 2:00 PM	Conference Registration
7:45 AM – 8:00 AM	Coffee/Snacks
8:00 AM – 9:50 AM	Paper Presentations: Concurrent Sessions
9:50 AM – 10:00 AM	Coffee Break
10:00 AM – 11:50 AM	Paper Presentations: Concurrent Sessions
11:50 AM – 1:00 PM	Break
1:00 PM – 2:50 PM	Paper Presentations: Concurrent Sessions
2:50 PM – 3:00 PM	Coffee Break
3:00 PM – 4:50 PM	Paper Presentations: Concurrent Sessions
4:50 PM – 5:00 PM	Coffee Break
5:00 PM – 6:50 PM	Paper Presentations: Concurrent Sessions
7:00 PM	IABE-2009 Greece Concludes!

IABE-2009 Greece Program

WELCOME!

Please read all instructions below:

If you completed registration and you are planning to NOT attend the IABE-2009 Greece- Summer Conference:

Please email us immediately at Admin@iabe.eu with your name, mailing address, paper title, and publication name. We will send you the receipt for the registration fees and an issue of the publication containing your paper in July 2009.

How to search your paper presentation in the Program (DRAFT):

Please click on search icon at the top in Acrobat to search your paper by your last name, or first name, or by paper title. Please note that your name may appear at more than one place in the Program, therefore, search the entire Program.

What to do if your paper/abstract is not listed or listed incorrectly in the Program if you have completed the registration Process:

Please email us immediately at Admin@iabe.eu with details of your paper title and author information and we will add/correct your paper/abstract listing in the Program.

What to do if your presentation is not at time or day you wanted:

On your arrival at the Capsis Hotel in Thessaloniki, Greece, please contact only Dr. Detelin Elenkov, the Program Chair, during June 5-7, 2009 period only. On space available basis, Dr. Elenkov will certainly try to help you with rescheduling your presentation starting June 5, 2009 and NOT before. Please DO NOT email Dr. Elenkov regarding rescheduling your paper.

What should you bring along for your presentation?

Only overhead projectors will be provided for your presentations. (No power point or other equipment will be provided.) Please bring in 15-20 copies of your formatted paper for distribution at your session. Each paper will have about 15 minutes for presentation. Session chairs will manage their sessions. Dr. Elenkov will be available for any additional help.

What to do if you have a problem with your registration at the registration desk:

Dr. Detelin Elenkov, Program Chair, will be ready to assist you with your problems at the IABE registration desk. If you have any other problem(s), please contact Dr. Elenkov at the registration desk only (no emails please!).

What to do if you have a problem regarding your fees and/or paper publication:

Please fill in the IABE Member Service Form. We will resolve the issue ASAP.

At the registration desk, you will receive your receipt for registration fees (if you have not already received it), your name badge, printed Program, your issue of the publication, plus any paid additional issues. **You will be required to pay your unpaid fees, if any.**

You may purchase additional issues of the publications or tickets for luncheon for your spouse or guest(s). If you prefer vegetarian luncheon, please contact Dr. Elenkov.

The name badge is required of all participants/ spouse/ guest to participate in all sessions/events, luncheon, breakfasts, and coffee breaks.

What else? Have fun, entertainment, great food, and visit great places in Greece.

Thank You!

Friday, June 5, 2009 3:00 PM – 4:50 PM Conference Room: ROOM-A

Track: Finance I: Corporate Finance

Session Chair: Dr. Ioan Batrancea, Babes-Bolyai University, Cluj Napoca, Romania

ANALYSIS OF FINANCIAL RISK IN THE CONTEXT OF FINANCIAL CRISIS

Monica-Violeta D. Achim and Mirela O. D Pinteau, Babes Bolyai University, Cluj-Napoca, Romania

THE ANALYSIS OF THE ENTITY'S LIQUIDITY – A MEANS OF EVALUATING CASH FLOW

Ioan N Batrancea, Babes-Bolyai University, Cluj Napoca, Romania

Larissa I Batrancea and Andrei L Moscviciov, Babes-Bolyai University, Cluj Napoca, Romania

CORPORATE GOVERNANCE, PROFIT MANIPULATION AND STOCK RETURN

Henk Berkman, University of Auckland, New Zealand

Liping Zou and Shaofeng Geng, Massey University, Albany Campus, New Zealand

TREASURY FLOW ANALYSIS IN ROMANIAN COMPANIES

Larissa-Margareta Batrancea, Babes-Bolyai University, Cluj Napoca, Romania

Ioan Batrancea and Andrei Moscviciov, Babes-Bolyai University, Cluj Napoca, Romania

GROWTH MAXIMIZING ACQUISITIONS: LONG TERM PERFORMANCE OF FREQUENT ACQUIRERS

Alex Wf Ng, University of Northern British Columbia

**HOW CAN THE FRENCH BANKRUPTCY CODE PROTECT EMPLOYMENT AND CREDITORS?
EVIDENCE FROM RECOVERY RATES**

Régis Blazy, University of Strasbourg, France and Bertrand Chopard, University of Nancy

Agnes A Fimayer and Jean-Daniel Guigou, University of Strasbourg, France

Discussant: Dr. Liping Zou, Massey University, Albany Campus, New Zealand

Friday, June 5, 2009 5:00 PM – 6:50 PM Conference Room: ROOM-A

Track: Management II: Organizational Behavior

Session Chair: Dr. Chiung-Hui Huang, National Kaohsiung University of Applied Sciences, Taiwan

**ASYMMETRICAL INFORMATION AND THE OPTIMAL INCENTIVE CONTRACT ARRANGEMENT:
SOME THOUGHTS FROM FINANCIAL CRISIS IN 2008**

Xinming Deng, School of Economics And Management, Wuhan University, China

Chongzhen Chen, Hubei University, China

Xutao Zhen, Hubei University of Economics, China

**ORGANIZATIONAL ALIGNMENT THROUGH BALANCE SCORECARD (BSC) SYSTEM IN
DEFENDERS, PROSPECTORS AND INNOVATORS**

Vinay Singh and RRK Sharma, Indian Institute of Technology, Kanpur, India

TOWARDS A TYPOLOGY OF STRATEGIC ALLIANCES FOR SMALL FIRMS

Akmal S. Hyder and Johan Gaddefors, University Of Gävle, Sweden

**SERVICE LEARNING: MEASUREMENT OF GROUP EXPERIENCE WITHIN THE CONTEXT OF AN
UNDERGRADUATE BUSINESS SERVICE LEARNING FRAMEWORK**

Roxanne Helm-Stevens and Orlando Griego, Azusa Pacific University, California, USA

**RESISTANCE TO CHANGE: THE EFFECTS OF ORGANIZATIONAL INTERVENTION AND
CHARACTERISTICS**

Chiung-Hui Huang and Ing-Chung Huang, National Kaohsiung Univ. of Applied Sciences, Taiwan

UNDER STRESS ORGANIZATIONS: THE EMOTIONAL RESOURCE

Gabriele Morandin, University of Bologna, Bologna, Italy

Massimo Bergami, University of Bologna, Bologna, Italy

Discussant: Dr. Akmal S. Hyder, University of Gävle, Sweden

Saturday, June 6, 2009 8:00 AM – 9:50 AM Conference Room: ROOM-A

Track: General Business-I

Session Chair: Dr. Lance Gentry, Missouri University of Science and Technology, Rolla, MO, USA
TRANSFORMATIVE LEARNING IN BUSINESS EDUCATION: HOW MUCH TRANSFORMATION IS THERE?

Shady Fraiha, University Of Western Ontario, Canada

ATTITUDES TOWARD ADVERTISING: A PHYSIOLOGICAL AND ATTITUDINAL TESTING OF GAME PLAYERS TOWARD ONLINE ADVERTISING USING EYE TRACKING TECHNOLOGY

Morris Kalliny, Missouri University of Science & Technology, Rolla, MO, USA

TEACHING CROSS-FUNCTIONAL INTEGRATION AT THE UNDERGRADUATE CURRICULUM USING ERP TOOL

Marilyn Chalupa and Thomas Harris, Ball State University, Muncie, Indiana, USA

STATISTICAL ANALYSIS OF BANKING RISKS

Pop V Radu, Vasile Goldis University, Satu, Romania

AN EXPERIMENTAL EVALUATION OF THE EDUCATIONAL TECHNOLOGY PUZZLE

Daniel A. Talley, Dakota State University, Madison, SD, USA

VALUE-ADDED PROGRAM ASSESSMENT USING NATIONALLY STANDARDIZED TESTS: INSIGHTS INTO INTERNAL VALIDITY ISSUES

Charles Zeis and Agnieszka K. Waronska, Colorado State University-Pueblo, Colorado, USA

Rex Fuller, Eastern Washington University, Spokane, Washington, USA

TO USE COLOR OR NOT TO USE COLOR: THAT IS THE SURVEY RESEARCH QUESTION: AN EMPIRICAL TEST OF RESPONSE RATES FOR FOUR MAILING OPTIONS

Lance Gentry, Missouri University of Science and Technology, Rolla, MO, USA

Discussant: Dr. Daniel A. Talley, Dakota State University, Madison, SD, USA

Saturday, June 6, 2009 8:00 AM – 9:50 AM Conference Room: ROOM-B

Track: Finance I: Corporate Finance

Session Chair: Dr. Radu V Pop, Vasile Goldis University, Satu, Romania

ESTIMATION OF INTEREST RATE IN ROMANIAN CREDIT UNIONS

Adrian Morar, Babes-Bolyai University, Cluj, Romania

INVESTOR PROTECTION AND THE TRANSFER OF CORPORATE CONTROL: A CROSS-COUNTRY ANALYSIS

Nhut Hoang Nguyen, Massey University, Auckland, New Zealand

STATISTICAL ANALYSIS OF ROMANIAN BANKING SYSTEM

Radu V Pop, Vasile Goldis University, Satu, Romania

THE ANALYSIS OF THE FINANCIAL STRUCTURE IN ROMANIAN ENTITIES

Ioan V Rus, Dimitrie Cantemir University, Târgu Mures, Romania

FINANCIAL DISTRESS RISK AND STOCK RETURNS: EVIDENCE FROM THE MALAYSIAN STOCK MARKET

Fazilah Samad, University of Malaya, Kuala Lumpur, Malaysia

Mohd Azhar Mohd Yusof, and Roselee Shah Shaharudin, Univ. of Malaya, Kuala Lumpur

COMPARING THE MARKET RESPONSES TO DIVIDENDS AND REPURCHASES: AN EMPIRICAL STUDY

Komlan Sedzro, University of Quebec at Montreal, Canada

Discussant: Dr. Komlan Sedzro, University of Quebec at Montreal, Canada

Saturday, June 6, 2009 8:00 AM – 9:50 AM Conference Room: ROOM-C

Track: Management X: Entrepreneurship

Session Chair: Dr. T. V Ramanayya, Indian Institute of Management, Bangalore, India
DO FOREIGN AND LOCAL VENTURE CAPITALISTS BEHAVE ALIKE IN TRANSITIONAL ECONOMIES? EVIDENCE FROM CHINA

Haitian Lu, Hong Kong Polytechnic University

Michael E Solt, California State University and Yi Tan, Shanghai Jiaotong University

ROLE OF UNORGANIZED ENTERPRISES IN TRANSPORTATION SERVICES IN INDIA

Vishnuprasad Nagadevara and T. V Ramanayya, Indian Institute of Management, Bangalore

HOW TO ELIMINATE CONFLICTS: THE ESSENCE OF INDIVIDUAL AND BIOLOGICAL IDENTITY

Lyubov Anatolievna Bogun, Odesa Institute of Entrepreneurship and Law

ROMANIAN ENTERPRISES STRATEGY IN THE EU ECONOMY

Radu V Pop, Vasile Goldis University, Satu, Romania

PARTNERSHIP OR SELF-RELIANCE: PRESCRIPTIONS FOR SMALL AND MEDIUM-SIZED ENTERPRISES

Gongming Qian, The Chinese University of Hong Kong and Lee Li, York University

Ying-Foon Chow, The Chinese University of Hong Kong

STRATEGIC (HUMAN RESOURCE) PLANNING AND GROWTH OF YOUNG SMEs – EMPIRICAL EVIDENCE FROM FINLAND

Sascha Kraus, Helsinki University of Technology, FINLAND

Henri Hakala, University of Vaasa, Finland and Ilkka Kauranen, AIT, THAILAND

Discussant: Dr. Haitian Lu, Hong Kong Polytechnic University

Saturday, June 6, 2009 8:00 AM – 9:50 AM Conference Room: ROOM-D

Track: IB-I: International Economics

Session Chair: Dr. Adil H Mouhammed, University of Illinois at Springfield, USA

MEXICO' S CURRENT ACCOUNT DEFICIT: A TIME SERIES ANALYSIS

Pablo Camacho-Gutierrez, Texas A&M International University, Laredo, USA

Vanessa M Gonzalez-Cantu, Universidad Autonoma De Tamaulipas, Mexico

INDIVIDUAL STOCK OWNERSHIP IN THE UNITED STATES: IS THERE A NATIVE-IMMIGRANT GAP IN FINANCIAL MARKET PARTICIPATION?

Swarn Chatterjee, University of Georgia, Athens, USA

Nathaniel J. Harness, Texas A&M-Commerce, Commerce, USA

REAL EFFECTIVE EXCHANGE RATE IN THE WEST AFRICAN ECONOMIC AND MONETARY UNION (WAEMU): ITS TREND AND IMPLICATIONS

Maru Etta-Nkwelle and Jil-Gin Jeong, Howard University, Washington, DC

CASH FLOWS REFLECTED IN THE RATING OF THE ECONOMIC ENTITIES

Pop V Radu, Vasile Goldis University, Satu, Romania

MARKETING CONCEPT, MIX, AND ORGANIZATION AND PLANNING WHEN LAUNCHING NEW PRODUCTS INTO THE INTERNATIONAL MARKETS: CASE FINNISH HIGH TECH COMPANIES

Matti J. Haverila, American University of Sharjah

AUSTRALIA'S IMPORT DEMAND FOR CLOTHING PRODUCTS: DETERMINANTS AND ELASTICITIES

Inka I Havrila and Pemasiri J Gunawardana, Victoria University, Melbourne, Victoria, Australia

EARLY AFRICAN CONTRIBUTIONS TO ECONOMIC DEVELOPMENT, THE BUSINESS CYCLE, AND GLOBALIZATION

Adil H Mouhammed, University of Illinois at Springfield, USA

Discussant: Dr. Maru Etta-Nkwelle, Howard University, Washington, DC

Saturday, June 6, 2009 8:00 AM – 9:50 AM Conference Room: ROOM-E

Track: Management VII: Management of Technology

Session Chair: Dr. C. B. Claiborne, Texas Southern University, Houston, Texas, USA

A REVIEW OF MODELS OF SPATIAL INNOVATION INFRASTRUCTURES IN SUPPORT OF HIGH GROWTH SMES

Kavoos Mohannak, Queensland University of Technology, Brisbane, Australia

AN INDIVIDUAL LEVEL THEORY OF INNOVATION DIFFUSION

C. B. Claiborne, Texas Southern University, Houston, Texas, USA

CORPORATE INNOVATION, CREATIVE PERFORMANCE, AND SUSTAINABLE GROWTH: AN EMPIRICAL RESEARCH OF EXPORTING GEMS AND JEWELRY BUSINESS IN THAILAND

Pharnnapha Chuebang and Phapruek Ussahawanitchakit, Mahasarakham University, Thailand

DATA MINING TOOLS AND TECHNOLOGIES FOR COMPETITIVE BUSINESS ADVANTAGE

Shamsul Chowdhury, Roosevelt University, Chicago, USA

INNOVATIONS AND CREATIVITY: CONTEMPORARY ISSUES IN COGNITIVE NEUROSCIENCE AND RELIGION

Lyubov Anatolievna Bogun, Odesa Institute of Entrepreneurship and Law

COMMUNICATION AS A MANAGEMENT INSTRUMENT FOR TECHNOLOGY-ORIENTED YOUNG B2B SMES

Florian Siems, RWTH Aachen University, GERMANY

Sascha Kraus, University of Liechtenstein, Vaduz, LIECHTENSTEIN

Irene Bättig, Lucerne University of Applied Sciences, SWITZERLAND

Discussant: Dr. Pharnnapha Chuebang Mahasarakham University, Thailand

Saturday, June 6, 2009 10:00 AM – 11:50 AM Conference Room: ROOM-A

Track: Accounting II: Audit

Session Chair: Dr. Ali R. Almutairi, Kuwait University, Kuwait

AUDITOR TENURE, AUDITOR SPECIALIZATION AND INFORMATION ASYMMETRY

Ali R. Almutairi, Kuwait University, Kuwait

Kimberly A Dunn and Terrance Skantz, Florida Atlantic University, USA

GUIDELINES OF CORPORATE GOVERNANCE IN ROMANIA, UK AND GERMANY

Pop Atanasiu and Muresan Mariana, Babes Bolyai University, Cluj Napoca, Romania

Fulop Melinda and Cirstea Andreea, Babes Bolyai University, Cluj Napoca, Romania

AUDIT INDEPENDENCE, QUALITY, AND CREDIBILITY: EFFECTS ON REPUTATION AND SUSTAINABLE SUCCESS OF CPAs IN THAILAND

Sumintorn Baotham, Mahasarakham University, Thailand

Phapruek Ussahawanitchakit, Mahasarakham University, Thailand

STATISTICAL SAMPLING IN AUDITING: THE CASE OF JORDANIAN AUDITOR PRACTICES

Jamal Ibrahim Bdour and Abeer Fayeze Al-khoury, Yarmouk University, IRBID, Jordan

SURVEY ON WEAKNESSES OF BANKS INTERNAL CONTROL SYSTEMS

Cristina Palfi and Mariana Muresan, Babes Bolyai University, Cluj Napoca, Romania

AUDITOR CONSERVATISM AND MANAGERIAL DISCRETION

Hong Zhu, Loyola College In Maryland, USA

Discussant: Dr. Phapruek Ussahawanitchakit, Mahasarakham University, Thailand

Saturday, June 6, 2009 10:00 AM – 11:50 AM Conference Room: ROOM-B

Track: General Business- II

Session Chair: Dr. Ziad Swaidan, University of Houston-Victoria, Texas, USA

THE LINKAGE BETWEEN PROFESSIONALS' GOAL ORIENTATION AND CAREER ANCHORS

Leila Messarra, Mona Mourad, and Nour Al Harake, Lebanese American University, Lebanon

TEACHING CROSS-FUNCTIONAL INTEGRATION AT THE UNDERGRADUATE CURRICULUM – USING ERP TOOL

Marilyn Chalupa and Sushil K. Sharma, Ball State University, Muncie, Indiana, USA

Thomas Harris and Ray Montagno, Ball State University, Muncie, Indiana, USA

ACADEMIC DISHONESTY ACROSS CULTURES REVIEW AND RESEARCH AGENDA

Ziad Swaidan, University of Houston-Victoria, Texas, USA

Raed Awamleh, Middlesex University Dubai, UAE and Rzan Swaidan, University of Houston, USA

A STUDY OF OPTIMAL LOCATIONS AND CAPACITIES OF DISTRIBUTION CENTERS: A CASE STUDY IN A HOUSEHOLD APPLIANCES COMPANY IN TURKEY

Mehmet E. Balaban and Burcu Adiguzel, Istanbul University, Turkey

GENDER DISPARITY AND THE WAGE COMPENSATION HYPOTHESIS: DATA FROM LEBANON

Abdallah Mustafa Dah and Bernard Ben Sita, Lebanese American University, Lebanon

Mustafa Abdallah Dah, University of Central Florida, USA

STATE BUSINESS RELATIONSHIP AND ECONOMIC GROWTH

Sawkut Rojid and Boopen Seetanah, University of Mauritius, Mauritius

Taruna Ramessur, University of Technology Mauritius

Dirk Tevelde, Overseas Development Institute

Discussant: Dr. Sawkut Rojid University of Mauritius, Mauritius

Saturday, June 6, 2009 10:00 AM – 11:50 AM Conference Room: ROOM-C

Track: IB- III: International Finance

Session Chair: Dr. Moh'd M. Ajlouni, Yarmouk University, Jordan

LONG-RUN PERFORMANCE OF INITIAL PUBLIC OFFERINGS IN AN EMERGING MARKET: THE CASE OF AMMAN STOCK EXCHANGE

Moh'd M. Ajlouni, Yarmouk University, Jordan and Omar A. Abu-Ein Albazie & Co., Kuwait

LIQUIDITY RISK IN THE ROMANIAN CREDIT UNION

Adrian Morar, Babes-Bolyai University, Cluj-Napoca, Romania

FORECASTING THE NIKKEI AVERAGE: A COMPARISON BETWEEN NEURAL NETWORKS AND REGRESSION ANALYSIS

Abbas Heiat, Montana State University-Billings, Montana, USA

A STUDY OF RUSSIAN EQUITY OFFERINGS: HOW IMPORTANT IS THE UNDERWRITER

Susan R Hume, The College of New Jersey and Rajneesh Sharma, St. Joseph's University, USA

DIRECTION OF INTEREST RATE MOVEMENTS AND INTEREST RATE TRENDS OF MEXICAN TREASURY SECURITIES

Ángel Samaniego-Alcántar, Instituto Tecnológico de Estudios Superiores de Occidente at Guadalajara, México

Carlos Omar Trejo-Pech, Universidad Panamericana at Guadalajara, México

Samuel Mongrut-Montalvan, Instituto Tecnológico y de Estudios Superiores de Monterrey, Querétaro, México

ANALYSIS OF THE STAKEHOLDERS' NEEDS AND THEIR INFERENCE UPON FINANCIAL REPORTS OF SMES

Adela Deaconu, Cristina Silvia Nistor, and Irimie Popa, Babes-Bolyai University, Romania

Discussant: Dr. Abbas Heiat, Montana State University-Billings, Montana, USA

Saturday, June 6, 2009 10:00 AM – 11:50 AM Conference Room: ROOM-D

Track: Marketing: International Marketing

Session Chair: Dr. Aysel Kavas, Winston-Salem State University, USA

GLOBAL TRENDS, FOOD INDUSTRY AND MARKETING PRACTICES AND THEIR IMPACT ON CHILDHOOD OBESITY

Aysel Kavas, Winston-Salem State University, USA
Alican Kavas, Winston-Salem State University, USA

STARTING POINTS IN TRANSYLVANIA'S BRANDING AS A TOURIST DESTINATION

Monica Maria Coros, Babes-Bolyai University of Cluj-Napoca, Romania

THANA-MARKETING STRATEGY: EXPLORING THE 8PS THAT DARE NOT SPEAK THEIR NAME

Mark Daniel Wickham, University of Tasmania, Hobart, Australia

CUSTOMER SATISFACTION AND COMPLAINTS: IS THERE A RELATIONSHIP

Matti J. Haverila and Earl R. Naumann, American University of Sharjah

A PREDICTIVE MODEL FOR RETAILING EFFECTIVENESS

Saji K. B., Indian Institute of Management, Lucknow, India
Uma Nair S., Indian Institute of Technology, Kanpur, India

LINKING SERVICE PROVIDER ROLE STRESS AND WORK OUTCOMES TO CUSTOMER SATISFACTION: A CRITICAL REVIEW

Edith Hui, Hong Kong Polytechnic University
Andrew Chan, Hong Kong Polytechnic University, Hong Kong
Cathy H. C. Hsu, Hong Kong Polytechnic University, Hong Kong

Discussant: Dr. Matti J. Haverila and Earl R. Naumann, American University of Sharjah

Saturday, June 6, 2009 10:00 AM – 11:50 AM Conference Room: ROOM-E

Track: IB -IV: International Management

Session Chair: Dr. Olumide Ijose, Slippery Rock University of Pennsylvania, USA

LOCATION ATTRACTIVENESS OF SMALLER AREAS: DO THEY USE CONTEMPORARY TRENDS IN ECONOMIC GEOGRAPHY?

Djula Borozan and Ivana Barkovic, J.J. Strossmayer University of Osijek, Osijek, Croatia

INSTITUTIONAL EFFECTS ON MULTINATIONAL CORPORATION KNOWLEDGE TRANSFER TO RESOURCE ENDOWED AFRICAN COUNTRIES: NIGERIA AS AN EXAMPLE

Olumide Ijose, Slippery Rock University of Pennsylvania, USA

WHAT IS THE VALUE OF CORPORATE SOCIAL RESPONSIBILITY? AN ANSWER FROM BRAZILIAN SUSTAINABILITY INDEX

José L Rossi, Ibmecc São Paulo, São Paulo, Brazil

INVESTIGATING NEW TECHNOLOGY-BASED FIRM INTERNATIONALIZATION: THE IMPACT ON PERFORMANCE, THE PROCESS AND THE ANTECEDENTS

Andreas Kiederich, University of Antwerp, BELGIUM
Sascha Kraus, University of Liechtenstein, LIECHTENSTEIN

DETERMINANTS OF FOREIGN ACQUISITIONS: THE CASE OF INDIAN STEEL SECTOR

Suneeta Sathye, University of Canberra, Australia

DISTRIBUTION POSITIONING ON ROMANIAN MARKET – THE URSUS BREWERIES MODEL

Ciprian Marcel Pop and Andreea Ioana Maniu, Babes - Bolyai University, Cluj-Napoca, Romania
Monica Maria Zaharie and Ioan Pop, Babes - Bolyai University, Cluj-Napoca, Romania

Discussant: Dr. Djula Borozan, J.J. Strossmayer University of Osijek, Osijek, Croatia

Saturday, June 6, 2009 1:00 PM – 2:50 PM Conference Room: ROOM-A

Track: Accounting-I: Accounting Information Systems

Session Chair: Dr. Phapruke Ussahawanitchakit, Mahasarakham University, THAILAND
AIS SUCCESS OF THAI FOODS BUSINESSES: AN EMPIRICAL INVESTIGATION OF ITS ANTECEDENTS AND CONSEQUENCES

Wathana Yeunyong, Mahasarakham University, THAILAND
Phapruke Ussahawanitchakit, Mahasarakham University, THAILAND

A DESIGN OF ENVIRONMENTAL ACCOUNTING INFORMATION SYSTEM

Alin I Ienciu and Dumitru D Matis, Babes Bolyai University, Romania
Sorin S Achim and Nicoleta N Cioara, Babes Bolyai University, Romania

THE ASSOCIATION BETWEEN CORPORATE GOVERNANCE AND AUDITOR SELECTION --- EVIDENCE FROM CHINA

Ming Liu and Can Chen, University of Macau, Macau, China

ENHANCING DEEP LEARNING THROUGH ASSESSMENT: A FRAMEWORK FOR ACCOUNTING AND LAW STUDENTS

Mahesh Joshi, Rmit University, Australia

PROMOTING BETTER QUALITY TEACHING AT UNIVERSITY: A STUDY OF CONCEPTIONS IN ACCOUNTING EDUCATION

Lynne C Leveson, La Trobe University, Melbourne, Australia

CONTROL ENVIRONMENT IN BANKING SYSTEM - AN EMPIRICAL STUDY ON ROMANIAN FRAMEWORK VS. COSO AND COCO MODELS

Cristina Palfi, Babes Bolyai University, Cluj Napoca, Romania

Discussant: Dr. Cristina Palfi, Babes Bolyai University, Cluj Napoca, Romania

Saturday, June 6, 2009 1:00 PM – 2:50 PM Conference Room: ROOM-B

Track: Economics IV: International Economics

Session Chair: Dean/Dr. Khalid Al Khathlan, King Saud University, Saudi Arabia
DETERMINANTS OF FOOD SECURITY IN SOUTHWESTERN NIGERIA

Sola Olorunfemi, Adekunle Ajasin University Akungba Akoko Ondo, Nigeria
Esan Aderinola and Igbekele Ajibefun, Federal University of Technology

ECONOMIC GROWTH IN AFRICA – A COMPARATIVE STUDY

Sawkut Rojid, Boopen Seetanah, and Taruna Ramessur, University of Mauritius, Mauritius

FORIEGN DIRECT INVESTMENT IN SAUDI ARABIA-AN ECONOMIC DEVELOPMENT PERSPECTIVE

Khalid Al Khathlan, King Saud University, Saudi Arabia
Tarique Mohd., King Saud University, Saudi Arabia

FDI, EXPORT AND INNOVATION PERFORMANCE OF CHINA'S HIGH-TECH PRODUCT INDUSTRY

Kui-Yin - Cheung, Lingnan University, Hong Kong, China

AGING: ANOTHER CONTRIBUTION TO THE THEORY AND EMPIRICS OF ECONOMIC GROWTH

Stephen Foreman, Robert Morris Univ., Moon Twp, PA, USA and
Crimea State Medical University, Simferopol, Ukraine
Brian O'roark, Frank Flanegin, and Patrick Litzinger, Robert Morris Univ., Moon Twp, PA, USA

INWARD FDI AND MANUFACTURING EXPORTS OF AUSTRALIA: A PANEL DATA ANALYSIS

Pemasiri J Gunawardana, Victoria Univ. and Kishor Sharma, Charles Sturt Univ., Australia

Discussant: Dr. Pemasiri J Gunawardana, Victoria University, Australia

Saturday, June 6, 2009 1:00 PM – 2:50 PM Conference Room: ROOM-C

Track: Management IV: Strategic Management

Session Chair: Professor Lyubov A. Bogun, Odesa Institute of Entrepreneurship and Law, Ukraine
DETERMINANTS OF MODELS OF FOREIGN ENTRY MODES: DUALITY IN APPROACHES
Lyubov A. Bogun, Odesa Institute of Entrepreneurship and Law

STRATEGIC KNOWLEDGE CREATION AND THE MANAGEMENT OF DIVERSITIES
Takabumi Hayashi, Rikkyo University, Japan and Atsuo Nakayama, Rikkyo University, Japan

DYNAMIC CAPABILITIES AND SUSTAINABLE COMPETITIVE ADVANTAGE:
AN EMPIRICAL EVIDENCE FROM THAILAND
Phichai Tangpinyoputtikhun, Mahasarakham University, Thailand
Phapruek Ussahawanitchakit, Mahasarakham University, Thailand

CONCEPTUALIZING A CONFIGURATION APPROACH-BASED MODEL OF STRATEGIC
ENTREPRENEURSHIP
Sascha Kraus, Helsinki University of Technology, FINLAND
Ilkka Kauranen, Asian Institute of Technology, THAILAND

PERFORMANCE AND GLOBAL OR LOCAL RESPONSIVENESS STRATEGY FOR MULTINATIONAL
ENTERPRISE
Lyubov A. Bogun, Odesa Institute of Entrepreneurship and Law

EXPLORING THE ROLE OF KNOWLEDGE MANAGEMENT ACTIVITIES IN BUILDING UP
ORGANIZATIONAL LEARNING CAPABILITY
So Ling Chau, Hang Seng School of Commerce

Discussant: Dr. So Ling Chau, Hang Seng School of Commerce

Saturday, June 6, 2009 1:00 PM – 2:50 PM Conference Room: ROOM-D

Track: IB -IV: International Management

Session Chair: Dr. Detelin S. Elenkov, University of Tennessee, Knoxville, Tennessee, USA
THE IMPACT OF CONSUMER ETHNOCENTRISM IN MOZAMBIQUE
Anna V. S. John and Malcolm P. Brady, Dublin City University, Dublin, Ireland

VIABILITY OF MEDICINAL PLANTS FOR THE ENHANCEMENT OF FOOD SECURITY IN THE ARID
AND SEMI-ARID LANDS (ASALS) OF KENYA
Winfred N. Karugu, Jomo Kenyatta University of Agriculture and Technology, Nairobi, Kenya
Gidraph J. Nduati, United States International University, Nairobi, Kenya

SUSTAINING AUDIT SUCCESS OF CPAs IN THAILAND: EFFECTS OF AUDIT PROFESSIONALISM
THROUGH JOB RELIABILITY, INDIVIDUAL IMAGE, AND WORKING REPUTATION
Kanyamon Wittayapoom and Phapruek Ussahawanitchakit, Mahasarakham Univ., Thailand

A MODEL FOR EXPLORING CULTURAL DIFFERENCES WITHIN A COUNTRY:
NEW PERSPECTIVES AND INSIGHTS FOR INTERNATIONAL BUSINESS
Desislava K. Kirova, Aarhus School of Business, Aarhus, Denmark
Detelin S. Elenkov, University of Tennessee, Knoxville, Tennessee, USA

LEAPS IN PERFORMANCE: BOTSWANA'S TRANSFORMATION STORY
Marvin Washington, University of Alberta, Edmonton, Alberta, Canada
Stephen Hacker, Transformation Systems International, Bend, Oregon, USA

STABILITY AND COHERENCE IN TRANSITION: A WISH THAT CAN BE ACCOMPLISHED?
-THE ACCOUNTING SYSTEM OF ROMANIAN PUBLIC INSTITUTIONS-
Cristina Silvia Nistor and Adela Deaconu, Babes-Bolyai University, Cluj-Napoca, Romania
Andreea Cirstea and Crina Ioana Filip, Babes-Bolyai University, Cluj-Napoca, Romania

Discussant: Dr. Gidraph J. Nduati, United States International University, Nairobi, Kenya

Saturday, June 6, 2009 1:00 PM – 2:50 PM Conference Room: ROOM-E

Track: Management: Strategic Management and Organizational Behavior

Session Chair: Dr. Robert J. Mockler, St. John's University, Jamaica, NY, USA

A PILOT STUDY OF UNIVERSITY PROFESSORS AND STUDENTS' PERCEPTION REGARDING ACCREDITATION OF BUSINESS SCHOOLS IN LEBANON

Elie Menassa, Mirna Safi, and Bouchra Char, University of Balamand, Lebanon

STRATEGIC FIT FOR FOREIGN DIRECT INVESTMENTS IN TRANSITION ECONOMIES

Lyubov Anatolievna Bogun, Odesa Institute of Entrepreneurship and Law

RELATING STRATEGY OF ORGANIZATION TO ITS MANAGEMENT INFORMATION SYSTEM

RRK Sharma, Uma Nair, and Kripa Shnker, Indian Institute of Technology, Kanpur, India

COMPLEXITY OF COGNITIVE MAPS AND INDEPENDENCE: WHAT FORM OF LEARNING IS MORE EFFECTIVE?

Lyubov Anatolievna Bogun, Odesa Institute of Entrepreneurship and Law

BEHAVIORAL INTEGRATION AND PERFORMANCE: THE MODERATING EFFECT OF DIVERSITY

Zhanna Soldan, Curtin University of Technology, Australia

Kyle Bowyer, Curtin University of Technology, Australia

USING DRAMA TO TEACHING BUSINESS ETHICS

Robert J. Mockler, St. John's University, Jamaica, NY, USA

Marc E. Gartenfeld, St. John's University, Jamaica, NY, USA

Discussant: Dr. Zhanna Soldan, Curtin University of Technology, Australia

Saturday, June 6, 2009 3:00 PM – 4:50 PM Conference Room: ROOM-A

Track: Accounting III: Financial Accounting

Session Chair: Dr. Ahmed M El-Glafy, College of Business, Gulf University

REPORTING FOR DERIVATIVES – ONE OF THE FINANCIAL CRISIS' ROOTS?

Carmen G Bonaci, Babes Bolyai University, Cluj Napoca, Romania

Jiri Strouhal, University of Economics

Eugenia Ana Matis, Babes Bolyai University, Cluj Napoca, Romania

ANALYSIS OF THE STAKEHOLDERS' NEEDS AND THEIR INFERENCE UPON FINANCIAL REPORTS OF SMES

Adela Deaconu, Babes-Bolyai University, Romania

Cristina Nistor, Babes-Bolyai University, Romania

Irimie Popa, Babes-Bolyai University, Romania

THE ACCOUNTING SYSTEM FOR MARK-UP FINANCING (MURABAHA) IN ISLAMIC BANKS

Ahmed M El-Glafy, College of Business, Gulf University

ENVIRONMENT MANAGEMENT AND DISCLOSURE PRACTICES OF INDIAN COMPANIES

Mahesh Joshi, Rmit University, Australia

Gurdip Singh Batra, Punjabi University, India

IS FUNDS FROM OPERATIONS MANAGED TO MAXIMIZE REIT CEO'S CASH BONUSES?

Hong Zhu, Loyola College in Maryland, USA

Discussant: Dr. Hong Zhu, Loyola College in Maryland, USA

Saturday, June 6, 2009 3:00 PM – 4:50 PM Conference Room: ROOM-B

Track: Economics VII: Other Areas in Economics

Session Chair: Dr. Apostolos Xanthopoulos, Illinois Institute of Technology, Chicago, Illinois, USA

COMPONENTS OF ECONOMIC GROWTH IN JAPAN AND THE UNITED STATES

Pete Mavrokordatos, Tarrant County College, USA

Apostolos Xanthopoulos, Illinois Institute of Technology, Chicago, Illinois, USA

AN ANALYSIS OF THE ROMANIAN BUREAUCRACY AND CORRUPTION

Andreea-Oana Iacobuta and Livia-Loredana Baciú, Alexandru Ioan Cuza University, Romania

OPTIMAL HEALTH CARE FINANCING: GOVERNMENT OR PRIVATE?

Stephen Foreman, Robert Morris Univ., Moon Twp, PA, USA and

Crimea State Medical University, Simferopol, Ukraine

Anatoly V Kubyshkin, Crimea State Medical University, Simferopol, Ukraine

A NEUROECONOMIC APPROACH ON PLAYERS' BEHAVIOR

Larissa Margareta Batrancea, Babes-Bolyai University, Cluj Napoca, Romania

SUSTAINABLE DEVELOPMENT AND ENVIRONMENT - SOME GLOBAL ISSUES

Rajendera Kumar, National Institute of Technology, Kurukshetra

SOCIAL RETURN ON INVESTMENT, VALUE ADDED AND VOLUNTEER WORK

Eduardo S. U. Pace and Leonardo F. C. Basso, Mackenzie Presbyterian University, Brazil

OUTSOURCING MULTICRITERIA DECISION MODEL BASED ON PROMETHEE METHOD

Juliana R Abath and Adiel T Almeida, Federal University of Pernambuco, Brazil

Discussant: Dr. Stephen Foreman, Crimea State Medical University, Simferopol, Ukraine

Saturday, June 6, 2009 3:00 PM – 4:50 PM Conference Room: ROOM-C

Track: IB -III: International Finance

Session Chair: Dr. Nalinprava Tripathy, Indian Institute of Management, Shillong, India

COMMERCIAL BANKS IN SAUDI ARABIA: A STUDY OF FINANCIAL PERFORMANCE

Laxman Gaddam, Khalid Al Khathlan, and Syed A. Malik, CBAK, King Saud Univ, Riyadh, KSA

DETERMINANTS OF DIVIDEND PAYOUT POLICY: EVIDENCE FROM BAHRAINI FIR

Omar I. H. Juhmani, University of Bahrain, Bahrain

IMPACT OF NON-TRADITIONAL ACTIVITIES ON THE EFFICIENCY OF TUNISIAN BANKS: THE STOCHASTIC FRONTIER APPROACH

Sina Belkhiria, University El Manar, FSEG of Tunis, Tunisia

Chokri Mamoghli, University of Carthage, IHEC Carthage, Tunisia

BEHAVIOUR OF INDIAN STOCK MARKET: EVIDENCE AND EXPLANATION

Nalinprava Tripathy, Indian Institute of Management, Shillong, India

ESTIMATION OF INTEREST RATE IN ROMANIAN CREDIT UNIONS

Adrian Morar, Babes-Bolyai University, Cluj-Napoca, Romania

CORPORATE FINANCIAL POLICIES AND THE EXCHANGE RATE REGIME: EVIDENCE FROM BRAZIL

José L Rossi, Ibmec São Paulo, São Paulo, Brazil

Discussant: Dr. José L Rossi, Ibmec São Paulo, São Paulo, Brazil

Saturday, June 6, 2009 3:00 PM – 4:50 PM Conference Room: ROOM-D

Track: IB -IV: International Management

Session Chair: Dr. Therese A Joiner, La Trobe University, Bundoora, Australia

STRATEGY TYPE, CORE COMPETENCE AND HR INVOLVEMENT ON HR EFFECTIVENESS: THE KOREA EVIDENCE

Dong Seop Chung, Kyungsoong University, Namgu, Korea

TRADITIONAL LEADERSHIP IN THAILAND: THE ROLE OF APPLYING ABILITIES FOR MUTUAL BENEFIT

Therese A Joiner, La Trobe University, Bundoora, Australia

Steve Bakalis, Victoria University, Melbourne, Australia

Grisda Rattanapitan, La Trobe University, Bundoora, Australia

CORPORATE BOARDS: THE NEW CORPORATE LEADERS

Jens Mueller, Waikato Management School, Hamilton, New Zealand

D. D. Warrick, University of Colorado at Colorado Springs, USA

Morina Rennie, University of Regina, Regina, Canada

Leo-Paul Dana, University of Canterbury, Christchurch New Zealand

INTERNATIONAL ENTREPRENEURSHIP: TOWARDS A THEORY OF SME INTERNATIONALIZATION

Anja Schulz, Technical University of Dortmund, Germany

Thomas Borghoff, Victoria University of Wellington, New Zealand

Sascha Kraus, University of Liechtenstein, Liechtenstein

GENDER DIFFERENCES IN THE LEADERSHIP BEHAVIOUR OF MANAGERS IN THE BANKING SECTOR IN 2008

Iya Petkova – Gourbalova, Sofia University St. Kliment Ohridski, Sofia, Bulgaria

ASSESSING THE EFFICIENCY OF MICROFINANCE INSTITUTIONS USING DATA ENVELOPMENT ANALYSIS

Komlan Sedzro, University of Quebec at Montreal, Canada

Mariam Keita, University of Moncton

Discussant: Dr. Komlan Sedzro, University of Quebec at Montreal, Canada

Saturday, June 6, 2009 3:00 PM – 4:50 PM Conference Room: ROOM-E

Track: Management: Leadership and Health Care Management

Session Chair: Dr. Karun Pratoom, Mahasarakham University, Thailand

EXAMINING THE THREE ALTERNATIVE MODELS OF RELATIONSHIPS BETWEEN CONSTRUCTIVE CULTURE, SELF-LEADERSHIP AND CREATIVE BEHAVIOR

Karun Pratoom, Mahasarakham University, Thailand

BORN OR MADE? THE ROLE OF BUSINESS EDUCATION IN THE PROCESS OF LEADERSHIP DEVELOPMENT

William L Sparks, R. Mcgrath, and C. Robaina, Mccoll School of Business, Queens University

APPROACHING THE TRUTH: ETHICS AT DISCRETION OR AS NECESSITY?

Lyubov A. Bogun, Odesa Institute of Entrepreneurship and Law

SERVICE QUALITY IN HEALTH CARE: A CHALLENGE FOR BOTH PUBLIC AND PRIVATE HOSPITALS

Alev Katrinli and Gulem Atabay, Izmir University of Economics, Turkey

Gonca Gunay and Burcu Guneri Cangarli, Izmir University of Economics, Turkey

TECHNOLOGICAL IATROGENESIS: A CONTEMPORARY PROPERTY CHECK SENT?

Patrick A Palmieri, Duke University and Lori T Peterson, Texas Tech University, USA

TEAMWORK TRAINING: THE ROLE OF STRATEGIC MANAGEMENT SIMULATION

Natalia Martin Cruz and Victor Martin Perez, Universidad De Valladolid, Portugal

Celia Martin Sierra and Pilar Perez Santana, Universidad De Valladolid, Portugal

Juan Hernangomez Barahona, Universidad De Valladolid, Portugal

Discussant: Dr. Victor Martin Perez, Universidad De Valladolid, Portugal

Saturday, June 6, 2009 5:00 PM – 6:50 PM Conference Room: ROOM-A

Track: Accounting VI: International Accounting

Session Chair: Dr. Voicu Dan Dragomir, The Academy of Economic Studies of Bucharest, Romania
IS BALANCED SCORECARD AND STRATEGY A SUCCESSFUL COUPLE IN ORGANIZATION'S EVERY DAY ACTIVITY?

Volkan Ildiko and Tiron-Tudor Adriana, Babes-Bolyai University, Cluj Napoca, Romania
Pete Stefan and Cardos Vasile Daniel, Babes-Bolyai University, Cluj Napoca, Romania

NATIONAL STANDARDS AND EUROPEAN ACCOUNTING HARMONIZATION: TWENTY YEARS OF SCIENTIFIC LITERATURE IN REVIEW

Liliana Feleaga and Niculae Feleaga, The Academy of Economic Studies of Bucharest, Romania
Voicu Dan Dragomir, The Academy of Economic Studies of Bucharest, Romania

IAS/IFRS AND ITS IMPACT ON CONSOLIDATED COMPANIES' ANNUAL REPORTS

Ann Svensson, University West, Sweden
Hossein Pashang, University West, Sweden

REFORM AFTER REFORM: A CRITICAL ANALYSIS OF THE ROMANIAN

Niculae V Feleaga, The Academy of Economic Studies of Bucharest, Romania
Liliana N Feleaga, The Academy of Economic Studies of Bucharest, Romania

STABILITY AND COHERENCE IN TRANSITION – A WISH THAT CAN BE ACCOMPLISHED? -THE ACCOUNTING SYSTEM OF ROMANIAN PUBLIC INSTITUTIONS-

Cristina Silvia P Nistor and Adela Deaconu, Babes Bolyai University, Cluj Napoca, Romania
Andreea Cirstea and Crina Ioana Filip, Babes Bolyai University, Cluj Napoca, Romania

Discussant: Dr. Hossein Pashang, University West, Sweden

Saturday, June 6, 2009 5:00 PM – 6:50 PM Conference Room: ROOM-B

Track: IB -IV: International Management

Session Chair: Professor Jens Mueller, Waikato Management School, Hamilton, New Zealand
ARE SPS-TBT REGULATIONS IN THE EUROPEAN UNION DISCRIMINATING AGRICULTURAL TRADE FROM AFRICA? THE CASE OF LIVE PLANTS AND CUT FLOWERS

Sophie Drogué and Estelle Gozlan, UMR Economie Publique INRA-AgroParisTech, France

THE SEESAW OF GOVERNANCE: GETTING THE BALANCE RIGHT

Jens Mueller, Waikato Management School, Hamilton, New Zealand
Graeme Cocks, Melbourne Business School, Melbourne Australia
Coral Ingley, Auckland University of Technology, Auckland New Zealand

HIGHER EDUCATION AND INCOME INEQUALITY AMONG UNIVERSITY GRADUATES IN LEBANON

Nouri Beyrouti and Habib Arida, Lebanese American University, Beirut, Lebanon

THE OXYMORON OF INFORMAL SECTOR: A FRAMEWORK FOR CONCEPTUALISING INFORMAL SECTOR AS ENABLER OF ECONOMIC DEVELOPMENT IN DEVELOPING COUNTRIES

Aihie Osarenkhoe, University of Gävle, GÄVLE, SWEDEN

ROLES OF GOVERNANCE-BASED PRACTICES IN ACCOUNTING INFORMATION EFFECTIVENESS AND FIRM GROWTH OF THAI-LISTED FIRMS

Yanin Tangpinoyoputikhun and Phapruek Ussahawanitchakit, Mahasarakham Univ., Thailand

KNOWLEDGE CREATION AND THE MANAGEMENT OF DIVERSITIES: COMPARATIVE ANALYSIS OF KAO CORPORATION. AND P&G

Takabumi Hayashi, Rikkyo University, Japan and Atsuo Nakayama, Rikkyo University, Japan

Discussant: Dr. Nouri Beyrouti Lebanese American University, Beirut, Lebanon

Saturday, June 6, 2009 5:00 PM – 6:50 PM Conference Room: ROOM-C

Track: Management I: Human Resource Management

Session Chair: Dr. PJ Philip, National Institute of Technology, Kurukshetra, India

UNDERSTANDING THE HR COMPETENCIES & ROLES FOR SUSTAINABLE COMPETITIVE ADVANTAGE

Choi Sang Long, Southern College Malaysia

A CONCEPTUAL MODEL: THE EFFECTS OF INTERNATIONAL BANKS BUSINESS STRATEGY ON LOCAL EMPLOYEES MOTIVATION AND PERFORMANCE

Gamon Savatsomboon, Mahasarakham University, Thailand

Annette Wilkinson, University of The Free State

Jindarat Peemane, Mahasarakham University, Thailand

A CRITICAL EVALUATION OF THE RECEPTIVITY TO DIVERSITY MANAGEMENT (RDM) SCALE IN AN AUSTRALIAN PUBLIC SECTOR ORGANIZATION

Zhanna Soldan, Curtin University of Technology

RELIGIOUS BELIEFS, CONFLICTS, AND INDIVIDUAL SUCCESS

Lyubov A. Bogun, Odesa Institute of Entrepreneurship and Law

INVESTING IN INDIA'S INCLUSIVE GROWTH AND SUSTAINABLE DEVELOPMENT: THE ITC MODEL

PJ Philip, National Institute of Technology, Kurukshetra, India

ORGANIZATIONAL CULTURE, BUSINESS ETHICS, AND EARNINGS QUALITY:

AN EMPIRICAL STUDY OF SMEs IN THAILAND

Phapruek Ussahawanitchakit, Mahasarakham University, Thailand

Wichanee Iamchum and Jirapan Choojan, Mahasarakham University, Thailand

Salakjit Nillaphayand Nantana Ngamtampong, Mahasarakham University, Thailand

Kornkanok Tiparos, and Supapong Pinwaha, Mahasarakham University, Thailand

Discussant: Professor Lyubov A. Bogun, Odesa Institute of Entrepreneurship and Law

Saturday, June 6, 2009 5:00 PM – 6:50 PM Conference Room: ROOM-D

Track: IB -IV: International Management

Session Chair: Dr. Voicu Dan Dragomir, The Academy of Economic Studies of Bucharest, Romania

CORPORATE GOVERNANCE IN THE EUROPEAN UNION: THE IMPLICATIONS FOR FINANCIAL AND NARRATIVE REPORTING

Voicu Dan Dragomir, The Academy of Economic Studies of Bucharest, Romania

Maria-Cristina Ungureanu, University of Genoa

ORGANIZATIONAL CULTURE, BUSINESS ETHICS, ENVIRONMENTAL CHARACTERISTICS, AND EARNINGS QUALITY: AN EMPIRICAL EXAMINATION OF SMEs IN THE CENTRAL OF THAILAND

Phapruek Ussahawanitchakit, Mahasarakham University, Thailand

Sumalee Limsuwan and Napat Jantarajaturapath, Mahasarakham University, Thailand

Krittaya Sangboon and Anchalee Sukkhewat, Mahasarakham University, Thailand

Chonthicha Thammavinyu and Amarit Sompong, Mahasarakham University, Thailand

ORGANIZATIONAL CULTURE AND ITS RELATIONSHIP WITH FINANCIAL STATEMENTS: THE GREEK CASE

Antonios D Kargas and Dimitrios A Pardalis, National & Kapodistrian Univ. of Athens, Greece

THE ROLE OF SOCIAL NETWORKS ON EXPATRIATE EFFECTIVENESS

Lily Jiao Li, Macewan College, Canada

Mitch Rothstein, University of Western Ontario, Canada

THE IMPACT OF GLOBALIZATION AND TRADE LIBERALIZATION ON COMPETITIVENESS OF FIRMS IN LESS DEVELOPED COUNTRIES

Gabriel Baffour Awuah, Halmstad University, Sweden

CHALLENGES AND OPPORTUNITIES FACING AFRICAN ENTREPRENEURS

AND THEIR SMALL FIRMS

Ikechi Ekeledo, Montclair State University, Montclair, New Jersey, USA

Edward D. Bewayo, Montclair State University, Montclair, New Jersey, USA

Discussant: Dr. Edward D. Bewayo, Montclair State University, Montclair, New Jersey, USA

Track: General Business- III

Session Chair: Dr. Rus V Ioan, Dimitrie Cantemir University, Târgu Mures, Romania

A GAME THEORETIC APPROACH ON THE 2008 WORLD FINANCIAL MELTDOWN
Larissa-Margareta Batrancea, Babes-Bolyai University, Cluj Napoca, Romania

WOMEN ENTREPRENEURIAL CHARACTERISTICS IN SMES IN MAURITIUS
Sawkut Rojid and Boopen Seetanah, University of Mauritius, Mauritius

TUBERCULOSIS CONTROL AMONG HIV-INFECTED POPULATIONS IN AFRICA - PRIORITIES FOR ECONOMIC DEVELOPMENT
Bryce S Sutton, University of Alabama at Birmingham, USA

THE ANALYSIS OF FREE CASH FLOW IN ROMANIAN ENTITIES
Rus V Ioan, Dimitrie Cantemir University, Târgu Mures, Romania

STRATEGIC POSITIONING AND RISK-RETURN BEHAVIOR
Herbert Kimura, Leonardo F. C. Basso, and Eduardo K. Kayo, Mackenzie Presbyterian University
Alberto S. Suen, USP

LIQUIDITY RISK IN THE ROMANIAN CREDIT UNION
Adrian Morar, Babes-Bolyai University, Cluj, Romania

Discussant: Dr. Sawkut Rojid, University of Mauritius, Mauritius

IABE-2009 GREECE: RECEPTION DINNER! Starts 7:00 PM

Sunday, June 7, 2009 8:00 AM – 9:50 AM Conference Room: ROOM-A

Track: Finance II: Investments

Session Chair: Dr. Elie Menassa, University of Balamand, Lebanon

A DYNAMIC CONDITIONAL CORRELATION ANALYSIS FOR EMERGING MARKET INTEGRATION AND PORTFOLIO CORRELATION

Xiaoming Li and Liping Zou, Massey University, Albany Campus, New Zealand

THE PERFORMANCE OF ERRONEOUS RATING SYSTEMS DURING CHANGES IN THE ECONOMIC ENVIRONMENT

Manuel Lingo and Gerhard Winkler, Oesterreichische Nationalbank, Vienna, Austria

A CRITICAL INVESTIGATION OF THE FUNCTION OF GOLD RESERVES AT THE LEBANESE CENTRAL BANK (BDL)

Elie Menassa, University of Balamand, Lebanon

DEVELOPMENTS ON GLOBALIZATION SYSTEM OF CREDIT INSTITUTIONS

Anamaria Popa, Bogdan Voda University, Cluj-Napoca, Romania

WORLD REAL INTEREST RATES: AN EXPLORATORY INVESTIGATION

Joseph J French, University of Northern Colorado, USA

GLOBAL FINANCIAL MELTDOWN AND THE BEHAVIOUR OF EMERGING STOCK MARKETS: EVIDENCE FROM BRICA

Bora Aktan, Yasar University and Pinar Evrim Mandaci, Dokuz Eylul University

Baris Serkan Kopurlu, Yasar University, Izmir, Turkey and Bulent Ersener, IS Investment

Discussant: Dr. Joseph J French, University of Northern Colorado, USA

Sunday, June 7, 2009 8:00 AM – 9:50 AM Conference Room: ROOM-B

Track: MIS/CIS: Information Systems

Session Chair: Dr. Dmitriy V. Chulkov, Indiana University Kokomo, Indiana, USA

DE-ESCALATION OF COMMITMENT IN MIS PROJECTS: THE IMPLICATIONS OF THREE ECONOMIC THEORIES

Dmitriy V. Chulkov, Indiana University Kokomo, Indiana, USA

THE BUSINESS VALUE OF THE NEW GENERATION OF THE RFID SYSTEM

Abdul-Nasser M El-Kassar, Lebanese American University, Beirut, Lebanon

Eva A El Haj Chehade, Beirut Arab University, Lebanon

Akram E Tannir, American University of Beirut, Lebanon

EXPERIENCING METAVERSE RETAILING: A GLIMPSE OF THE FUTURE?

Savvas Papagiannidis, Newcastle University, Newcastle upon Tyne, UK

Michael Bourlakis, Brunel University Business School, UK

COMPETITIVE DETERMINANTS OF CONSUMER SATISFACTION IN E-COMMERCE

Fang Qi, Zhejiang Sci-Tech University, Zhejiang, China

Li Yan, City University of Hong Kong, Hong Kong, China

THE PROMISE OF E-GOVERNMENT AND THE RISE OF AN E-ELITE CLASS: THE BANGLADESH EXPERIENCE

Nazmul Amin Majumdar, Monash University, Caulfield, Victoria, Australia

Quamrul Alam, Monash University, Caulfield, Victoria, Australia

Mahbuba Farjana, Bangladesh Public Service Commission Secretariat

Thanh Hai Nguyen, Monash University, Caulfield, Victoria, Australia

USING JOINT TEAMS OF GRADUATE AND UNDERGRADUATE STUDENTS TO IMPROVE STUDENT LEARNING AND SATISFACTION IN AN MIS COURSE

Dmitriy V. Chulkov, Indiana University Kokomo, Indiana, USA

Joung Yeon Kim, Indiana University Kokomo, Indiana, USA

Discussant: Dr. Savvas Papagiannidis, Newcastle University, Newcastle upon Tyne, UK

Sunday, June 7, 2009 10:00 AM – 11:50 AM Conference Room: ROOM-A

Track: Finance IV: International Finance

Session Chair: Dr. Afef Boughanmi, Luxembourg School of Finance

ASIAN CRISIS AND THE EXPENDITURE – EARNINGS RELATIONSHIP

A. Can Inci, Bryant University, Rhode Island, USA

ADJUSTMENT TO THE INTERNATIONAL FINANCIAL REPORTING STANDARDS AND EUROPEAN DIRECTIVES OF ROMANIAN COMPANIES IN THE CONTEXT OF GLOBALIZATION

Dana S Pop and Monica I. Pop, Babes-Bolyai University, Cluj, Romania

LEGAL APPROACH OF CORPORATE GOVERNANCE: THE FRENCH CASE

Afef Boughanmi, Luxembourg School of Finance and Régis Blazy, Institut D'études Politiques
Bruno Deffains, Univ. of Paris, France and Jean-Daniel Guigou, Luxembourg School of Finance

CORPORATE GOVERNANCE AND CORPORATE PERFORMANCE

Shital Jhunjhunwala and Ram Kumar Mishra, Institute of Public Enterprise, India

STATE VERSUS PRIVATE OWNERSHIP: A SHAREHOLDER'S WEALTH PERSPECTIVE

Nhut Hoang Nguyen, Massey University, Auckland, New Zealand

THE ROLE OF FIRM, INDUSTRY AND MACROECONOMIC FACTORS IN COMPANIES' HEDGING POLICIES

José L Rossi and Marcelo M Leite, Ibmecc São Paulo, São Paulo, Brazil

Discussant: Dr. A. Can Inci, Bryant University, Rhode Island, USA

Sunday, June 7, 2009 10:00 AM – 11:50 AM Conference Room: ROOM-B

Track: IB –IV and V: International Management and Marketing

Session Chair: Dr. Ahmed Mohamed El-Galfy, Gulf University for Science & Technology, Kuwait

THE ACCOUNTING SYSTEM FOR MARK-UP FINANCING (MURABAHA) IN ISLAMIC BANKS

Ahmed Mohamed El-Galfy, Gulf University for Science & Technology, Kuwait

CHINESE INVESTMENT IN ETHIOPIA: DEVELOPMENTAL OPPORTUNITY OR DEEPENING CHINA'S NEW MERCANTILISM?

Asayehgn Desta, Dominican University of California, USA

IMPORT SUBSTITUTION AND EXPORT PROMOTION: A CONTINUING DILEMMA FOR DEVELOPING COUNTRIES?

Franklyn A. Manu, Morgan State University, Baltimore, MD, USA

TRENDS IN ROMANIAN ORGANIZATIONAL CONSUMER BEHAVIOUR

Ioan Plaias, Cosmin Voicu Nistor, and Raluca Comiati, Babes-Bolyai University, Romania

PRODUCT SUPPORT SERVICE PRIORITIES: DEVELOPED COUNTRIES VERSUS DEVELOPING COUNTRIES Saturday!

Ikechi Ekeledo, Montclair State University, NJ, USA

THE EVOLUTION OF AN INTERNATIONAL MARKET: THE CASE OF INDIA

Sivakumar Venkataramany, Ashland University, USA

Balbir B Bhasin, Sacred Heart University, USA

Discussant: Dr. Sivakumar Venkataramany, Ashland University, USA

Sunday, June 7, 2009 1:00 PM – 2:50 PM Conference Room: ROOM-A

Track: Management I: Human Resource Management

Session Chair: Dr. Asta Savaneviciene, Kaunas University of Technology, Vilnius, Lithuania

PROBLEM SOLVING & DUE DILIGENCE TO NEGOTIATE & ADMINISTER CONTRACTS WELL
Edward George Fisher, University of Alberta, Edmonton, Alberta, Canada

THE LINKAGE BETWEEN PROFESSIONALS' GOAL ORIENTATION AND CAREER ANCHORS
Leila Messara, Mona Mrad, and Noor Harake, Lebanese American University, Lebanon

EXPLORING THE MOTIVATION TO STAY AND TO PERFORM AMONG MANAGERS IN NIGERIA
Franca Ovadje, Lagos Business School, Pan-African University
Obinna S Muogboh, Pan-African University, Lagos, Nigeria

A MODEL TO EVALUATE ORGANIZATION CAPABILITY FOR BUSINESS PROCESS
REENGINEERING WITH RESPECT TO ORGANIZATIONAL CULTURE
Amir Esmael Pirayesh Neghab, University of Tehran, Tehran, IRAN
Narges Sardari, and Sareh Imani, Sharif University of Technology, Tehran, IRAN

THE ECONOMIC STRATEGY IN ROMANIAN ENTERPRISES
Radu V Pop, Vasile Goldis University, Satu, Romania

SMALL-MEDIUM SIZED HOTEL EMPLOYEES' CORE COMPETENCIES AND THEIR DEVELOPMENT:
CASE STUDY
Ausra Rutelione, Kaunas University of Technology, Vilnius, Lithuania
Asta Savaneviciene, Kaunas University of Technology, Vilnius, Lithuania

Discussant: Dr. Amir Esmael Pirayesh Neghab, University of Tehran, Tehran, IRAN

Sunday, June 7, 2009 1:00 PM – 2:50 PM Conference Room: ROOM-B

Track: Management IX: Small Business

Session Chair: Dr. Vishnuprasad Nagadevara, Indian Institute of Management, Bangalore, India

IS THERE TUNNELING IN SMALL BUSINESS GROUPS? EVIDENCE FROM FRENCH SMES.
Anais Hamelin, Universite De Strasbourg, Strasbourg, France

RELATIONSHIP DEVELOPMENT AND INTERNATIONAL AGENT PERFORMANCE
Huiping Li, Ramapo College of New Jersey and W. Newbury, Florida International Univ., USA

CAN HUMAN RESOURCE MANAGEMENT MAKE A BIG DIFFERENCE IN A SMALL COMPANY?
Gergana Markova, Wichita State University, Wichita, USA

IMPACT OF GENDER IN SMALL SCALE ENTERPRISES – A STUDY OF WOMEN ENTERPRISES IN
INDIA
Vishnuprasad Nagadevara, Indian Institute of Management, Bangalore, India

TRUE PHILOSOPHY AND ETHICAL PRINCIPLES
Lyubov A. Bogun, Odesa Institute of Entrepreneurship and Law

EXPLORING THE INTERACTION EFFECT BETWEEN CONSTRUCTIVE CULTURE AND
ORGANIZATIONAL KNOWLEDGE MANAGEMENT AFFECTING CREATIVE BEHAVIOR
Karun Pratoom, Mahasarakham University, Thailand
Gamon Savatsomboon, Mahasarakham University, Thailand

Discussant: Dr. Karun Pratoom, Mahasarakham University, Thailand

Sunday, June 7, 2009 3:00 PM – 4:50 PM Conference Room: ROOM-A

Track: Production Operations Management

Session Chair: Dr. Obinna S Muogboh, Lagos Business School, Pan-African University, Nigeria

A NEW PERSPECTIVE ON THE MANUFACTURING STRATEGY – PERFORMANCE RELATIONSHIP

Obinna S Muogboh, Lagos Business School, Pan-African University

Adedoyin Salami, Lagos Business School, Pan-African University

AN EMPIRICAL STUDY ON THE IMPACTS OF PARTNERSHIP BETWEEN SCM IMPLEMENTATING ENTERPRISES ON BUSINESS PERFORMANCE

Jong Weon Kim, Dongeui University, Busan, South Korea

Eun Jung Kim, Dongeui University, Busan, South Korea

PROPOSAL OF A NEW STRATEGIC SOURCING METHODOLOGY IN ORGANIZATIONS

Emmanuel Juarez, Universidad Popular Autonoma Del Estado De Puebla, Mexico

Jose Luis Martinez, Universidad Popular Autonoma Del Estado De Puebla, Mexico

Claudia Malcon, Universidad Popular Autonoma Del Estado De Puebla, Mexico

ROADBLOCKS TO WIDESPREAD RFID IMPLEMENTATION: ISSUES OF DESIGN AND INFRASTRUCTURE

Greg Riddle, California State University, Dominguez Hills, USA

Graham Fee, California State University, Dominguez Hills, USA

Hamid Pourmohammadi, California State University, Dominguez Hills, USA

Discussant: Dr. Emmanuel Juarez, Universidad Popular Autonoma Del Estado De Puebla, Mexico

Sunday, June 7, 2009 3:00 PM – 4:50 PM Conference Room: ROOM-B

Track: Public Administration and Social Sciences

Session Chair: Dr. Ubaldo Comite, University of Calabria, Rende, Italy

BUSINESS ECONOMY PROFILES OF FINANCIAL DIFFICULTIES IN LOCAL ITALIAN CORPORATIONS: FROM DEFAULT TO FINANCIAL RENEWAL

Ubaldo Comite, University of Calabria, Rende, Italy

CHANGES IN LOCAL GOVERNANCE: THE ROLE OF PUBLIC-PRIVATE PARTNERSHIPS

Cinzia Dessì, University of Cagliari, Italy

Michela Floris, University of Cagliari, Italy

WHAT MAKES WORK SACRED?

Jules R Carriere, University of Ottawa, Canada

Discussant: Dr. Jules R Carriere, University of Ottawa, Canada

Sunday, June 7, 2009 5:00 PM – 6:50 PM Conference Room: ROOM-A

Track: Marketing VI: Consumer Behavior

Session Chair: Dr. Udaya Bhaskar Nallamalli, Adikavi Nannaya University, India

EFFECT OF SELF-CONCEPT AND RETAIL STORE IMAGE IN CONSUMER'S STORE CHOICE

Gonca Gunay, Izmir University of Economics, Turkey

Deniz Kucuk, Izmir University of Economics, Turkey

A COMPARATIVE STUDY OF CELEBRITY IMPACT ON CONSUMER BEHAVIOR WITH REFERENCE TO PREPAID MOBILE SERVICE PROVIDERS IN SELECT URBAN AND SEMI URBAN AREAS

Udaya Bhaskar Nallamalli, Adikavi Nannaya University, India

Raja Shekhar Bellamkonda, University Of Hyderabad, India

MATCH-UP REVISITED: THE EFFECT OF STAFF ATTRACTIVENESS ON PURCHASE INTENTIONS IN YOUNGER ADULT FEMALES: SOCIAL COMPARATIVE AND PRODUCT RELEVANCE EFFECTS.

Bianca E Price, University of Queensland, Australia

Duncan W Murray, University of South Australia

THE IMPACT OF CONFUCIANISM ON CHINESE MARKET

Zhe Wan, European Business School, Frankfurt, Germany

CLUSTERING ORGANIC FOOD CONSUMERS USING PURCHASING PATTERNS

Mehdi Zahaf, Lakehead University, Thunder Bay, Ontario, Canada

Hamzaoui Leila, University of Ottawa, Ottawa, Canada

Discussant: Dr. Zhe Wan, European Business School, Frankfurt, Germany

IABE-2009 Greece: Summer Conference Concludes!